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SPECIAL: Spartan Giving Issue

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MSU launches \$1.5 billion campaign

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*About the cover: Method Studios Chicago designed the
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MSU ALUMNI



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PRESIDENT'S MESSAGE



IT'S OUR TIME

As Spartans, we have the heart, the talent, and the tenacity to make an extraordinary impact by delivering both excellence and opportunity. This has been true since our pioneering beginning, and it remains true today.

But in a world of increasing complexity, at a time of decreasing funding, it's time to ask: What will be our legacy to future Spartans and the world they will inherit?

How do we continue to compete at the highest levels of research and scholarship while enrolling and supporting the best students, including those from modest backgrounds?

Our most enduring successes always have been the result of Spartans stepping forward and coming together with the will to effect great change. This time is no different.

We recently introduced Empower Extraordinary: The Campaign for Michigan State University, which, with your participation, will be a game changer. It will enable MSU to achieve the next milestone in fulfilling its legacy and achieving its destiny to advance the common good with uncommon will.

Today there are only a handful of institutions in the world that have

the scale, the ambition, and the culture to sign up for the challenges ahead. Michigan State is one of them. But to meet those challenges we must invest in our students and faculty, push the boundaries of discovery while driving innovation, and empower people in Michigan and around the world to realize their potential.

Private support through the Empower Extraordinary campaign will make this possible. It will allow us to attract and retain top faculty, provide real opportunity to students through scholarships and engaged learning, support innovative academic programs, and enhance resources that help us leverage new opportunities quickly and tackle big problems.

I hope you will join me at this unique time and in this extraordinary opportunity to build a bolder legacy for MSU and a world that very much needs the best we can give.

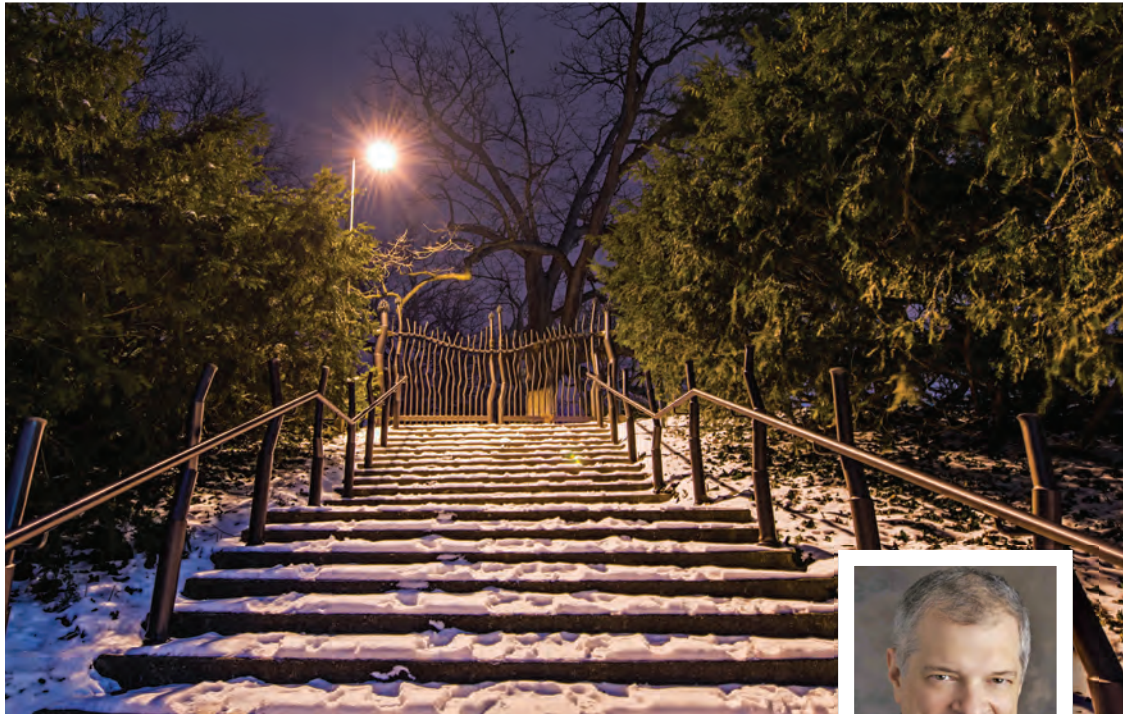
Part of the capacity to excel is belief. Belief in yourself and in those around you. Belief in the future. I believe Spartans can change the world, and I believe Spartans Will.

Lou Anna K. Simon, PhD
President, Michigan State University

PRESIDENT'S MESSAGE



DIRECTOR'S MESSAGE



IN THE STILLNESS OF A WINTER WALK, **GRATITUDE** AND PURPOSE WARM THE SPIRIT



DIRECTOR'S MESSAGE

Winter at Michigan State University tests the constitution. For students living in South Campus, it's a daily fight against the Arctic winds as they cross the tundra, inadequately protected by the gossamer layers some call winter clothing. At night, even the lights of the Capital City can't prevent Orion from marching across the sky, his belt reflected like a dancing diamond necklace in the waters of the Red Cedar as it tumbles over the rocks near the library complex.

Such is the scene that greets me as I leave my office. It's cold and the car beckons. But in the quiet silence of a winter evening, I can't resist another walk across campus.

Spartan Stadium looks taller,

bigger and even more majestic than it did when I first saw her. Hospitality suites now take her elevation even higher into the night and I think about the many Spartan Fund supporters who made it possible.

I walk along the river and up past Farm Lane to the banks beside the Auditorium. Looking to the right, I remember the exquisite experience that is summer school, when everybody sat on the banks, textbooks in one hand, something cool to drink in the other, wondering how anyone could concentrate on studying in a green paradise like this.

I salute Hubbard Hall in the east, the spontaneous red light in her

top floor still burning four decades later. Nobody knew why it was installed, and even now I'm not sure we know why it still glows.

I cross the river again at Bogue Street and turn toward Circle Drive, passing some of the first structures that rose on the ground when MSC, the nation's premiere land-grant college, first started educating Michigan youth.

From the beginning, MSU taught self-sufficiency, work ethic and the sciences of how to get more from the land while protecting the environment. These were the lessons that provided our great-grandparents food, clothing and shelter, and that continue to sustain our state, our nation and our world.

Circling back toward the parking lot, I stop to consider Sparty, the statue that symbolizes all that was, is and will be Michigan State University. And I ponder the challenges ahead.

Our evolving economy can no longer provide as firm a foundation for a state-sponsored education as it did when I was first a Spartan. The mantle must further shift to men and women of vision who are willing to invest in future generations.

This is the essence of the capital campaign for MSU. If we are to Empower Extraordinary achievements and produce the next generation of leaders, lifesavers and world changers, we must do what the last generation did for us.

And invest. At every crucial turn in our lives, someone has invested in us. People who came before us made it possible for us to become Spartans. Considering

the magnitude of the return we have enjoyed as a result of our relationship with Michigan State University, contributing to her sustainable future is the natural thing to do.

The campus is virtually deserted as I walk her paths this wintry evening. But the presence of tens of thousands of students who have been inspired by MSU's teachers, who have found their passion, a mission, friendship and love on these very grounds, is still profoundly palpable. They may have left her ivy-covered halls, but MSU is still with them, wherever they may be—and they with her.

Look back over your Spartan life and ponder the miracle of philanthropy that made it possible. And consider the wisdom of Sherronia Dorsey-Walker, a junior who is studying social work at MSU thanks to the Steve Smith/Pershing High/MSU Scholarship for Academic Achievement.

"No matter what your current situation may be," she says, "you can be a philanthropist. My goal is to start my own scholarship program so others can have the same opportunity that Steve Smith gave to me."

Sherronia has discovered the real secret of Spartan success. Each of us has the

power to be a contributor to the greater good.

This is the essence of a Spartan's Will: gratitude for those who made our success possible and a dedication to sustaining the Spartan experience for generations to come.

W. Scott Westerman III, '78
Executive Director,
MSU Alumni Association



NEWS *and* CURRENT EVENTS

BIO ENGINEERING FACILITY TO OPEN THIS YEAR

By Tom Oswald

Michigan State University is being honored by the Lansing Regional Chamber of Commerce for construction of the Bio Engineering Facility.

The chamber is honoring MSU for its commitment to economic development, as well as research and development in the biomedical sciences and human health.

Ground was broken in June 2013 for the 130,000-square-foot building. It is expected to open for business in the fall of 2015.

Stephen Hsu, MSU vice president for research and graduate studies, said the building represents MSU's commitment to research in the biomedical sciences and its impact on human health in areas such as nanotechnology, robotics, tissue engineering and imaging.

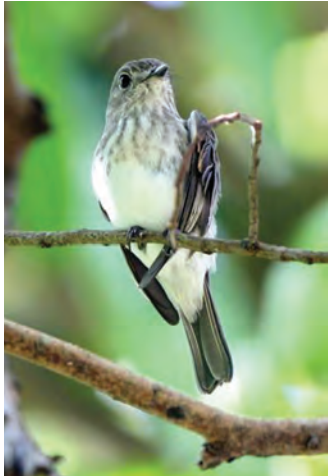
Three MSU colleges will use the facility for interdisciplinary collaboration: The colleges of Engineering, Human Medicine and Natural Science.

Laboratories in the building will have an open-floor design to enhance collaborative research. The modular construction

of the labs will provide flexibility as the nature of research evolves over the years.

The facility will be located between the Life Sciences and Clinical Center buildings on the south side of the MSU campus. The building will be physically connected to the existing Clinical Center C-Wing and Life Sciences B-Wing with proximity to the Radiology Building.





NEW BIRD SPECIES MAKES ORNITHOLOGISTS' HEARTS FLUTTER

By Layne Cameron

An international team of scientists has confirmed the discovery of a new bird species more than 15 years after the elusive animal was first seen on the Indonesian island of Sulawesi.

Researchers from Michigan State University, Princeton University and the Indonesian Institute of Sciences discovered the Sulawesi streaked flycatcher, *Muscicapa sodhii*. The bird is distinguished by its mottled throat and short wings and was found in the forested lowlands of

Sulawesi where it had first been observed in 1997.

The researchers report in PLOS ONE that the new species is markedly different from other flycatchers in its plumage, body structure, song and genetics, proving that it is a new species. Because the bird has survived in a region heavily degraded by cacao plantations, the species is not currently at risk of extinction.

"The Sulawesi streaked flycatcher is similar to related Asian species in its song, producing whistles, chirps and trills, but is slightly more high-pitched and lacks the lower-pitched notes that other species make," said Pam Rasmussen, MSU assistant professor of zoology and assistant curator of mammalogy and ornithology at the MSU Museum. "We were lucky to be able to make the first known recording of this bird singing."

Rasmussen, the author of *Birds of South Asia: The Ripley Guide*, also runs the global bird sounds website AVoCet, where the bird's song is archived.

State News

STUDENT NEWSPAPER SNARES ONLINE NEWS AWARD

The State News, the student newspaper at MSU, won an Online Pacemaker award from the Associated Collegiate Press, the nation's largest student media organization. The award recognizes the nation's best student-run online news websites.

That brings to 15 the total number of Pacemaker awards received by *The State News* over the years. In addition, eight staff members won individual prizes at the November competition.

NEWS AND CURRENT EVENTS

NEW GRADS IN HIGH DEMAND

By Andy Henion

Hiring is expected to jump 16 percent for newly minted degree-holders this year, according to Recruiting Trends. MSU economist Phil Gardner annually conducts the survey, the nation's largest with responses from 5,700 companies.

"Employers are recruiting new college graduates at levels not seen since the dot-com frenzy of 1999-2000," said Gardner, director of MSU's Collegiate Employment Research Institute. Competition for graduates is escalating to a degree rarely seen in the past 10 years."

Most industries report a rapid increase in anticipated hiring, led by information services (up 51 percent over last year) and finance and insurance (up 31 percent). Other growing industries include professional, business and scientific services; government; manufacturing; nonprofits; and health services.

In addition, the market is strong for nearly all types of new degree-holders. Those with an MBA degree lead the way with an estimated 38 percent spike in hiring, followed by doctorate (up 20 percent), associate's (up 19 percent), bachelor's (up 16 percent) and professional (up 8 percent).



MSU IN TOP 100 WORLDWIDE

By Tom Oswald

Michigan State University is among the top 100 universities in the world, according to a new set of rankings from *U.S. News and World Report*.

According to the rankings, which list the top 500 universities in the world, MSU is tied for 75th with the Netherlands' Leiden University.

This is the first time *U.S. News and World Report* has rated universities on a global scale. It used a

new set of criteria, with a heavy emphasis on the schools' research prowess.

The rankings also list the universities by subject areas.

MSU ranked 12th in the world in the field of plant and animal science.

Other areas in which MSU excelled included agricultural

sciences (No. 21), economics and business (No. 23), environment/ecology (No. 27) and physics (No. 36).

The new rankings rated Harvard University the No. 1 school in the world, followed by MIT, University of California-Berkeley, Stanford and Oxford University.



ARTS and CULTURE



WHARTON CENTER

I LOVE LUCY LIVE ON STAGE Feb. 13-15

I Love Lucy Live on Stage is the brand-new hit stage show adapted from the most beloved program in TV history. It pays homage to America's favorite foursome—Lucy, Ricky, Fred and Ethel.

The setup: It's 1952 and you're a member of the studio audience awaiting the filming of two hilarious and oh-so-familiar *I Love*

THE PHANTOM OF THE OPERA April 1-12



Following an acclaimed sold-out tour of the United Kingdom, Cameron Mackintosh's spectacular new production of *The Phantom of the Opera* is on a new North American tour. Mackintosh's take on Andrew Lloyd Webber's phenomenal musical success is being hailed by critics as bigger and better than ever before.

The production boasts many exciting special effects, including the show's legendary chandelier, new scenic and lighting designs, new staging and fresh choreography. The beloved story and thrilling score—with songs such as *Music of the Night*, *All I Ask of You* and *Masquerade*—will be performed by a cast and orchestra of 52, making this *Phantom* one of the largest productions now on tour.



whartoncenter.com

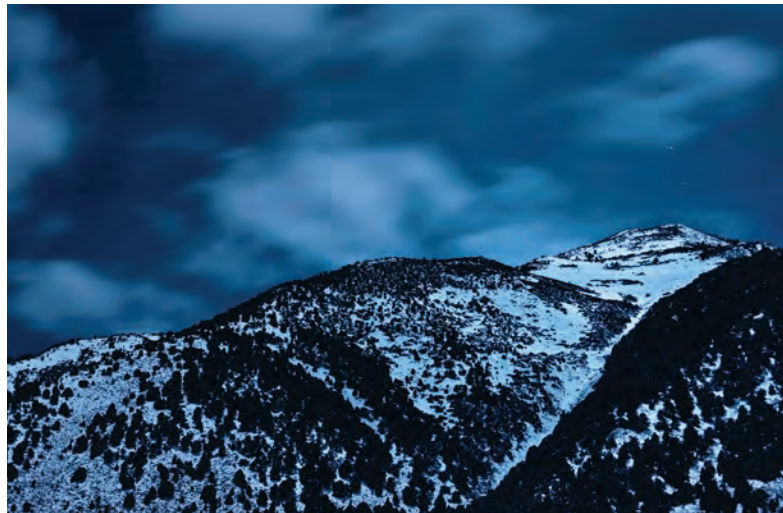
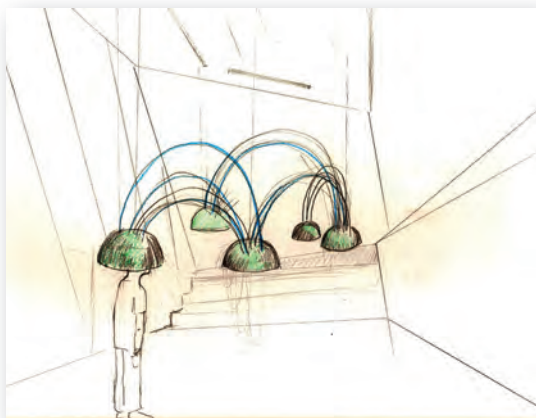
Lucy episodes. Imagine stepping back in time onto the Desilu Playhouse soundstage, where a charming host entertains and enlightens you about the behind-the-scenes filming process, the 1950s hi-fidelity technology and this new thing called television.

Don't miss the side-splitting antics of that crazy redhead in the Ricardos' New York apartment, and the chance to thrill to the Cuban sounds of "The Ricky Ricardo Orchestra" at the famed Tropicana.

BROAD MUSEUM CONVERSATION DOMES

Now-May 24

Detroit-based artist Jessica Frelinghuysen has constructed domes that invite visitors to listen in on pre-recorded thoughts and conversations. The artist has a long-standing interest in conversation spaces. From cell-phone miscommunication to strange, silent negotiations for more elbow room, she seeks out awkward social situations. In bringing attention to social interactions and modes of communication, Frelinghuysen disarms visitors in hopes of encouraging their discovery, realization and conversation.



THE GENRES: LANDSCAPE FEATURING TREVOR PAGLEN

March 27-Sept. 13

Social scientist, artist, writer and provocateur Trevor Paglen has been exploring the secret activities of the U.S. military and intelligence agencies, which he calls the black world, for the past eight years. His large-format prints evoke the early 20th-century landscape photographs of the western United States. His work blurs the lines between science, contemporary art and journalism.



broadmuseum.msu.edu

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Everyone who loves Michigan State University knows of its determination to educate young people, its extraordinary global connections, and its ambition to be one of the world's leading research universities. We have a remarkable history of advancing the common good with uncommon will.

But a rich history is worth nothing without an investment in the future. We as an institution must do more if we are to remain open to the best and brightest individuals regardless of their financial means, and empower our students and faculty to help make seemingly impossible ideas possible, and turn dreams into reality.

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SPARTAN PROFILES

MANKOFF CAPTURES THE STARS, SHARES CREATIVE INSPIRATIONS

MSU had some tough acts to follow to impress noted New York City portrait photographer and alumnus James Ross “J.R.” Mankoff, who’s been shooting the likes of Ben Affleck, Don Cheadle, Jessica Chastain, Elisabeth Moss, Zooey Deschanel, Bryan Cranston, Fred Armisen, Forest Whitaker, Will Arnett, Kerry Washington, Andy Samberg, Tim Burton, Helena Bonham Carter and the inimitable Dame Judy Dench.

Mankoff made an October visit back to his home state and his alma mater to deliver a visiting artist’s lecture and lead a weekend-long student workshop on professional photography techniques.

“Honestly, I’ve been smiling the whole time,” Mankoff said between classes one day. “It feels really good. The trees are changing and leaves are turning color. It’s been really wonderful; I have a lot of great memories here.”

But, then, Mankoff’s path to graduation had something to do with that. Originally astrophysics major, he switched to psychology, and was taking courses in other unrelated fields during his first three years at MSU.

“Then, all of a sudden, I found the Art Department and it clicked,” he said. “I even enjoyed the homework; going home and drawing and painting and sculpting. Everything finally made sense.”

After beginning a fine art degree in graphic design, Mankoff said he took a photography class with MSU Professor Peter Glendinning and became mesmerized by the craft.

“It’s important to study everything,” Mankoff added. “If you only focus on photography’s technical aspects and don’t use all of your resources, you limit your creativity.”

Mankoff began his career in New York City assisting prominent photographers such as Norman Jean Roy, David LaChapelle and Max Vadukul. Initially, he thought creativity required a plan—like sketching out a concept and working from there. Now, “improvised creativity” works best for him.

“Sometimes, it’s OK if you don’t know what you’re doing when you start out,” he explained. “Over the years, I’ve seen a lot of great artists and worked and studied under a lot of great photographers, and I was often surprised to see how much they didn’t know when beginning a project.

“Of course, you need to have the education and the background, but leaving a lot of room for not having any idea of what’s going to happen, I think, is very good for creativity.”

His advice for today’s graduates: “Focus on being present with an idea of what you want in your future, and be open to a lot of possibilities you’ve never thought of before.”

~ Mike Jenkins



J.R. Mankoff in his New York photo studio. He divides his time between Los Angeles and New York City. In 2005, he earned a bachelor's degree from MSU's College of Arts and Letters, majoring in fine art. Last fall, he visited campus and conducted a workshop on professional photography techniques.



Jessica Pociask, on sea ice off Canada, with a harp seal pup. She lives in Traverse City. In 2007, she earned a bachelor's degree from MSU's College of Agriculture and Natural Resources, majoring in sustainable parks, recreation and tourism. WANT Expeditions offers tours for the MSU Alumni Association.





POCIASK MAKES LIVING ON THE WILD SIDE

In 2013, when the board of the Wildlife Conservation Society wanted an experienced guide to take them to a project they were developing just outside the city of Bayanga in the Central African Republic, they called on Jessica Pociask, founder and owner of Wildlife and Nature Travel (WANT) Expeditions. She couldn't have known the government would collapse before their visit was over, but when it did, she stayed calm, chartered a new airplane and mapped out multiple evacuations.

That was nothing new. While traveling through Central America in 2002, she was pulled off a bus at gunpoint. And in Mali in 2012, Pociask's group was caught in a coup d'état and trapped in Bomako for a week while she found a way to get everyone out safely.

Pociask never panics. "When you're in charge of taking care of people, you focus on them and not on yourself," she says. Her company has been leading groups on personalized, conservation-oriented trips since 2007. Travelers can swim with grey whales, encounter tigers in the wild, observe little bee-eaters—they're birds—and much more, communing with, as WANT's website says, "the most amazing natural phenomena that exist on the planet."

"We get people in and out of places that are off the beaten path," she adds. "If you try to make it too safe, it takes away from the experience." Those who travel in her groups of 12-16 know they are heading to destinations with little tourist infrastructure. She teams with local guides and finds experts who enrich the experience by conducting seminars on topics that include botany, ornithology, biology and area history. Her groups participate in local

ceremonies, dress as community members do and enjoy traditional cuisine.

Pociask, whose expeditions cover almost 80 countries, became fascinated with wildlife early on. She recalls poring over her grandfather's copies of *National Geographic*. Insect collections filled the house; animals came home with her. But it was when she studied natural resources management at Michigan State University that she began to see herself as an educator and guide who could take people to places she had only read about.

A college trip to Antarctica to study climate change excited her. Then, a 10-day spring adventure to Mexico led by Richard Dale Paulsen, associate professor in the Department of Community Sustainability, connected her to people and places in a way a traditional tour could not. "She was enthusiastic to learn about other cultures and experience other environments," says Paulsen. Before the trips, students raised funds for agencies they were to visit. "She set a significant goal and reached it," he adds.

Currently, when not guiding tours, she's pursuing a master's degree in environmental sciences at Johns Hopkins University and doing research at the Smithsonian. She also works on projects with women in indigenous communities. "It's been shown when you can empower women, it has a greater impact and is longer standing," she says. "I'm really fortunate to have created a career out of something I love," she says. "I get a chance to share the world with people! It's not a typical career path and there are trade-offs, but it is an amazing life."

~ Davi Napolean



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GEBHART FINDS WISDOM THROUGH CAFFEINE AND CONVERSATION

In her book *52 Cups of Coffee*, Wyoming native Megan Gebhart thanks her parents for trusting her to talk to strangers. That may seem counterintuitive. But it inspired Gebhart's subsequent world travels and early career success. Subtitled *Inspiring and Insightful Stories for Navigating Life's Uncertainties*, the softcover book began as a self-assigned challenge: Invite someone she'd never met to coffee every week for a year, elicit each person's life story and write about it on her blog.

"I was going into my senior year and the thought of figuring out what I wanted to do for the rest of my life was terrifying," Gebhart wrote in an email. "I naively thought that if I could spend a year asking smart people all my questions, I'd graduate and have all the answers—with none of the uncertainty."

Coffee—and sometimes tea, milk or bottled water—klatches ranged from East Lansing to Iceland; Gillette, WY, to Germany; Detroit to Washington, D.C.; and beyond. She plumbed the psyches of her hometown's shabby but well-read former drunk, a first grader, an ultra-marathon champion, a Polish survivor of WWII, an inner-city Detroit schoolteacher, a farmer, a coach and even Michigan State University President Lou Anna K. Simon.

"By the time the project ended, I had sipped coffee in 29 cities across seven countries," Gebhart wrote in her book's forward.

She organized her adventures in chronological order, from Cup 1 to Cup 52. Guests' names, conversation locations and beverages of choice open each chapter. Explanations of how and why she choose each guest, his or her personal tale and its pearl of wisdom complete each chapter.

Together, the stories form a strand of such sage advice as:

- Don't wait for an opportunity, create an opportunity.
- Create your own definition of success.
- Decide what you value so you'll know what you're willing to pay to get it.
- Don't let assumptions stop you from great opportunities.
- It's all right to strike out a few times.
- Your past does not have to define your future.
- Raise the potential of others.

Her biggest take away? "What I learned quickly is that you can't avoid uncertainty because every life takes unexpected twists and turns, and instead of trying to control or predict the future, the best course of action is to embrace the uncertainty and cultivate the courage and confidence to know that whatever comes your way, you'll be able to handle it," she wrote in an email.

~ Paula Davenport



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Megan Gebhart lives in San Francisco. In 2011, she earned a bachelor's degree from MSU's Eli Broad College of Business, majoring in marketing. She just started a new job as a recruiting coordinator for Airbnb, an online marketplace for people to list and discover unusual accommodations around the world.



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PHOTO: Robert Benenson

THE DREAM TEAM

TRIO OF SPARTANS
RALLIES CHICAGO TO
MAKE ILL BOY'S WISH TO
BE IN A GODZILLA MOVIE
BIGGER THAN ANYONE IMAGINED

By Robert Benenson, '77

*Spartan filmmakers, from left: Marty Flynn ('79 Business),
Jonathan Becker ('99 Business), and Mo Wagdy ('98 Business).*



Method Studios Chicago

On a steamy August night outside downtown Chicago's historic Music Box Theatre, a trio of Spartan filmmakers—one with green helmet cufflinks peeking from his tuxedo jacket—waited for their leading man.

A flock of well-heeled admirers lined the sidewalk. When the star's black limo finally pulled up, they craned their necks and stood on their toes, trying to catch a glimpse of the idol before his much-anticipated movie premiere.

But this was no ordinary star and no ordinary movie. The star was five-year-old Maddex*, who is fighting acute lymphoblastic leukemia. The movie was a dream come true through the Make-A-Wish Foundation.

Once Maddex arrived, looking sharp in a tiny tux and fresh haircut, roughly 500 moviegoers packed the house to see *Madzilla!*. In the short film produced by the Spartan trio Maddex morphs into a humongous fire-breathing lizard, à la his favorite movie monster, Godzilla.

The project began at Make-A-Wish Illinois. But it exploded beyond anyone's expectations thanks to the Spartans' sweat, ingenuity and seemingly countless compassionate connections in the Windy City and beyond.

**Maddex's family asked that only his first name be used for privacy.*



Small Beginnings

Maddex, now 6, is in his third and final year of treatments. The outlook is favorable. But he's still facing more spinal taps, chemotherapy and daily prescription medications.

His grandfather got him hooked on Godzilla movies when Maddex was a toddler. His family later began rewarding him with Godzilla paraphernalia after his excruciating medical procedures.

They also contacted the Make-A-Wish Foundation. Maddex initially wanted to attend the Los Angeles premiere of the 2014 *Godzilla* remake, directed by Gareth Edwards. When travel was rejected as too difficult, Maddex suggested making his *own* Godzilla movie instead.

He even dreamed up a shot list. He would rise from Lake Michigan, breathe blue fire, destroy buildings, frighten Chicagoans, take a bite out of a taxi and duel two of his monster nemeses.

Maddex's family expected something akin to a home movie, but instead got a Hollywood-worthy production worth nearly \$1 million and an experience fit for a movie itself.

ENTER THE SPARTANS: Director Jonathan Becker of Becker Film Inc.; Producer Mo Wagdy of miniGorilla Productions; and Marty Flynn, a former actor and screenwriter-turned-pediatric anesthesiologist.

Though all three graduated from the Eli Broad College of Business, their paths on campus had never crossed.

Becker, who had relocated to his native Chicagoland after a decade of commercial film

work in Los Angeles, said he'd been wanting to volunteer, especially to benefit children. So when Make-A-Wish put Maddex's film project out for bids, Becker was thrilled to land the job. His budget? Less than \$10,000.

"I figured, what a perfect opportunity. I want to work with kids. I love working with kids. I'd just moved back to Chicago. What a great homecoming project," he said.

Becker then asked peer and fellow Spartan Wagdy, founding director of Mofest, a Chicago film and arts festival, to join him. Becker and Wagdy had worked together on various Chicago productions, and Wagdy said he knew they'd make a great team.

Meanwhile, two of Becker's colleagues from L.A. suggested they bring in Flynn to write the screenplay. Flynn, a former Chicago resident, had been seeking to rekindle his youthful interest in screenwriting to revive his writing skills to make people happy.

The trio's shared MSU roots instantly cemented their Spartan esprit de corps. "As soon as we realized we were all alumni, it was an 'Oh, well *that* makes sense' moment and our friendship and bond instantly grew stronger," Becker said.

Together, they orchestrated the largest in-kind donation wish ever made to the national Make-A-Wish Foundation.



PHOTOS: Courtesy of Make-A-Wish Foundation



Creating A Monster

As word of the endeavor got out, costume designers, make-up artists, special effects gurus, sound techs, model builders, a boat owner, catering companies and post-production outfits offered their services for free.

“People started calling *us* to see if they could help out,” Becker said. “They thanked us (for the privilege). It was a cool thing that people wanted to be a part of.”

Designers and artists spent more than a week meticulously building a replica of Grant Park and its surrounding skyscrapers in the studio—with the help of a 3D printer used to build architectural models—all so the boy could destroy it. Edwards donated some props from his *Godzilla* reboot.

All told, Wagdy said about 400 entities, from crew to actors to vendors, chipped in roughly 1,000-hours of their services.

The movie garnered cameo appearances from Chicago Mayor Rahm Emanuel as a geography-impaired cabbie,

former Chicago Bears football Coach Mike Ditka as “Da Mayor,” and TV news reporter Maureen Maher as herself. Maddex’s parents, sisters and grandfather appeared as themselves, too.

“Our currency was all smiles and hugs on this one. No dollar bills,” said Wagdy, who began using his own money to cover expenses when the project was running out. Word went out, and Flynn’s MSU Delta Chi fraternity brothers kicked in \$3,000 to reimburse Wagdy.

Emmy Award-winning Chicago filmmaker Chris Olsen also got involved, contributing a behind-the-scenes documentary—*Beneath the Scales*. It follows Maddex as he learns about movie magic and features interviews with Maddex’s father and some of the crew.

A Little Fighter



As the documentary makes clear, the team made sure to keep the focus on Maddex. As Flynn said, “He was having things explained to him. He wasn’t having things done to him. He was being mentored. And that was critical.”

Becker added, “We kind of made a film camp for this little boy. “We wanted Maddex to see, what does a storyboard artist do? What do set builders do? He’s going to be fighting a monster, you gotta know how to fall. We took him to the costume department, took him to the visual effects guy. We showed him, this is how a big fireball’s made.”

PHOTOS: Courtesy of Make-A-Wish Foundation



THE DREAM TEAM



A professional stuntman even taught Maddex how to deliver fake face-slaps and stomach punches—after which “all he wanted to do between takes was to beat the pulp out of me,” Becker said, laughing.

From La Salle Street to the green screen, Maddex gave it his all. Filming spanned five days, and the film camp took another half day.

“He lightened up, and he had more energy than all of us,” Wagdy said. “He worked through 16-hour days, dressing up, putting face makeup on.”

The results, as Becker put it, “are pure magic.” And when *Madzilla!* premiered, none other than *Godzilla* director Edwards flew in to be there.

The 8-minute movie begins with Maddex scaring other children on the playground and trying to convince adults that

he really is Madzilla (the name, of course, a mashup of Maddex and *Godzilla*). They don’t believe him until his parents go to his room the next morning and find an empty bed and a giant hole in the side of the house.

The scene shifts to downtown Chicago, where—as the boy wanted—the monster rises out of Lake Michigan and, through the magic of special effects, Maddex in a *Godzilla* costume marauds through the city. He scatters crowds, takes a bite out of Emanuel’s cab, and commits mayhem while Ditka attempts to reassure the public.

Madzilla then moves on to Grant Park, where he battles and defeats Baragon and Mechagodzilla.

The giant is finally felled by a nap before his family persuades him to become Maddex again and come home.





Beyond the Studio



The little boy's bond with Becker was obvious on opening night. The two clowned around outside the theater, and Maddex later hopped up on Becker's lap and even took the microphone during a panel discussion after the credits rolled.

"A lot of trust is needed between an actor and a director. Especially when the actor is five years old and has never acted before," said Becker, who describes himself as a five-year-old at heart.

Both of Maddex's parents praised the Spartan movie-makers for keeping their son so much at the center of the project.

"They did a really fantastic job of catering to Maddex," his father, Tony, said. "We were so worried that this would have a mind of its own. From right in the beginning, it was, 'Maddex, whatever you want.'"

Tony looked back on the experience during an early October chat in the toy-strewn house on Chicago's Northwest Side that is home to Maddex and his two younger sisters. "Maddex genuinely had the greatest time doing everything," he said. "It was very gratifying, very satisfying as a parent to have that kind of high after this cruddy year. Anytime you see your child so ecstatic, so happy, it's hard not to feel good about it and happy about how the whole thing went down."

He continued, "The impact went far beyond the movie. That's the coolest thing about it. It touched everyone's lives. For him, I could see the empathy. That Sunday night when we got back here and it was about 12 o'clock, it was a long day of shooting, and he asked, 'When is the next kid going to get leukemia?'"

The project continues to ripple across the country, and through the lives of those involved in it. In October, Becker was invited to speak and screen a clip at the national Make-A-Wish Foundation annual conference in Phoenix.

"A wish come true helps children feel stronger, more energetic, more willing and able to battle their life-threatening medical conditions," the charity's website states. "For many, the wish marks a turning point in the fight against their illnesses. Doctors, nurses and other health professionals say the wish experience works in concert with medicine to make their patients feel better emotionally and even physically."

Wagdy said, "It was a real tear-jerking moment when you hear the parents say that it really turned Maddex's attitude around. Here's this little boy who has to face a lot of adult issues way too soon in life and has to go through so many treatments and a lot of pain. The whole point of this project for his parents is that they didn't want his first memories to be of pain or of treatments. They wanted it to be of something great."

Becker has become close to Maddex's family; he and Maddex are brothers and friends for life, he said. And he's become close to Maddex's extended family.

"They are amazing, incredibly kind people," Becker said. "We just went out for breakfast a couple of weeks ago. I got to breakfast early and put our name on the waiting list. When the hostess yelled 'Madzilla,' Maddex instantly spun around with a *huge* proud grin on his face."

Reflecting on the magnitude and good will created by volunteers in the film business who "brought the best of their craft to bear, without compensation," Flynn said, "It's all about the child, the moment. It's just amazing, the karma, the positive energy, it all clicked."



Watch **MADZILLA!**

at madzilla.org



Watch *Beneath the Scales:*
The Story of Madzilla at vimeo.com/101011121



PHOTOS: Courtesy of Make-A-Wish Foundation



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MSU launches \$1.5 billion capital campaign

The Michigan State University Board of Trustees on Oct. 24 approved a \$1.5 billion capital campaign intended to build on MSU's traditions while empowering critical initiatives for the 21st century.

Fueling the opening of the campaign's public phase was a \$25 million gift—dedicated to MSU's Eli Broad College of Business—from alumnus Eli Broad and his wife Edythe.

In concert, MSU alumnus Bob Skandalaris and his wife Julie made a \$10 million gift to enhance Spartan football, golf and basketball programs.

"Michigan State's fundraising success is due to support from alumni and friends of the university, as well as to an aggressive fundraising strategy that includes many initiatives by the university's academic and administrative leaders," says President Lou Anna K. Simon.

"The capital campaign has been totally embraced by volunteers and alumni who are enthusiastic to be a part of MSU history."

MEMBERS OF THE PRESIDENT'S CAMPAIGN CABINET

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THE CAMPAIGN FOCUSES ON FOUR PRIORITIES

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—LOU ANNA K. **SIMON**, MSU *President*

STUDENTS



INVEST IN STUDENT SUCCESS AMIDST A CHALLENGING ECONOMIC LANDSCAPE

Applications to MSU—many from first-generation students—are at an all-time high. Enrollment has increased 13 percent since 2002, while state funding per student has been cut significantly. Now, more education costs are borne by students and families. Additional support is necessary to help students realize their potential and to provide extraordinary learning opportunities to all who qualify.

GOAL: Raise \$400 million for student scholarships and fellowships and strengthen student programs with global perspectives.

FACULTY



SUPPORT FACULTY AND TOP ACADEMIC PROGRAMS

MSU must recruit and retain the best faculty possible to ensure it remains a place in which a significant number of scientific breakthroughs are possible. Academically, MSU is in the Top 30 nationally and 100 internationally. But it is at the bottom of the Big Ten in total endowed faculty chairs. Additional funding will bolster MSU's ability to attract faculty and students to drive tomorrow's discoveries.

GOAL: Raise \$350 million to establish 100 new endowed positions for faculty and coaches, and support innovative academic and athletic programs to retain and attract great thinkers and leaders.



COMMUNITY



STRENGTHEN COMMUNITIES AND LEVERAGE RESOURCES

Michigan State is not just a place, it is a set of values—quality, inclusiveness, and connectivity. We can build a world that makes it possible for people to work together, converge disciplines, be creative, use technology, and leverage resources. Funds will strengthen our ability to innovate, pioneer new fields of research, and transform how we teach, collaborate, and engage.

GOAL: Raise \$450 million to modernize infrastructure and create spaces that inspire the next generation of thinkers, artists, athletes and leaders while providing the resources needed for emerging opportunities.

RESEARCH



ATTACK THE WORLD'S BIGGEST PROBLEMS

MSU seeks to address global challenges through targeted investments in research. These challenges we face all relate to solving problems of scarcity—of resources, of ideas, of cooperation. Effective solutions require the best minds working in collaboration across disciplinary and geographic boundaries. Investing in research is also good for the economy and supports entrepreneurship.

GOAL: Raise \$300 million for research to address global problems and provide flexible funding to test new ideas and build multidisciplinary partnerships in ways that save lives, strengthen the economy and change the world.



DEMAND FOR A SPARTAN EDUCATION IS GROWING, BUT STATE FUNDING IS DECLINING.

State appropriations to Michigan State University—once a significant source of education funding—have dropped noticeably since 2001. Meanwhile, MSU’s enrollment has grown 13 percent, or 5,400 students, since then. Nevertheless, MSU has and will continue to carry out perhaps its most important charge: making higher education accessible to all who qualify regardless of their financial means. The university works hard to keep the cost of a world-class education affordable. But it is no secret that tuition is covering more of the cost of an education.

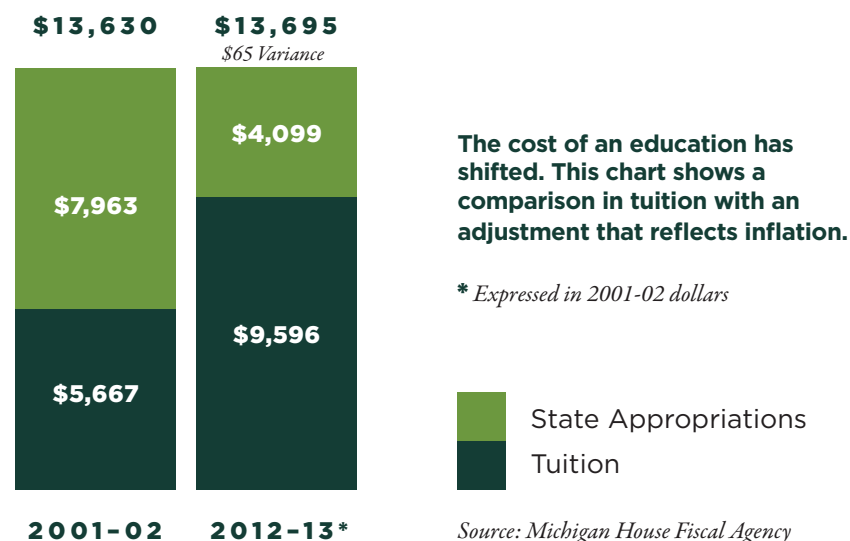
After adjusting for inflation, the average cost of higher education at MSU has increased by only \$65 over the past 12 years. Additionally, the university infuses its student aid fund with an annual \$140 million allocation from its operating budget.

Consequently, MSU students graduate with lower debt burdens than if they had attended many other U.S. universities.

The university aspires to do even more to assist bright students, many of whom are the first in their families to attend college. To achieve that goal, it must seek additional private and public support.

It is not the easiest path to follow, but it is the right path. After all, it is the Spartan way—Spartans helping Spartans.

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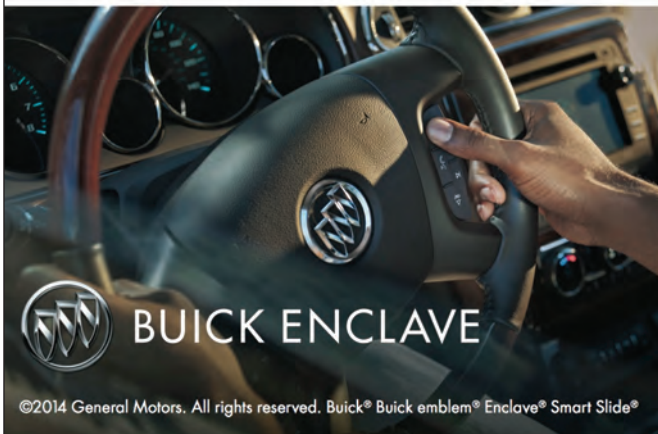


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Students Practice Faith by **Feeding Lansing's Homeless**

Story by Paula M. Davenport

*At their request, the visitors to the
VOA interviewed for this story are
identified by first names only.*

Photo illustration

Lansing, Mich.—“Rothy” is a broad-shouldered, middle-age man whose soft voice belies his striking stature. Years ago, he was a self-reliant roofer and jack-of-all-trades, he said. But a stroke several years ago put an end to that. He’s been struggling to get back on his feet, figuratively speaking, ever since.

Homeless and hungry, Rothy joined a handful of people in similar straits who took comfort on a cold afternoon in a warm, welcoming meeting space in downtown Lansing’s center for Volunteers of America Michigan (VOA).

Later that afternoon, a half-dozen Michigan State University students slipped in, carrying big blue Rubbermaid bins. Members of the Muslim Students’ Association (MSA), the majority were young women in long skirts, winter coats and colorful headscarves, or hijabs. The guys wore slacks and dress shirts.



STUDENTS PRACTICE FAITH

Quickly and quietly, the collegians worked the room, handing out 50 sack lunches. Peanut butter and jelly sandwiches, string cheese, fresh fruit, cookies and bottled water disappeared within minutes.

The MSA has been performing this kindness twice a month for about eight years now. It's an outgrowth of Project Downtown, a 2006 initiative launched to feed America's homeless by the group's national parent organization.

Project Downtown dovetails with tenets of Islamic teachings. Charity is one of the religion's five main practices.

"The reason we do this is to give back to our community," said Amal Mohamed, a sophomore psychology major and MSA's volunteer coordinator.

"Our religion is very big on helping others. We want people to know we ought to be grateful for what we have and to understand that some people have been dealt a bad hand. Project Downtown gives us a sense of purpose and direction; it's way to help others as a way to stay well grounded."

Every other week following Jumu'ah, or Friday prayer, the MSA members set up an assembly line in the gymnasium of the Islamic Center of East Lansing and make an average of 50 to 60 brown-bag lunches.

"It's a good thing to do together, being with your friends and helping to make sandwiches," said Aquila Hussain, a junior microbiology major and the MSA's vice president. "There's a feeling of community and every time you finish, you're surprised at how quick it was."

Photos by:
Kurt Stepnitz,
Communications and
Brand Strategy

*After Friday prayer,
MSU students swiftly
assemble sandwiches
for sack lunches in East
Lansing's Islamic Center.
Immediately after, they
personally distribute
the food to homeless and
hungry people at the
Volunteers of America
center in downtown
Lansing*



It takes about 20 minutes and you're about to feed 50 people."

Hussain hopes the group's good deeds demonstrate the true meaning of Islam at a time when violent extremists are sully the religion's honor and integrity. "Islam means peace and that should define everything we do."

Darin Estep, the VOA center's director of community engagement, said the MSA and other volunteers are vital to its operation. Several student groups volunteer for kitchen duty at the VOA. However, the Muslim students are the only such group distributing additional meals there on a regular basis.

Mohamed said, "They're very grateful people. They let us know that they don't get a lot of students like

us, coming out, feeding them, making small talk and establishing long-lasting relationships with them. And they're very grateful for what we do. You start to know people, their names and their stories. And they're just like us. It's just that their lives have been turned upside down, and that can happen to us. It keeps us humble."

While perhaps unseen by the average resident, the Lansing and East Lansing homeless population over the course of 2012 (the latest year for which data are available) was 4,651, including 1,337 children, according to the Greater Lansing Homeless Resolution Network, which encompasses 25 social service organizations.

Meanwhile, the VOA reported that in 2013, it served 123,509 meals and provided 23,415 nights of emergency shelter to those in need.



MSU student Mohammed Rathur, president of the Muslim Students' Association, delivers a bin full of bag lunches to be given to some of Lansing's homeless people.



"The meals provided by the Muslim Students' Association are a welcome supplement," Estep said. "People without resources will take calories anywhere they can get them."

In order to help fund the work, the MSA helps to host a Diversity Dinner every spring. Half of the admission proceeds are earmarked for Project Downtown. The other half goes to the Greater Lansing Food Bank.

For those nourished by their efforts, the MSA's outreach has certainly made a difference.

"I think it's beautiful; it's very important," Rothly said. "I find it very

positive and I think it's good for (the students) to see what it means to be homeless."

From a nearby wheelchair, Larry, a homeless former Marine who saw action in Vietnam, nibbled on his sandwich. A few crumbs lodged in his long white beard. Green and white hospital-issue stockings flashed from his once-white sneakers.

Being able to get a bite to eat with other regulars who come in from the cold brightens his otherwise solitary life. "It's real important," he said. "I'm all alone. I don't have anyone to cook for except me. So I try to get at least one or two meals when I can."

Walking the walk

MSU's welcoming, inclusive campus environment speaks well of its continual efforts to increase sensitivity and acceptance of all people.

Here are just a few examples of initiatives in which the university strives to increase an understanding of Muslim culture:

- In 2006, MSU established a Muslim Studies Program within its International Studies and Programs unit. It takes a global view of Muslim societies and states. An interdepartmental and interdisciplinary center, its faculty have appointments in various disciplines of social sciences and humanities. It will host a Global Halal, an international conference on "Muslims and the Cultural Politics of the Permissible" on Feb. 19-21 in East Lansing. Details are at muslimstudies.isp.msu.edu.
- The School of Journalism just released the seventh book in its Bias Busters series, aimed at breaking down biases and stereotypes among people of different races and beliefs. This edition is "100 Questions & Answers about the Muslim Religion." It's available in print and digital formats at Amazon. Earlier books on Americans, Arab-Americans, East Asians, Hispanics and Latinos, Indian-Americans and Native Americans round out the set.
- The MSU Libraries hosts a Muslim Journeys Bookshelf, made possible through a grant from the National Endowment for the Humanities. It is comprised of publications about the Muslim culture.

Center for Innovation and Research funds data gathering on adolescents with Type-1 diabetes

Michigan State University and Sparrow's Center for Innovation and Research has awarded nearly \$9,000 in project funds to support focus groups in gathering baseline data on adolescents with Type-1 diabetes.

The goal is to better identify what characterizes the transition period between parent management and self-management, what the biggest challenges are, what the communication is like between parents and children, and what a proposed mobile phone app could do to aid in that transition.

"The ability to have this preliminary data and additional resources during the grant preparation will significantly improve the quality of our grant proposal," said

awardee Bree Holtz, Ph.D, MSU College of Communication Arts and Sciences, Department of Media and Information.

Type-1 diabetes (T1D) affects approximately three million people in the United States. Each year more than 15,500 children aged 0-19 are diagnosed with the disease.

The Center for Innovation and Research, created as a major joint initiative between Sparrow and MSU, aims to seek new projects to continuously improve care and deliver Patient-centered, evidence-based best practice care to individuals who receive care at Sparrow.



*Awardee Bree Holtz, Ph.D, MSU
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Shakespeare's **Macbeth** FEB. 20 - MAR 1, 2015

O'Neill's **Strange Interlude** MAR. 26 - April 4, 2015

Ragni, Rado & MacDermot's **Hair** APR. 17 - 26, 2015

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350.
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APPEARANCES

3

Number of times
he's been named
National Mascot of the Year
by the Universal
Cheerleaders Association

SPARTY

48

WINTER 2015 | alumni.msu.edu

RTY

MSU'S MASCOT SPRANG TO LIFE IN 1955 AND HIS POPULARITY HAS SOARED EVER SINCE.

BUT AS YOU KNOW, SPARTY'S ALWAYS PRIDED HIMSELF ON BEING A MAN OF FEW WORDS. WE RECENTLY CAUGHT UP WITH HIM BETWEEN APPEARANCES AND HE GRACIOUSLY TOOK TIME OUT TO ANSWER A FEW OF HIS FANS' BURNING QUESTIONS.

Look Who's Talking:

Q: How does a big guy like you get around campus?

A: My driver takes me places in my personalized golf cart.

Q: How do you keep so fit?

A: I frequently practice with our cheerleading and dance teams.

Q: Do you have a favorite exercise?

A: My specialty is one-arm pushups.

Q: You're always so fashion forward. How do you manage that?

A: My recent wardrobe updates were made possible by online contributions from more than 324 fans.

Q: Where do you like to hang out on campus?

A: In front of our two Spartan statues.

TAKE A PEEK UNDER TH

HE'S BEEN CROWNED NATIONAL MASCOT OF THE YEAR THREE TIMES BY THE UNIVERSAL CHEERLEADERS ASSOCIATION. MUSCLE & FITNESS MAGAZINE TWICE CALLED HIM ITS "BUFFEST MASCOT." HE'S SPARTY, **OUR BIG GREEN MAN** ON CAMPUS.



PUT THE TOP DOWN - Sparty at a homecoming parade.

Smiling Sparty reigned from 1959-1984.

A towering seven feet tall, Sparty evokes ancient Greek fighters. He's decked out in body armor and ready for battle. His helmet, however, resembles those worn by ancient Roman warriors.

Though tough on the outside, he's a big softy at heart. His boundless energy, crowd-pleasing personality and love of the limelight may make him more recognizable than MSU's Tom Izzo or Mark Dantonio, the

respective basketball and football coaches.

You've probably spotted him dancing and cheering on the sidelines at MSU athletic events. Perhaps he's even posed with you for a photograph. In addition to cheering at all major MSU athletic events, he spreads smiles and good will with regular visits to hospitals, daycare centers, schools, fairs, parades and alumni events—with more than 300 appearances each

year. And believe it or not, he's appeared at hundreds of weddings and even one funeral.

The big guy debuted in 1955, courtesy of the Theta Xi fraternity. Back then, he was a primitive 60-pound, six-foot-high papier-mâché head that slipped over a sturdy set of shoulders.

In 1984, the Sigma Phi Epsilon fraternity introduced the unshaven look of "Gruff" Sparty, still popular among many fans.

The Association of Future Alumni, a student group, keeps the warrior up and running. The group led a \$15,000 crowd-funding effort to get Sparty new body armor and epaulettes, revealed last fall.

MSU co-eds try out for the coveted job as openings arise. Come Commencement, soon-to-be Sparty alumni wear Sparty's boots with their caps and gowns. Today, 54 recent Sparty Alumni are scattered across the

SPARTY

THE HELMET OF MSU'S TIRELESS MASCOT



BACK IN THE DAY – Sparty and the football team stop in Las Vegas on the way to the 1956 Rose Bowl.



Matt Mitchell / MSU Athletic Communications



youtube.com/user/TheRealSparty

TRADITION KEEPERS – Last fall, 45 of 54 of the former students who have recently embodied Sparty reunited at their five-year reunion. Football fans cheered their eternal Sparty spark.

country. This fall, an impressive 45 of them made it back to campus for their second five-year reunion.

The MSUAA oversees the Sparty program. It runs completely on grants and donations.



For more information on Sparty and his availability, contact Janel Rutzen at (517) 432-0014 or send an email to sprtyreq@msu.edu.



futurealumni.msu.edu/sparty

UNFORGETTABLE SPARTAN MEMORIES

One of my favorite moments in costume: (At a celebrity golf outing)...I decided to take a shot at the green (on a par 3). I lined up a shot and swung as best as I could, and while I was trying to see where it went, Tom Izzo turns to me and said "Holy shit, Sparty. You just hit the green."

Michael Thompson was Sparty from 2007-2009

My most memorable event was a visit to the DeVos Children's Hospital visiting terminal children. It was amazing to see the joy that we could bring to families and children in dire situations. One little boy in particular, mustered all the strength he could to raise his hand for a high-five. It brought me to tears in suit.

Jack Vigneron was Sparty from 2007-2011

I had just done the President's Brunch in the Breslin Center and was heading back to the changing room before the game. A person comes up to me and asks if I would stop by a private party just down the hall...I nodded and walked into the room, where I discovered Mohammed Ali and his family relaxing before tipoff! While people were taking photos, the Champ leaned in and told me "You look good, but I'm prettier." Never will forget that.

Jack Dye was Sparty from 1999-2001



SPORTS

Matt Mitchell / MSU Athletic Media Communications



SPARTANS STUN BAYLOR IN COTTON BOWL THRILLER

By Robert Bao

On News Year's Day, MSU linebacker Riley Bullough's diving interception on a Bryce Petty pass with two seconds remaining sealed a come-from-behind Cotton Bowl Classic victory for the Spartans.

A frenetic fourth quarter saw the Spartans overcome a 20-point deficit to defeat the Baylor Bears 42-41 in the Good-year Cotton Bowl Classic. It was the highest scoring game in Cotton Bowl history.

The final 15 minutes of play included a Spartan onside kick recovery, a blocked Baylor field goal attempt with a 36-yard return, a fourth-and-10 conversion, and three MSU touchdowns.

A revved up Spartan defense then pressured the Baylor quarterback, sacked twice before Bullough's interception, leaving the No. 5-ranked Bears and their fans in shock while securing a top five national ranking to finish a great Spartan football season.

In eight years at the helm, Coach Mark Dantonio and his staff have led the Spartans to seven winning seasons, racking up 10 or more wins in four of the last five years. Prior to 2010, MSU had just two 10-win seasons, 1965 and 1999.

Spartan football has excelled in the postseason as of late. MSU boasts four straight bowl wins against opponents from the SEC, Big 12 and Pac-12, including its first Rose Bowl appearance since the 1987-88 season. Dantonio also has beaten archrival Michigan in six of the last seven years, perhaps in response to the infamous "little brother" insult levied by a Wolverine in 2007.

After opening 2014 with a 45-7 rout of Jacksonville State, the defending Rose Bowl champions headed west to face No. 3 Oregon. A national TV audience saw MSU dominate the Ducks for more than half the game. But Oregon quarterback and Heisman Trophy contender Marcus Mariota made a second-half "miracle" completion that sparked Oregon to a series of dynamic scoring plays en route to a 46-27 win.

Under Dantonio's leadership, Spartan teams have reacted well to adversity, and this year's team did just that—beating its next opponents (Eastern Michigan and Wyoming) by a combined score of 129-28. The Spartan defense continued its trademark stinginess under coordinator Pat Narduzzi, who has accepted the head coaching position at the University of Pittsburgh. In addition, the offense showed incredible explosiveness behind the arm of quarterback Connor Cook, the consistent rushing of senior tailback Jeremy Langford, the versatility and astounding

playmaking of senior wide receiver Tony Lippett, and a machine-like offensive line.

MSU opened conference play at home in a night game against then-No. 19 Nebraska. By halftime, the Spartans had totally dominated the Cornhuskers and led 17-3. The defense seemed to relax in the second half, allowing Nebraska three fourth-quarter touchdowns to narrow the margin. MSU's defense did manage to hold running back Ameer Abdullah, then the nation's second-leading rusher, to a mere 45 yards on 24 carries.

After quotidian wins over Purdue, 45-31, and Indiana, 56-17, MSU faced Michigan and Ohio State in back-to-back games. The Spartans methodically demolished the Wolverines for the fourth straight time in Spartan Stadium, scoring a historical best 35 points in the series including three rushing touchdowns against a defense that had allowed only one in its previous five games. Junior safety R.J. Williamson sealed the 35-11 win with a late interception for a touchdown.

The rivalry win set up a showdown against then-No. 14 Ohio State on Nov. 8. A clash between the top two Big Ten teams had enough national cachet to bring ESPN's College Gameday to East Lansing. The Buckeyes were motivated to avenge last year's Big Ten championship loss to MSU and played with laser-like intensity, upsetting the Spartans, 49-37. The loss all but dashed MSU's hopes to make the new College Football Playoff and vie for the national title. The Buckeyes came on strong after trailing early and delivered some explosive scoring plays, thanks to redshirt freshman quarterback J.T. Barrett.

MSU missed a great opportunity to solidify its national brand as the loss snapped a 14-game conference winning streak and knocked the Spartans out of contention to repeat as Big Ten champs. Even with much of its initial motivation gone, the Spartans finished in impressive fashion—winning their last three games by a combined 116-28 at Maryland, against Rutgers and at Penn State. The dominant finish made a clear statement about the team's character and vaulted MSU into the Top 10 of all three major polls—by the media, the coaches and the playoffs committee.

This season MSU football attained Top 10 national rankings across a number of key statistics on both defense and offense. The Spartans ranked in the Top 10 in total defense and in scoring

offense averaging 43 points a game—the most in school history. MSU also led the nation in turnover margin, a key point of emphasis for the program.

Last season, the MSU defense captured national attention with its “No Fly Zone” and relentless pressure. This year the offense, perhaps with less fanfare, came close to becoming a juggernaut. Without counting the bowl game, MSU set all-time season records in scoring, total yardage and touchdowns, both offensive and rushing (517 points, 5,958 yards, 64 offensive and 40 rushing TDs).

Many individuals stood out in 2014. Wide receiver Tony Lippett, who also started some games at cornerback, proved to be a human highlight film with spectacular catches. He and fellow

senior safety Kurtis Drummond made First Team All-Big Ten, along with juniors Trae Waynes at cornerback and Shilique Calhoun at defensive end. Junior quarterback Connor Cook was a Second Team selection.

MSU center Jack Allen also

won First Team All-Big Ten honors, while Travis Jackson and Jack Conklin earned Second Team honors.

Langford boasts 1,360 yards and 19 touchdowns this season and nine 100-yards-plus rushing games. Senior defensive end Marcus Rush, one of MSU's most consistent, high-motor performers, now holds the MSU record for most career starts with 52. Senior wide receiver Keith Mumphery not only made key receptions, he won the Big Ten Sportsmanship Award—representative of the MSU team's character under Dantonio.

For much of the season, MSU was in the national championship conversation, perhaps for the first time since the mid-1960s.

“We have made great progress and I think that it is coaching, it's players, it's confidence, it's execution,” explains Dantonio. “There are a lot of different reasons for it; it's technique but I think more than anything it's just the collective effort by everybody to move forward.”

Dantonio likes to credit his players and his assistants, coordinators Narduzzi, James Bollman and Dave Warner, along with Harlon Barnett, Ron Burton, Terrence Samuel, Brad Salem, Mark Staten and Mike Tressel. However, Dantonio deserves the most credit for turning this program around. As Joe Rexrode of the *Detroit Free Press* writes, “Dantonio is on the statue plan. He might have one someday on the MSU campus (and I assume it will look just like James Brolin without a beard).”

“We have made great progress and I think that it is coaching, it's players, it's confidence, it's execution . . .
more than anything it's the collective effort by everybody to move forward.”



FOR THE RECORD



SPARTAN STADIUM HOCKEY MATCH INSPIRED GLOBAL TREND

By Derek Blalock, MSU senior, advertising

Ice hockey played in football stadiums? Why not? It's a trend that MSU Athletics Director Mark Hollis started in 2001. The inaugural event drew 74,554 hockey fans to Spartan Stadium for a matchup with University of Michigan dubbed "The Cold War."

By repurposing MSU's football venue, Hollis sparked a movement among hockey teams and leagues all over the world. Today, several such outdoor spectacles are played each year in the NHL, NCAA, and in several foreign leagues in Russia, Germany and Switzerland.

Next month, MSU and UM will square off once again, but this time at Soldier Field in Chicago—home of the National Football League's Chicago Bears. The Feb. 7 game is part of the Coyote Logistics Hockey City Classic. "It's a special experience for the players given all

those dynamics: a world-class city, an historic football stadium and a matchup that happens to have become the longest-standing rivalry in all of college hockey," said MSU's Tom Anastos, head hockey coach.

It will be the fourth matchup of its kind for MSU and UM. Anastos said these types of events have multiple benefits for the program and the school.

"Our alumni base in the Chicagoland area is very significant and we thought this would be a good opportunity not only for our hockey program but for our entire athletics program. It gives us a chance to connect with our Chicago-area fans—while taking advantage of the visibility and potential recruiting possibilities," Anastos said.

MEN'S SOCCER

For the second consecutive year, the MSU men's soccer team advanced to the Elite Eight of the NCAA Tournament. The No. 14 Spartans finished the season with a 12-5-6 record, falling just a win shy of their seventh College Cup in school history.

WOMEN'S CROSS COUNTRY

The No. 1 MSU women's cross country team capped an undefeated season in the fall with the program's first-ever NCAA National Championship. The Spartans finished with four individuals in the top 25—the most of any school in the country.

VOLLEYBALL

The MSU volleyball team once again made the NCAA Tournament, a feat they have achieved for the fourth consecutive year. The Spartans extended their winning streak to six matches with a first-round victory against Loyola-Marymount, but were knocked out in the second round against the No. 1 Stanford Cardinal.

MIKE SADLER

Senior punter for the MSU football team, Mike Sadler, was recently named an Academic All-American for the fourth time in his collegiate career, becoming the first-ever four-time Academic All-American in school history.



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GREEN&WHITE



CHICAGO

Chicago Spartans in October joined forces at the Chicago Lights Urban Farm to tend to some remaining crops and help prepare the farm to close its gardens.

NYC

New York Spartans hosted a picnic to welcome soon-to-be freshmen into the Spartan Nation. Beneath the pines in Central Park, the newest Spartans learned the lyrics to the MSU fight song and heard advice on how to succeed academically.

SF BAY

Sparty made a special appearance in San Francisco to help more than 125 alumni in August as they readied some of the region's 30 newly admitted students for their cross-country trek to campus.

ALUMNI BAND REUNION

Veteran MSU Band musicians met for their 2014 rehearsal, camaraderie and an afternoon concert in the remodeled Fairchild Theatre.



SPARTAN STAINED GLASS WINDOW

Illinois-based attorney and proud Spartan alumnus Thomas McCloy, '66, rendered the Spartan helmet in stained glass, a hobby he's enjoyed for about 40 years. He proudly displays this piece in his home.



SOLDIER

Lt. Leo J. Litowich, a reservist in the U.S. Navy, is on active duty in Afghanistan. A former flight officer trained to fly from carrier ships, he flew the Spartan colors in front of the headquarters of the International Security Assistance Force.



ANNIVERSARY IN HAWAII

Green runs through the Gawlick family, shown in Maui. Mark, '78, and Cheryl, '79, met in Holden Hall. Their daughters, Megan, '07, second from left, and Hillary, '13, joined them to celebrate their 35th wedding anniversary.



HOLDEN HALL REUNION

Last fall, the men who lived in what was then a brand new residence hall, Holden Hall, returned to campus for a reunion. They lived on the second floor of what was once the C.W. Moss Memorial Living & Learning Institute in 1967-1968.

MSUAA CONGRATULATES ITS 2014 GRAND AWARD WINNERS

Awards and their recipients are:

Distinguished Alumni Awards

Given annually to alumni who have distinguished themselves by obtaining the highest level of professional accomplishment and who possess the highest standards of integrity and character to positively reflect and enhance the prestige of MSU.



Micheline Ann Maynard
Director, Donald W. Reynolds National Center for Business Journalism, Arizona State University's Walter Cronkite School of Journalism and Mass Communication, Phoenix, AZ



Lt. Gen. Judith Ann Fedder
Deputy chief of staff for logistics, installations and mission support, USAF Headquarters Bolling AFB, Washington, D.C.

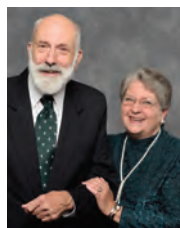


Patricia M. LoRusso, DO
Professor of Medicine, Associate Director of Innovative Medicine at Yale Cancer Center, New Haven, CT

Philanthropist Award

Presented to an individual, family, association, corporation, or foundation with a proven record of providing major, on-going financial support and leadership to MSU. The candidates will have demonstrated outstanding philanthropic responsibility toward MSU; their generosity encourages others to take leadership roles in philanthropy toward MSU.

Donald and Barbara



J. Sawyer-Koch
Donald is an MSU professor emeritus of philosophy. Barbara is a former member of the MSU Board of Trustees. Together they have established numerous endowments at MSU and volunteer at university activities. East Lansing, MI

Alumni Service Award

Presented to MSU alumni who have demonstrated continuing outstanding volunteer service to MSU and/or meritorious public service on a local, state, national or international level. Candidates must possess the highest standards of integrity and character to positively reflect and enhance the prestige of MSU.



James C. Williams
President of Williams Distributing, providing an array of building products and systems. Ada, MI



Bruce Ransom Leech
Founder, former CEO and board member of CrossCom National. Chicago, IL

Distinguished Young Alumni Award

Given to those who obtain a high level of professional accomplishment and who possess high standards of integrity and character to positively reflect and enhance the prestige of MSU. These individuals demonstrate a commitment to MSU by continuing outstanding volunteer service on behalf of the university and/or participation and leadership in meritorious public service on a local, state, national or international level.



Nathan Andrew Triplett
Mayor, City of East Lansing East Lansing, MI



Kurt Charles Rothhaar
Software engineer, Boeing Co. St. Louis, MO



Travis Bernard Key
Associate packaging engineer, Kellogg Co. Portage, MI



Nominations may be made by completing forms at:
alumni.msu.edu/programs/grandAwards



Courtesy / University Archives and Historical Collections



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Groundbreaking research lies at the heart of the very best universities. In tribute to Michigan State University's 50 years in the American Association of Universities—an organization of the nation's finest research universities—we selected a historical

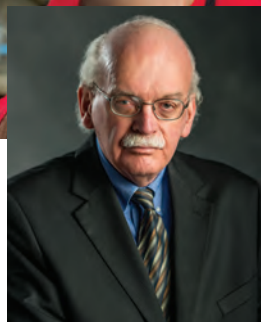
photograph of research conducted in July 1946 at the then-Michigan State College of Agriculture and Applied Science.

T.A. Merrill, a horticultural research specialist, was injecting food into a fruit tree from a machine he created just for that purpose.



FACULTY VOICES

Derrick Turner / Communications and Brand Strategy



MSU MARKS 50 YEARS IN PRESTIGIOUS AAU

*Simon chosen as organization's
vice chairwoman*

By Douglas A. Noverr

Michigan State University 50 years ago claimed its place among the elite of research-intensive institutions. On October 28, 1964, the university was admitted to the prestigious American Association of Universities (AAU), confirming MSU's transformation from an agricultural college into a major national university that had developed a worldwide reach and demonstrated excellence in research and graduate studies. MSU's president at the time, John A. Hannah, learned that the vote of the then-35-member institution was unanimous, and that MSU was the only university selected for admission out of 16 reviewed by the AAU Membership Committee that year.

Fast forward to today. The AAU is a 62-member nonprofit group of research universities, with 60

in the United States and two in Canada. It is devoted to issues that affect research universities, such as funding, research and education policy, and graduate and undergraduate education. AAU member universities are on the leading edge of innovation, scholarship and solutions that contribute to the nation's economy, security and well-being. And now, MSU President Lou Anna K. Simon has been tapped as the organization's vice chairwoman, which will most likely lead to her helming the group in the 2015-2016 academic year. Simon called

her election humbling and surprising. "It's really an honor when you're selected by your colleagues and peers," she said. "Team MSU has to earn its recognition and it gives us real insight into the issues affecting the best universities in the world, and how we can translate that into things that we're doing." MSU's reputation has continued to grow in the 50 years since it was admitted into the AAU.

The main criteria for AAU membership focused on the production of PhDs under the mentorship of research-active faculty in strong departments with excellent records of publications and grant activity.

In the 1950s, Michigan State produced 992 doctorates, compared with 145 in the 1940s. By 1970, MSU was the nation's sixth largest producer of PhDs, granting 633 doctorates in 1972 alone. Today, the 60 AAU universities in the U.S. bestow more than half of all American doctoral degrees and 55 percent of those in the sciences and engineering.



www.aau.edu

Photo above left: Quincy Lafayette, a student in the School of Packaging, checks the progress of a plant tissue culture in MSU's potato breeding and genetics lab.

Douglas A. Noverr is an emeritus professor and former chair of MSU's Department of American Thought and Language. His latest book, *The Rise of a Research University and the New Millennium, 1970-2005*, is the third volume in a series by different authors chronicling MSU history.



msupress.org/search



CLASS NOTES

1960s

EDWARD DEEB '60 has been inducted into the 2014 Michigan Journalism Hall of Fame. Deeb is the founder of the Michigan Food and Beverage Association, Michigan Business and Professional Association, Eastern Market Merchants Association, Friends of Eastern Market, Michigan Youth Appreciation Foundation and co-founder of Eastern Market Corporation. Deeb is also being honored with the Eleanor Josaitis Visionary Leadership Award from Crime Stoppers for his work in the community to eliminate crime.



1970s

JEFF ADLER '72 has been added to UHY LLP's advisory practice. Adler will be based out of the Atlanta office, and will focus on implementing and optimizing BlackLine Systems for clients nationwide.

TIM COOK '79 has been selected to receive the 2014 Jack F. Derrickson Award for Outstanding Course Leadership. Cook is a director of the risk and insurance studies center at Virginia Commonwealth University located in Richmond, Virginia.

GRAHAM K. CRABTREE '77 attorney at Fraser Trebilcock, has been included in *The Best Lawyers In America 2015* in the field of appellate law. Crabtree is a member of the Appellate Practice Section Council, and serves as the chairman of the Council's legislative affairs committee.

HARVEY R. HELLER '73, JD '77 has been selected among the *2015 Detroit Lawyers of the Year* by Best Lawyers in America. Heller, who has been continuously included and recognized since 2003, has practiced law for more than 30 years. He is the creator of the firm's Result Focused Case Management System.

MARIE A. VANERIAN '76 has qualified for the Accredited Investment Fiduciary designation from Fiduciary 360. Vanerian has worked with public and private pension plans, foundations, endowments, religious organizations and private family offices in providing institutional consulting and advisory services.

ELIZABETH A. WAGAR '71, MD '81 has been re-elected to her second full term as a member of the College of American Pathologists Board of Governors. Currently, Dr. Wagar is a professor and chair of the Department of Laboratory Medicine and a Jose M. Trujillo endowed chair at the University of Texas MD Anderson Cancer Center in Houston.

MIKE ZEKO '76 is a producer and post-production supervisor for

the weekly animated series "The Centsables" that focuses on youth financial literacy. The program airs on Fox Business Network. Zeko is founder and current managing partner at Bozeken Creative and Production near Philadelphia.

1980s

MARGARETE CHALKER '86 has been elected as CPA at Plante Moran. As a regional tax leader for the group, she focuses her practice on taxation of insurance companies, including property and casualty, health and captives.

GARY DOLSEN '85 has been promoted to vice president of IBM's software group for digital experience. His team is responsible for delivering software solutions that build portfolios of personalized sites and engagement opportunities.

MARK HAWKINS '81 has been named chief financial officer of Salesforce.com. Hawkins has more than 30 years of experience managing assets for global software and technology companies. As CFO, Hawkins will be responsible for leading the company's global finance organization.

EVAN MONTAGUE '89 has been appointed to associate vice president of recruitment and student enrollment at Washtenaw Community College. In this position, Montague will be responsible for recruitment, admissions and registration, orientation, student records, as well as student development and activities for WCC.



BRIAN MORROW '81, deputy chief of the juvenile division of the Wayne County Prosecutor's Office, has received the 2014 Champion of Justice award from the State Bar of Michigan. Morrow was recognized for his work in establishing a Teen Court diversion program in Wayne County.

DAVE PAHL '86 has been elected as VP in charge of investor relations where he oversees communications with TI's investor community. Previously serving as director of investor relations, Pahl has more than 25 years of experience with Texas Instruments.

THOMAS C. ROMBACH '87, a solo practitioner who focuses his practice on representing criminal and civil litigants, has been sworn in as the 80th president of the State Bar of Michigan. In this position, Rombach will lead an organization of over 43,000 members that work to improve and promote the legal system.

SUSAN SCARLET '88 has been named vice president of strategic

branding at Gongos, Inc. Along with the promotion, Scarlet joins the company's Enterprise Strategy Team. She has held marketing communications and publicity roles in both Detroit and Los Angeles.

1990s

JONATHAN ADAMSKY '97 recently made the Top 40 Wire-house Advisors Under 40 ranking in *Registered Rep* magazine. Adamsky manages a \$640 million portfolio at UBS Financial Services in New York City.

MICHAEL P. DONNELLY '94, attorney and president at Fraser Trebilcock, has been selected as a 2014 Super Lawyer in the field of business litigation. Donnelly is currently the chair-elect of the litigation section of the State Bar of Michigan.

JASON GUTTING '95, construction manager at Michigan Department of Transportation, has received the 2014 MDOT Director's Award. Nominated by his peers, Gutting was selected for his leadership and public service.

BRIAN HAMRICK '92 has started Hamrick Investment Group in Grand Rapids. The group focuses on commercial apartment real estate investments. Hamrick is a member of the alumni board for MSU's College of Communication Arts and Sciences.

CHRISTOPHER MUNDY '96 has been selected as one of *Chicago Agent Magazine's* 2014 Who is Who in Chicago Real Estate. In 9 years in the Chicago real estate business, he has built a \$10 million annual business.

SARAH NUTTER MBA '93, PHD '93, dean of George Mason University's School of Business, was recognized as one of the 2014 Women Who Mean Business in the *Washington Business Journal*.

KRISTINA SCHNEPF '91 has been named vice president of communication for Goodyear's North America business unit. Schnepf joined Goodyear after spending 22 years in communications and community relations at Dow Chemical Company.

MATTHEW H. SZALACH '98 has joined the intellectual property department at Honigman Miller Schwartz and Cohn LLP as a partner. Szalach is a member of the firm's Patient Practice Group and is located in the Bloomfield Hills office.

KATHERINE EPHLIN '94, has been named chief operating officer of Gongos, Inc. As COO, Ephlin will be responsible for



overseeing the day-to-day operations for the parent company and its business units. Additionally, she will continue to provide strategic input and direction as a member of Gongos' Enterprise Strategy Team.

2000s

DANA BUTTERFIELD BARTON '03 has been named Young Professional of the Year by the Southern Colorado Women's Chamber of Commerce. Barton serves as business relations and employment development director at Pikes Peak Workforce Center in Colorado Springs.

CELESTE A. CLARK PHD '04 has been appointed to the board of directors for Diamond Foods, Inc. Dr. Clark recently retired as senior executive of Kellogg Company where she led global public policy and external affairs and served as chief sustainability officer.

KRISTY DANIELS '02 has been named assistant professor in the Department of Dairy Science in the College of Agriculture and Life Science at Virginia Tech. Daniels conducts research in the areas of mammary growth and rumen biology.

MATTHEW GREENBERG '00, environmental lawyer, has joined Miller Canfield as an associate in the Lansing office. In this position, Greenberg will assist clients from several industries with complex environmental issues. Previously, Greenberg worked at Environmental Consulting & Technology in Ann Arbor.

JOHN W. INHULSEN '01, JD '05, attorney at Foster Swift Collins & Smith, PC, has been appointed by the Michigan Supreme Court to a three-year term on the Michigan Attorney Discipline Board. Inhulsen, who sits on the MSU Alumni Club of West Michigan board of directors, is a member of the commercial litigation practice group and has been named as one of Michigan Super Lawyers for 2013 and 2014.

ASHLY JUREK '10 has been named accountant at Community Foundation for Southeast Michigan. Prior to joining the Community Foundation, Jurek served as a paraprofessional at UHY Advisors where she developed personal, corporate and

individual tax returns and drafted financial statements for reviews and compilations.

SARAH BUTTERFIELD LANG '01 has joined Troon Golf as vice president for global tax. Prior to joining Troon, Lang was the director of tax for Viad Corporation. Along with her husband, Sarah served as a chair of the first annual Sparty Gras, a fundraiser for the Arizona Spartans Endowed Scholarship Fund.

ERIKA MAHONEY '09 has been selected as a White House Champion of Change for her work with Do 1 Thing, a non-profit where she serves as executive director. Do 1 Thing builds stronger communities, making sure neighbors are prepared for an emergency.

SAMANTHA OUDEH '14 has been hired by Perrigo as a continuous improvement engineer after completing two internships with the pharmaceutical supplier. In this role, Oudeh will analyze and make recommendations for improvements to the company's tablet manufacturing processes.

BRITTANY D. PARLING '05 has joined Honigman Miller Schwartz and Cohn LLP as an attorney in the Litigation Department. Parling will assist Honigman's Detroit office with complex commercial litigation, including consumer class actions, shareholder class actions and contract disputes.



MSU2U

Alumni Association Winter 2015 Event Guide

The MSU Alumni Association provides access to a global network of 500,000 Spartans passionate about advancing Michigan State University. Together, we share MSU's successes, provide enriching experiences professionally and personally, help identify and recruit exceptional students and discover opportunities that allow alumni to share their time, talents and resources in support of the university.

The events, programs and activities listed are a sampling of upcoming MSUAA engagements. All information was current at the time of printing. For a complete list of activities, visit **alumni.msu.edu**.

FEBRUARY

25

Recipe for
Health/Oranges

MARCH

16

Coffee with
the Profs

APRIL

18

SPARTANS WILL.
POWER Global
Day of Service



February

East Lansing is cold and likely snow covered as students complete their midterms and look forward to Spring Break.

25

Recipe for
Health/Oranges

28

10th Annual
SpartyBall

COYOTE LOGISTICS HOCKEY CITY CLASSIC

February 7

Soldier Field, Chicago, IL

Join the Chicago Spartans for the return of outdoor hockey to Soldier Field. Cheer on the Spartans as they face off against the Michigan Wolverines. Only 100 tickets are available for seating in the official Chicago Spartans cheering section.

Learn more at go.msu.edu/hockeycityclassic

PRESIDENT'S BASKETBALL RECEPTION

February 7

Breslin Student Events Center, East Lansing, MI

Join President Simon and other MSU VIPs for the annual President's Basketball Reception prior to the MSU vs. Illinois basketball game. By invitation only.

Registration information will be posted at givingto.msu.edu/events

SPARTAN PRIDE GOLF SCRAMBLE AND DINNER

February 16

Imperial Golf Club, Naples, FL

The Southwest Florida Spartans invite you to join MSU Director of Athletics Mark Hollis and Baseball Coach Jake Boss for this scholarship fundraiser. Please contact Carole Lick by email at lickc@msu.edu or by calling 734-945-3938 for additional information.

Learn more at go.msu.edu/swflagolf

SCIENCE & HEALTH CAREER BOOTCAMP

February 21

Presented Online by the College of Natural Science

Featuring Lisa Buchholz, Global Leader, Analytical Regulatory Sciences at Dow AgroSciences.

Learn more at alumni.msu.edu/livestream

WINTER TAILGATE

February 24

JW Marriott, Grand Rapids, MI

Celebrate the football team's latest great season with the West Michigan Spartans and Coach Mark Dantonio.

Learn more at westmichspartans.org

RECIPE FOR HEALTH / ORANGES

February 25

Online

Alumni LENS will livestream a cooking demonstration by MSU Corporate Chef Kurt Kwiatkowski. MSU's Recipe for Health series focuses on incorporating healthy ingredients into your daily cooking.

Learn more at alumni.msu.edu/livestream

10TH ANNUAL SPARTYBALL

February 28

Morgan Manufacturing, Chicago, IL

It's the best Sparty party in all of Chicagoland. SpartyBall brings together alumni and friends for an amazing green-tie gala featuring Director of Athletics Mark Hollis and Sparty. The event includes live music and dancing, an impressive silent auction and a delicious strolling buffet.

Learn more at spartyball.com

THE MICHIGAN STATE UNIVERSITY
ALUMNI ASSOCIATION PRESENTS

**ALUMNI
LENS**

LIFELONG ENRICHMENT FOR SPARTANS



ONLINE ENRICHMENT FOR A SPARTAN NATION

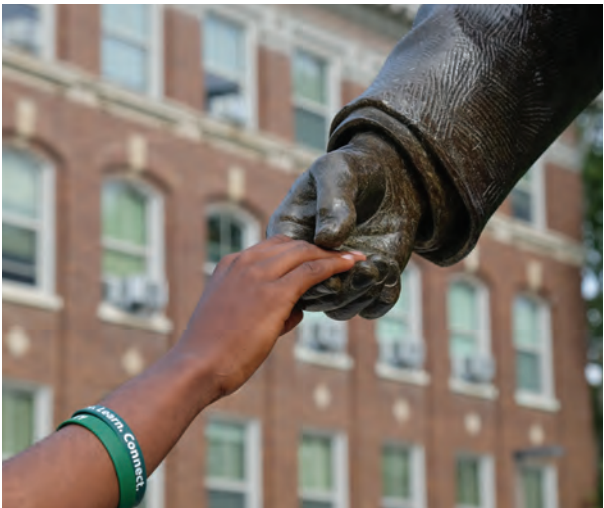
Classes begin in February, register now!

The MSU Alumni Association has partnered with the Learning Resources Network (LERN) to provide online programming in a wide variety of subjects including:

- Leadership
- Management
- New media marketing
- Professional development
- Social media for business
- Business
- Business communication
- Career skills
- Health
- Training and education, including courses for K-12 teachers such as Students with Autism Spectrum Disorder (ASD), Gender in the Classroom, Online Learning & Teaching for K-12 Teachers, Social Media and Online Tools and more
- LEED Exam preparation including operations and maintenance for existing buildings, Green Association exams and AP+ building design and construction

"Fresh perspectives on traditional marketing terms like target markets (personas). The course really made me take various customer types/personas into account in our marketing activities, especially writing and identifying opportunities to establish relationships with wider audiences." **Jason Tromblay**, Port St. Lucie, FL

View full course information and register online by visiting alumni.msu.edu/lens and clicking on "Online Offerings."



March

With visions of March Madness dancing in their heads, students prepare to cheer on the Green and White to tournament glory.

1

Winter
University

16

Coffee with
the Profs

WINTER UNIVERSITY

March 1

Ritz-Carlton Golf Resort, Naples, FL

Gather with other Spartans for brunch, a topical program and a reception hosted by President Simon at the elegant Ritz-Carlton Golf Resort in Naples.

Registration information will be posted at givingto.msu.edu/events

COFFEE WITH THE PROFS

Beginning March 16

Kellogg Hotel & Conference Center, East Lansing, MI

The Coffee with the Profs speaker series is one of the MSU Alumni Association's longstanding featured offerings, highlighting research completed by some of the university's finest faculty.

Learn more at alumni.msu.edu/lens

MSU COLLEGE OF ARTS & LETTERS GLOBAL FILM SERIES: THE ROAD TO FAME

March 18

Wells Hall, East Lansing, MI

A question and answer session with Director Hao Wu will immediately follow the film's screening.

Learn more at cal.msu.edu/globalfilmseries

RECIPE FOR HEALTH / OLIVE OIL

March 18

Online

Alumni LENS will livestream a cooking demonstration by MSU Corporate Chef Kurt Kwiatkowski. MSU's Recipe for Health series focuses on incorporating healthy ingredients into your daily cooking.

Learn more at alumni.msu.edu/livestream

POST-SEASON ATHLETIC BASKETBALL INFORMATION

Stay updated on all of the plans related to post-season athletics.

Learn more at alumni.msu.edu/spartancentral

MSU2U RECAP: "DIGITAL IN THE D" TECH TOUR

Friday, November 14, 2014

Royal Oak, MI

A group of 10 Spartan students gathered in Metro Detroit as part of the Future Alumni @ series for an immersive day of exploring five innovative design and software companies that play a key role in establishing the region as an industry leader. Students learned about the tech industry as featured speakers shared their stories of professional and personal accomplishments in their creative work.

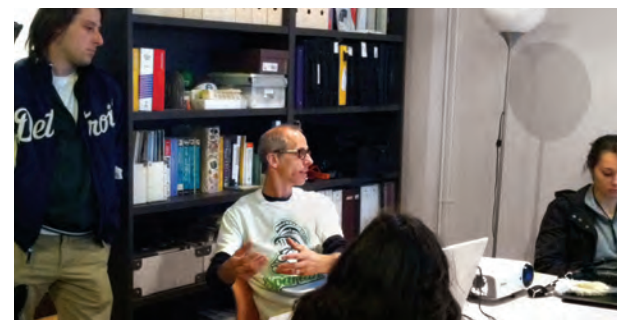
The tour was moderated by Jamie Stepanian-Bennett, director of client solutions at iWerk, a fearlessly original software development and technical services company that has created custom digital work for clients such as American Airlines and Nintendo.

Other participating companies included Human Element Solutions, Vectorform, Octane and Driven. The event provided invaluable professional connections for students and a rare opportunity to engage with industry members in a personal setting over lunch at Hamlin Corner.

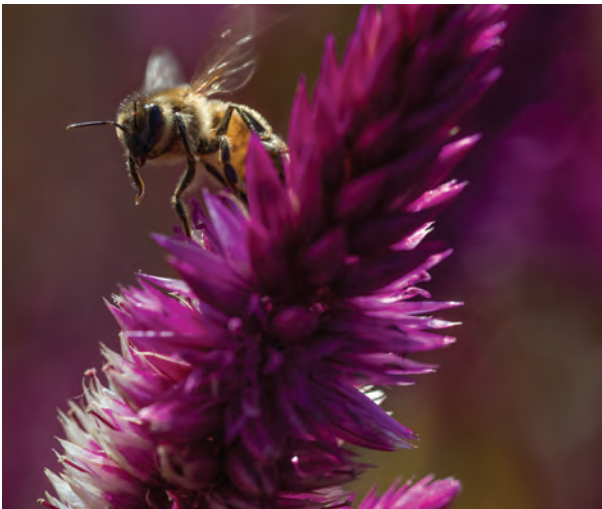
"Being able to experience each unique work environment and develop individual connections with the people there gave me a more comprehensive view of the diverse career possibilities within this evolving field. I also left with a number of new professional contacts that will be a powerful resource when applying for positions in the future!"

Franny Gagnier, event attendee

If your company would like to be featured in an upcoming Future Alumni @ series, contact Dan DiMaggio at dimaggi2@msu.edu.



March means post-season athletics.
Get all the latest info at alumni.msu.edu/spartancentral



April

Campus showcases the colors of spring and students begin to don flip flops and shorts as they prepare for final exams and the end of the academic year.

12

Ring March

18

SPARTANS WILL.
POWER Global
Day of Service

24

Alumni Reunion
Days

MSU COLLEGE OF ARTS & LETTERS GLOBAL FILM SERIES: LET'S FALL IN LOVE

April 1

Wells Hall, East Lansing, MI

A question and answer session with Director Tai-jen (Wuna) Wu will immediately follow the film's screening.

Learn more at cal.msu.edu/globalfilmseries

RECIPE FOR HEALTH / ARTICHOKE

April 8

Online

Alumni LENS will livestream a cooking demonstration by MSU Corporate Chef Kurt Kwiatkowski. MSU's Recipe for Health series focuses on incorporating healthy ingredients into your daily cooking.

Learn more at alumni.msu.edu/livestream

RING MARCH

April 12

Spartan Statue to Beaumont Tower, East Lansing, MI

Missed your opportunity to get your Spartan Ring while you were a student? There's still time to make that purchase and participate in the Ring March. After rings are kept overnight in Beaumont Tower, they'll be bestowed upon recipients by a person significant to their Spartan journey.

Learn more at alumni.msu.edu/ringmarch

SPARTANS WILL. POWER GLOBAL DAY OF SERVICE

April 18

Worldwide

Join Spartan alumni, friends, students, faculty and staff from around the world as they serve their local communities. Help magnify the impact of Spartan Nation and show what it really means to be a Spartan.

Learn more at serviceday.msu.edu

MSU COLLEGE OF ARTS & LETTERS GLOBAL FILM SERIES: GOLDEN CHILD

April 20

Wells Hall, East Lansing, MI

A question and answer session with Director She-wei Chou will immediately follow the film's screening.

Learn more at cal.msu.edu/globalfilmseries

GREEN & WHITE EVENING / PORTLAND

April 22

Portland, OR

Amy Bonomi, professor and chair, MSU Human Development and Family Studies, will discuss her research about the link between popular culture—including the novel *50 Shades of Grey*—and gender-based violence.

Registration information will be posted at givingto.msu.edu/events

SPARTAN WOMEN / EAST LANSING

April 23

Wharton Center for Performing Arts, East Lansing, MI

One of the Alumni LENS program's signature events, this exciting program will introduce you to Michigan State University women with compelling stories of breaking through boundaries. Featured speakers include Susan Packard, co-founder and former COO of HGTV and Tonja Sutton, market manager at The Dow Chemical Company. The event will be moderated by Sheri Jones, WLNS TV 6 news anchorwoman. This event is sure to inspire all who attend.

Learn more at alumni.msu.edu/lens

GREEN & WHITE EVENING / SEATTLE

April 23

Seattle, WA

Amy Bonomi, professor and chair, MSU Human Development and Family Studies, will discuss her research about the link between popular culture—including the novel *50 Shades of Grey*—and gender-based violence.

Registration information will be posted at givingto.msu.edu/events

ALUMNI REUNION DAYS

April 24-25

Kellogg Hotel & Conference Center, East Lansing, MI

Class of 1965, you're invited back to campus for your 50th reunion. Learn about the changes taking place on campus, hear from some of the university's finest professors and catch up with old classmates and see the Spring Football Game.

Learn more at alumni.msu.edu/ard

CLASSES WITHOUT QUIZZES

April 25

Hosted by the College of Natural Science, East Lansing, MI

Relive your college days by attending special alumni classes and interact with faculty and students to get an insider's look at MSU's innovative science research and education. It's not just for science majors—all alumni and friends are welcome!

Learn more at natsci.msu.edu/cwq



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SPARTANS WILL. POWER
Global Day of Service on April 12, 2014

1,243 Spartans
98 locations
4,958 hours of service
1 better world

SAVE THE DATE
SPARTANS WILL. POWER 2015
will be held on April 18.

serviceday.msu.edu

visit us online at alumni.msu.edu/travel

SPARTAN
ADVENTURES



SPARTAN PATHWAYS TRAVEL PROGRAMS

FEED YOUR SENSE
OF ADVENTURE



Feed your sense of adventure in 2015 when you travel with fellow Spartans to some of the world's most exciting destinations. Book today at alumni.msu.edu/travel.

FEBRUARY

February 1-7: Wolves of Yellowstone
February 16-23: Cuba – The People, Culture & Art

MARCH

March 2-17: Mekong River Cruise
March 6-April 4: Lifestyle Explorations in Italy
March 7-April 5: Lifestyle Explorations in Provence
March 25-April 4: Polynesian Paradise Cruise

APRIL

April 3-11: Waterways and Canals of Holland & Belgium
April 17-25: Alumni Campus in Sicily
April 24-May 3: Mediterranean Coastal Hideaways Cruise

MAY

May 16-24: Alumni Campus in the Italian Riviera
May 18-June 3: River Routes & Channel Crossings Cruise
May 19-June 11: Essential Europe for New Graduates

JUNE

June 6-17: Countryside & Coastlines of the British Isles

FUTURE ALUMNI STUDENT SPOTLIGHT



**JAKAIRA
MINGO**

HOMETOWN: Detroit, Michigan
YEAR: Junior
MAJOR: Advertising

WHY DID YOU CHOOSE MSU?

After realizing that my college education was going to be one of my greatest investments, I chose MSU because it ranked really high in my field of study. I also felt like MSU was the perfect fit for me after visiting campus.

WHAT ARE YOUR PLANS AFTER MSU? I hope to work in crisis management and media relations, ideally in Chicago or Washington, D.C.

INTERESTING FACTS:

- I collect books on my nightstand with the intention to read them, but I never have time due to schoolwork. Despite not having time, I still manage to keep adding on to the pile.
- My favorite city in the WORLD (as of right now) is New York. It's something about the hustle and bustle of the city that made me fall in love.

TO LEARN MORE ABOUT
THE ASSOCIATION OF
FUTURE ALUMNI VISIT

FUTUREALUMNI.MSU.EDU



MSU ASSOCIATION OF
FUTURE ALUMNI

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IN MEMORIAM

1930s

RHODA M. (CARR) LANGE,
'36, Tarzana, CA, Aug. 6, age 98

**MARY E. (PICKETT)
PAXSON,** '36, Saginaw, Aug. 7

HOWARD E. BRYANT,
'37, Ovid, Oct. 3, age 107

RALPH J. BUFFMYER,
'39, Mason, Jul. 10, age 96

WILMA J. (ACKER) EVANS,
'39, Jacksonville, FL, Mar. 3, age 95

ISABEL J. (HARDY) PINGEL,
'39, Jupiter, FL, Aug. 29, age 96

1940s

LESLIE C. BRUCKNER,
'40, Pasadena, CA

**HARRIET E. (HOULISTON)
GAFFNEY,**
'40, Enfield, CT, Feb. 17, age 95

LEON V. JONES,
'40, Spring Hill, FL, Jul. 4, age 97

EDWIN L. CARPENTER,
'41, Union City, Aug. 10, age 97

JOSEPH P. SELL,
'41, Springfield, PA, Aug. 25, age 95

GUY R. CLUGSTON,
'42, Mercer Island, WA, Jul. 20, age 94

DONALD L. EPPHEIMER,
'42, Saint Joseph, Oct. 25, age 93

**LETITIA D.
(YOUNG) LUNNEY,**
'42, Huntersville, NC, Oct. 4, age 94

ALLAN A. MARKS,
'42, Palm Springs, CA, Sep. 23, age 99

GEORGE E. WILLIS,
'42, Marco Island, FL

KENNETH S. DORR,
'43, Westminster, MD

MARGARET E. HUNTER,
'44, Dowagiac, Oct. 20, age 93

**BARBARA G. (YONKMAN)
BOLTON,**
'45, South Burlington, VT, Aug. 28, age 91

DONALD T. HAYDON,
'45, Houston, TX

**MARGARET D.
(HOISTON) JONES,**
'45, Cleveland, OH

JACK A. MACRIS,
'45, Saint Petersburg, FL, Jul. 18, age 89

RICHARD O. STRAIGHT,
'46, Pacific Grove, CA, Oct. 7, age 92

**VIRGINIA C.
(BOEHLER) WENSTROM,**
'46, East Lansing, Aug. 9

RUTH J. (MINKS) CHARLES,
'47, Glendale, CA, Sep. 5, age 89

**SUZANNE L.
(LITTLEFIELD) DANIEL,**
'47, Winnetka, IL, Oct. 3, age 88

RICHARD J. LINTNER,
'47, Urbandale, IA, Sep. 15, age 88

JAMES W. SPANILO,
'47, Holt, Oct. 19, age 92

RICHARD VERKLER,
'47, Lakeland, FL, Aug. 30, age 91

JOE T. AALSBERG,
'48, Rockford, Sep. 19, age 89

WARREN W. EDDY,
'48, Los Angeles, CA, Oct. 17, age 93

CARMEN H. (STRAW) LINT,
'48, Conover, NC, Oct. 7, age 89

JOHN P. MARAKAS,
'48, Bloomfield Hills, Oct. 6, age 92

RICHARD M. PIERCE,
'48, Clearwater, FL

GLENN D. BODELL,
'49, Lansing, Aug. 29, age 90

DANIEL G. DECKER,
'49, Williamsburg, Aug. 28, age 90

JOHN K. DOWELL,
'49, McKinney, TX, Mar. 13, age 87

JOHN H. GURNEY,
'49, Port Richey, FL, Oct. 20, age 87

RICHARD R. JUNG,
'49, Lansing, Apr. 21, age 89

ROBERT G. PECKHAM,
'49, East Lansing, Sep. 25, age 93

ROSE MARY (NAHRA) WELLS,
'49, Cape Canaveral, FL, Aug. 28, age 87

1950s

JOSEPH J. BESHAR,
'50, Northvale, NJ, Aug. 26, age 91

JOSEPH G. BOLEK,
'50, Saint Petersburg, FL, Sep. 10, age 86

DANIEL BRATT,
'50, Lynden, WA, Sep. 25, age 94

ROBERT D. BRISTOL,
'50, Midland, Aug. 21, age 89

EDWARD H. BROWN,
'50, Ann Arbor, Sep. 1, age 88

WILLIAM P. BURPEAU,
'50, Melbourne, FL, Sep. 25, age 90

WENDELL G. CHAMPION,
'50, Grand Rapids, Jul. 23, age 88

LEON D. CONKLIN,
'50, Zeeland, Aug. 17, age 90

ALBERT C. DARLINGTON,
'50, Schenectady, NY, Dec. 27, age 90

JAYNE T. (TOOLEY) MALLORY,
'50, Evergreen, CO, Mar. 17, age 85

DEE M. (DRISCOLL) MOAK,
'50, Somers, CT, Aug. 14, age 86

SVERRE P. OLSEN,
'50, Dallas, OR

**DELIA S.
(SHEPHERD) PEASE,**
'50, Chatham, MA, Oct. 4, age 86

HERBERT C. PETREE,
'50, Oriental, NC

LAWRENCE G. STIMAC,
'50, Hibbing, MN, Aug. 11, age 91

CARL Q. TOPIE,
'50, Milford, OH, Oct. 3, age 88

JOHN R. ADRIANSE,
'51, Mesa, AZ, Aug. 23, age 86

ARTHUR T. GIBBS,
'51, Coldwater, Aug. 21, age 84

ROBERT E. GRAHAM,
'51, Grand Rapids, Sep. 12, age 86

DAVID C. HAADSMA,
'51, Sand Lake, Oct. 19, age 85

ELWYN W. HILSABECK,
'51, Flint, Oct. 28, age 93

DALE E. HISSONG,
'51, Narragansett, RI, Oct. 10, age 88

DONALD D. JUCHARTZ,
'51, Belleville, Aug. 11, age 85

HELEN R. (GREG) SOUSA,
'51, Amherst, MA, Sep. 19

KENNETH S. YOUNCE,
'51, Zephyrhills, FL, Jul. 28

JOSEPH P. BARZOTTI,
'52, Grosse Pointe Woods, Jul. 30

ARTHUR W. BLOOMER,
'52, Saint Johns, Sep. 13, age 84

WARREN PARSONS,
'52, Jackson, Sep. 13, age 86

PAUL D. QUINLAN,
'52, Canton, GA, Oct. 14, age 84

ROBERT G. SCHIRMER,
'52, Okemos, Oct. 16, age 89

HOWARD J. ADAMS,
'53, Jackson, Jul. 15, age 85

JOSEPH J. BALOK,
'53, Rockford, IL, Jul. 11, age 88

HAROLD DOBROWA,
'53, Reeseville, WI, Oct. 27, age 91

RAY C. HOTCHKISS,
'53, Lansing, Dec. 6, age 84

DANIEL L. JESMUR,
'53, Charlottesville, VA, Aug. 6,
age 86

**SUZANNE (FORAKER)
KELLEY,**
'53, Saginaw, Dec. 15, age 82

ROGER O. NELSON,
'53, Grosse Pointe

ROY F. PRINCE,
'53, Birmingham, AL, Sep. 20, age 85

FRANCIS D. REYNNET,
'53, Okemos, Sep. 27, age 89

**BARBARA A.
(STETSON) SHEA,**
'53, Woodstock, GA, Feb. 14, age 82

LOIS S. HARBERT,
'54, Orlando, FL, Mar. 14, age 81

**MARY J. (SCHIEGLE)
MEADE,** '54, Honor

MARLOWE E. NELSON,
'54, Westby, WI, Oct. 4, age 86

ERIK J. PIERCE,
'54, Largo, FL, Dec. 9, age 81

**VIVIAN (AYLWORTH)
SHERIDAN,**
'54, Rockville, MD, Aug. 7, age 88



ROBERT S. STOKES,
'54, Inverness, FL, Sep. 24, age 83

RUDOLPH J. BOISVENUE,
'55, Greenwood, IN, Sep. 28, age 88

ROBERT B. COLASANTI,
'55, Round Rock, TX, Oct. 25, age 81

JOHN L. DURRER,
'55, Carmel, IN, Mar. 14, age 81

RITA J. (HINSON) FINK,
'55, Rolling Hills Est., CA, Jun. 23,
age 81

ELIZABETH A. GREGORY,
'55, Davison, Aug. 19, age 81

RICHARD A. JOHN,
'55, North East, PA, Jul. 30, age 81

WILLIAM F. MENNICK,
'55, Englewood, CO, Apr. 12

RODERICK D. MILLER,
'55, Red Wing, MN, Apr. 4, age 82

MARY J. MORRIS,
'55, Westland, Nov. 28, age 80

JACK D. PUFFER,
'55, Seattle, WA, Jul. 14, age 86

RICHARD T. WARING,
'55, Ann Arbor, Sep. 17, age 90

HARVEY J. BELTER,
'56, Benton Harbor, Aug. 25, age 92

**LOIS C. (BLOOM)
COOPER,** '56, Eaton Rapids, Jul.
22, age 81

RICHARD J. HANSON,
'56, San Diego, CA, Mar. 22, age 82

KENNETH B. LANGE,
'56, Saginaw, Jul. 14, age 83

**BETTE J.
(PECKHAM) MAIERLE,**
'56, Troy, Sep. 11, age 81

ROBERT J. OWEN,
'56, Saint Petersburg, FL, Nov. 23,
age 80

MARGARET F. PRIZER,
'56, Southfield, Jan. 9, age 79

LEWIS F. RENSHAW,
'56, Clawson

KIM RODNER,
'56, Northfield, MN, Apr. 26, age 82

JAMES W. ROWE,
'56, Lansing, Oct. 24, age 80

MIRDZA M. UDENANS,
'56, Hazel Park, Oct. 21, age 91

ARCHIE E. WATSON,
'56, Williamsburg, Feb. 25, age 81

**LAURA A. (WILKINSON)
BARTELS,**
'57, Wayne, Jan. 10, age 79

ALFRED G. BENKER,
'57, Allen Park, Dec. 24, age 85

RONALD R. CAGNON,
'57, Agoura Hills, CA, Dec. 21, age 78

RICHARD D. HUGHES,
'57, Sun Lakes, AZ, Sep. 8, age 81

BRUCE B. MADSEN,
Bloomfield Hills, Jul. 25, age 86,

RAYMOND J. MATYAS,
'57, Washington, D.C., Sep. 22, age 85

**MARY L. (GARRETT)
MOREY,** '57, Stanley, ND, Jan. 10,
age 78

THOMAS OLSHEFSKY,
'57, Farmington Hills, Aug. 10, age 82

FRANK M. PARKINSON,
'57, Quincy, Aug. 11, age 79

RICHARD Q. ROELOFS,
'57, Saco, ME, Oct. 13, age 85

HOWARD E. ROSE,
'57, Columbus, OH, Aug. 5, age 79

NEAL T. SAUNDERS,
'57, Cleveland, OH, Jan. 22, age 78

ROBERT M. SNYDER,
'57, Orlando, FL, May 8, age 83

JOHN R. ALBERTS,
'58, Pomona, CA, Jan. 4, age 84

JAMES L. BRONNER,
'58, Grand Rapids, Oct. 2, age 78.

**SUZANNE K.
(BONT) CARLSTON,**
'58, Rochester, Oct. 10, age 79

JOHN A. FAIRLY,
'58, Jackson, Aug. 7, age 81

ROBERT E. GRESHAM,
'58, Newport Beach, CA, Mar. 20,
age 78

RAY S. HART,
'58, Hastings, Jan. 3, age 82

HAYES M. HOBOLTH,
'58, Milford, Sep. 28, age 83

DONALD G. MASON,
'58, South Haven, Aug. 6, age 78

JOHN C. MULLEN,
'58, Troy, Jan. 16, age 78

JEAN PELLICCIOTTI,
'58, Sun City, CA, Jun. 20, age 78

JOHN M. SCHAFSNITZ,
'58, Saint Charles, MO, Jan. 7, age 82

**ETHEL V. (SATTERLUND)
SHILNEY,**
'58, Bark River, Mar. 5, age 85

DONALD J. SMITH,
'58, Portage, Aug. 10, age 78

RONALD J. STUIT,
'58, Grand Rapids, Sep. 23, age 79

**JOAN M. (COBLENTZ)
VIOLANTE,**
'58, Lansdale, PA, Aug. 13, age 77

GERALD C. ZOERB,
'58, Canada, Feb. 8, age 87

JOHN L. ABBOTT,
'59, New York, NY, Jul. 18, age 77

ERNEST R. BRONSON,
'59, Owosso, Mar. 10, age 81

RUSSELL E. COGGESHALL,
'59, Larkspur, CA, May 31, age 76

NANCY J. (CLOW) FARRELL,
'59, Grosse Pointe, Dec. 4, age 76

RONALD S. GULETTE,
'59, West Bloomfield, Dec. 12

JAMES F. HOLLENBECK,
'59, Cincinnati, OH, Oct. 6,
age 81

THOMAS A. HOLZ,
'59, Tiffin, OH, Sep. 12, age 77

MARA L. JILES,
'59, Riverside, CA, Feb. 9, age 76

ROBERT C. LAMB,
'59, Logan, UT, Oct. 6, age 81

ALLEN B. LOCKE,
'59, Kirkland, WA, Jul. 24,
age 86

KATHRYN L. (BROWN) LYON,
'59, Ludington, Aug. 31, age 77

RAYMOND S. MAZUREK,
'59, Freesoil, Sep. 7, age 76

RICHARD L. SCHMAL,
'59, Phoenix, AZ, Apr. 14

ROGER L. WESTEN,
'59, Van Nuys, CA, Feb. 17, age 77

1960s

JAMES P. BEAUDOIN,
'60, Richmond, VA, Nov. 25, age 75

RONALD A. BEITZ,
'60, Greenville, SC, Jul. 24, age 76

RONALD G. COUSINO,
'60, Sterling Heights, Jul. 29, age 78

**BONNIE J. (DURBIN)
CSATLOS,**
'60, Lansing, Jul. 10, age 85

**WILLIAM C.
CUNNINGHAM,** '60,
Amelia Island, FL, Oct. 23, age 79

**DOROTHY L.
DUNNEBACKE,** '60,
Houghton, Jan. 16, age 76

WALTER K. GREINER,
'60, Winchester, NH, Sep. 24, age 75

RICHARD F. HANN,
'60, Ann Arbor, Sep. 26, age 77

WALTER F. HERDRICH,
'60, Flint, Sep. 17, age 78

ROBERT L. HORNBECK,
'60, Windsor, CO, Nov. 5, age 81

JAMES C. JEWELL,
'60, Fairfax, VA, Sep. 9, age 77

WILLIAM H. JOHNSON,
'60, Manhattan, KS, Mar. 20, age 91

BERNARD KLAMER,
'60, Grand Rapids, Sep. 9, age 85

AL R. MOLDROSKI,
'60, Terre Haute, IN, Dec. 4, age 85

JAMES F. NELSON,
'60, Shawano, WI, Sep. 18, age 78

DONALD J. RAUCH,
'60, San Diego, CA, Apr. 4, age 78



RICHARD A. SEVIC,
'60, Lansing, Jul. 31, age 84

LAWRENCE W. SIMON,
'60, France, Jun. 26, age 77

GEORGE A. STEINMAN,
'60, Duluth, MN, Feb. 17, age 75

RICHARD D. STOUT,
'60, Moline, IL, Feb. 17, age 80

BRUCE M. CAMPBELL,
'61, Pearl Beach, Nov. 5, age 75

FRANCIS J. CATALDO,
'61, Naples, FL, Sep. 9, age 74

DAVID L. DANIELS,
'61, Grand Haven, Oct. 1, age 74

JOHN M. FINTON,
'61, Placentia, CA, Sep. 6, age 83

DAVID A. HANSON,
'61, Plant City, FL, Apr. 6, age 74

RICHARD A. HARRIS,
'61, Los Angeles, CA, May 18, age 78

ALBERT M. NOSAL,
'61, Los Angeles, CA, Jun. 7, age 75

HARVEY I. RUTENBERG,
'61, Woodside, CA, Sep. 24, age 77

JAMES A. VANNOCKER,
'61, Troy, Sep. 11, age 74

LOUIS F. CHOL,
'62, Clermont, FL, Jan. 25, age 74

JERRY L. CRANDALL,
'62, Lynchburg, VA, May 5, age 74

LILLIAN S. CROSSON,
'62, Elsie, Sep. 5, age 94

RICHARD R. LAUBACH,
'62, Muskegon, Feb. 3, age 77

MERTON B. SOWERBY,
'62, Grand Rapids, Jul. 30, age 94

**KATHLEEN A.
(HANNAN) VAN STEE,**
'62, Ocala, FL, Feb. 20

VIRGINIA WARWICK,
'62, Sylvan Lake

**THOMAS A.
ABRAMCZYK,**
'63, Schenectady, NY, Jan. 7, age 72

**WILLIAM L.
BEAUBIEN,**
'63, East Tawas, Jan. 9, age 78

DAVID A. DIXON,
'63, Battle Creek

LINDA L. FRENCH,
'63, Middleville

**ELNA A. (CEDERHOLM)
GEORGE,**
'63, Seminole, FL, Mar. 26, age 69

LARRY W. HAMMONS,
'63, Ottawa Lake, Sep. 2, age 74

ALAN G. HUNTER,
'63, Saint Paul, MN, Jun. 21, age 80

**SARAH J. (CASSIDY)
STANFORD,** '63, Seattle, WA

WILLIAM O. WINKLER,
'63, Glendale, CA, Jul. 8, age 74

**TEOFILA E.
(CABRERA) BEAMAN,**
'64, Gainesville, FL, Mar. 20, age 80

WILLIAM F. CAMPBELL,
'64, Los Altos, CA

STUART L. CAPLING,
'64, Las Cruces, NM, Oct. 26, age 73

JAMES E. CONANT,
'64, Cloquet, MN, Jan. 24, age 72

HERBERT C. CUSACK,
'64, Lake Odessa, Sep. 2, age 72

GARY R. KILBORN,
'64, Ionia, Jul. 13, age 72

LYLE J. LAYER,
'64, Moline, IL, Aug. 2, age 84

JOHN L. LEWIS,
'64, East Lansing, Oct. 6, age 74

DAVID E. LIPTON,
'64, Richmond, CA, Feb. 10, age 72

DONALD W. LOHMAN,
'64, Vicksburg, Mar. 26, age 78

JOHN R. MILES,
'64, Pierson, FL, Feb. 3, age 78

SUE (LAZO) MOYER,
'64, Palo Alto, CA, Aug. 4, age 89

CREEDA J. NELSON,
'64, Midland, Oct. 26, age 86

JUDITH K. SHAFFER,
'64, Northampton, MA, Aug. 9, age 80

ROY L. SHIELDS,
'64, Muskegon, Oct. 28, age 74

PAUL R. TALLINO,
'64, Framingham, MA, Oct. 15, age 74

**RICHARD M.
THOMPSON,**
'64, Saginaw, Dec. 16, age 72

VERNON L. ZUVERINK,
'64, Grand Haven, Sep. 9, age 82

STEPHEN W. BAUM,
'65, Fillmore, CA, Sep. 3, age 74

CLINTON G. BOLTON,
'65, Leroy, Jun. 22, age 72

RICHARD E. BRADLEY,
'65, Lansing, Oct. 15, age 81

**MYRA (GREGORY)
BROWN,** '65, Bay View, Aug. 12,
age 99

JANET K. (CRANE) BULOCK,
'65, Manistee, Jul. 17, age 71

MARSHALL K. DELANO,
'65, Sarasota, FL, Dec. 30, age 75

**JANET L. (BOSWORTH)
DOWER,**
'65, Burke, VA, Aug. 15, age 70

STANLEY C. FEDEWA,
'65, Lansing, Aug. 3, age 75

MAXINE HARWIN,
'65, West Bloomfield, Mar. 7, age 70

RONALD J. HIGGINS,
'65, Burbank, CA, Jun. 30, age 70

HARRY C. HOWARD,
'65, Sturgis, Aug. 6, age 74

JUDY L. LABRET,
'65, North Fort Myers, FL, Mar. 24,
age 71

**CHERYL A. (SCHUSTER)
MARTYN,**
'65, Okemos, Aug. 3, age 69

RONALD L. OSTERHOUT,
'65, Lake Forest, CA, Jul. 16, age 70

**VIRGINIA M. (KOESSEL)
PRICE,**
'65, East Lansing, Feb. 27, age 70

EDWARD L. REMICK,
'65, Lansing, Jul. 4, age 93

RICHARD M. SHAW,
'65, New York, NY, Jul. 27, age 71

**JOAN C. (WARDOWSKI)
SMITH,**
'65, East Lansing, Sep. 30, age 71

THOMAS J. SULLIVAN,
'65, Woburn, MA, Feb. 7, age 71

ERWIN TOPPER,
'65, Dawsonville, GA, Sep. 13, age 72

SANDRA L. (CHIE) VINE,
'65, Okemos, Sep. 12, age 71

ROBERT L. ZIEGLER,
'65, Flint, Aug. 30, age 88

RONALD H. ANDERSON,
'66, Greenville, SC, Aug. 22, age 81

JAMES A. BEDNARZ,
'66, Lansing, Aug. 9, age 70

JOSEPH F. BELTON,
'66, Indianapolis, IN, Jul. 12, age 94

GARTH R. BOYD,
'66, Scottsdale, AZ, Feb. 1, age 69

**MARIE E. (DUNHAM)
CHMIELEWSKI,**
'66, West Bloomfield, Dec. 1, age 69

ELENE S. DEMOS,
'66, Pontiac, Sep. 26, age 70

**PATRICIA E.
DOMEIER,**
'66, Pittsburgh, PA, Oct. 10, age 70

ROBERT S. GOLDEN,
'66, Los Angeles, CA, Dec. 6, age 69

SYED KHATIB,
'66, West Trenton, NJ, Sep. 8

**LORINE K. (JENKINS)
MONTELO,**
'66, Saginaw, Sep. 7, age 89

RONALD A. NAYLOR,
'66, Stuart, FL, Dec. 3, age 70

JEANETTE A. NOVAK,
'66, Damascus, MD

**ANNETTE A. (MCBRAYER)
OSBORNE,**
'66, Oxford, Dec. 10, age 68

THOMAS A. PEPE,
'66, Brooklyn, NY, Feb. 14

MARTIN E. ROACH,
'66, Temecula, CA, Jul. 16, age 69

**DOROTHY J. (HEWELT)
SUTHERLAND,**
'66, Lake Orion, Jul. 2, age 69

WILLIAM H. TIBBETTS,
'66, South Bend, IN, Aug. 30, age 86

NEIL L. WHITE,
'66, Gainesville, FL, Aug. 11, age 69

JAMES B. DAVIS,
67, Whispering Pines, NC, Apr. 12, age 69

JEFFREY E. FRANZEN,
'67, San Francisco, CA, Mar. 5, age 68

DONALD E. GREGG,
'67, East Lansing, Oct. 3, age 95

**BARBARA J. (SASS)
HAMMOND,**
'67, Charlevoix, Aug. 29, age 85

THOMAS C. KRZEMIENSKI,
'67, Sturgis, Oct. 1, age 71

GEORGE C. LUDDEN,
'67, Richmond, VA

ANDREW R. MOLLISON,
'67, Washington, DC, May 29, age 75

SUSAN L. OHLSON,
'67, Signal Hill, CA, Feb. 14, age 69

ROBERT D. TAYLOR,
'67, Shippensburg, PA, Oct. 29, age 91

IAN L. BAXTER,
'68, New Port Richey, FL, Mar. 30, age 68

KENNETH C. BUTLER,
'68, San Jose, CA, Feb. 7, age 67

GARRY L. DEGRAAF,
'68, Kalamazoo, Aug. 11, age 69

PHYLLIS A. (SIIRTO) HILL,
'68, South Range, Apr. 12, age 67

JON K. JENKINS,
'68, Mason, Mar. 8, age 68

VIVIAN R. LENZI,
'68, Lady Lake, FL, Mar. 28, age 67

KAREN E. (STEVENS) LIPE,
'68, Freeport, FL, May 23, age 67

BRADLEY D. MILLER,
'68, Wyomissing, PA, Oct. 2, age 68

LINDA K. POST,
'68, Sarasota, FL, Jan. 13, age 66

WILLIAM B. SWEARS,
'68, St Johns, Aug. 10, age 77

DIANE H. (SCHWEDLER) WILSON,
'68, Punta Gorda, FL, May 22, age 80

ROBERT I. BERRIDGE,
'69, Montgomery, TX, Sep. 8, age 85

DAVID A. BRIAN,
'69, Knoxville, TN, Oct. 1, age 73

DOUGLAS R. DAIL,
'69, Traverse City, Jun. 1, age 66

HENRY J. DEGOOD,
'69, Scottville, Oct. 17, age 85

JOHN F. DORSEY,
'69, Greensboro, GA, Jan. 24, age 71

ROBERT C. HARRIS,
'69, Saint Petersburg, FL, Dec. 27, age 78

BRUCE R. HERING,
'69, South Bend, IN, Feb. 17, age 78

RANDALL J. HEWITT,
'69, Lake Odessa, Aug. 1, age 67

SANFORD C. LENCHNER,
'69, Lansing, Jan. 13, age 73

PATRICIA L. (BARTOLAMEOLLI) MITCHELL,
'69, Vicksburg, Jun. 12, age 66

JAMES L. MURTON,
'69, Oscoda

PETER R. PORR,
'69, Chicago, IL

MAX H. RAYMOND,
'69, Traverse City, Sep. 21, age 69

WOOD REHLING,
'69, Berkeley, CA, Mar. 27, age 66

VICTORIA R. (FROST) SEIFERT, '69, Scottsdale, AZ

ERICK E. SMITH,
'69, Brooktondale, NY, Sep. 3, age 69

THEODORE G. VAN ISTENDAL,
'69, West Palm Beach, FL, Mar. 3, age 76

ROGER E. WILLIAMS,
'69, Mount Hermon, CA, Sep. 14, age 67

1970s

PETER S. DAMON,
'70, Satellite Beach, FL, Apr. 10, age 65

F. GARY (HARNED) HARNED,
'70, Columbia, SC, Aug. 16, age 65

OLAF ISACHSEN,
'70, Drexel Hill, PA, Dec. 13, age 80

CRAIG A. LAPHAM,
'70, Mason, Aug. 18, age 67

JOHN R. MCGUIRE,
'70, White City, OR

JOHN A. MIKKOLA,
'70, Hancock, Nov. 23, age 69

DUANE K. SHEREN,
'70, Zephyrhills, FL, Sep. 3, age 82

GEORGE H. THOMPSON,
'70, Rockford, IL, Aug. 21, age 73

ROBERT D. VAVRA,
'70, Saint Paul, MN, Jun. 6, age 66

ANDREW L. WRIGHT,
'70, Northville, Apr. 11, age 67

MARLENE R. (FUHLBRUGGE) BIERLEIN,
'71, St Louis, MO, Oct. 23, age 65

RICHARD J. BIERWAGEN,
'71, Saint Peters, MO

THOMAS E. BRUBAKER,
'71, South Bend, IN, Sep. 8, age 84

PHILIP G. CRAWFORD,
'71, Flint, Dec. 25, age 63

VIVIAN HEACOX,
'71, Indianapolis, IN, Feb. 20, age 64

RONALD C. KYSER,
'71, Columbus, OH, Oct. 9, age 67

JACK MARTINIC,
'71, Granger, IN, Sep. 22, age 72

LORRAINE G. (GINTHER) MILNER,
'71, Irving, TX, Aug. 9, age 65

TIM A. NOESKE,
'71, New Lexington, OH, May 13, age 65

NADA POPOVICH,
'71, Warren, Aug. 26, age 67

MICHAEL J. ROBBINS,
'71, Lansing, Dec. 3, age 64

ROBERT F. TAUGNER,
'71, Chicago, IL

CHARLENE J. (KOESTER) VONK,
'71, Fuquay Varina, NC, Jan. 7, age 64

ROBERT B. WITTING,
'71, Northfield, IL, Oct. 22, age 68

JOHN P. CLOBRIDGE,
'72, Northampton, MA, Jan. 16, age 65

DEBORAH A. CRADDOCK,
'72, Walled Lake, Jul. 23, age 65

DEBORAH L. DIFABIO,
'72, Macomb, Nov. 28, age 64

REGINA L. GATELY,
'72, Mooresville, NC, Feb. 4, age 65

RITA M. HARTMANN RIJAVEC,
'72, Moraga, CA, Jul. 11, age 64

ANN M. HUTCHENS-FILLION,
'72, Pentwater

STEPHEN A. JACQUOT,
'72, Charlottesville, VA, Dec. 10, age 63

KENNETH F. KONESNY,
'72, Orisville, Sep. 20, age 71

WILLIAM P. LEE,
'72, Daytona Beach, FL, Jun. 20, age 70

EDWARD H. MCDONALD,
'72, Highland, IN

JAMES W. NEWMAN,
'72, Detroit

RICHARD F. PORTER,
'72, Lansing, Oct. 9, age 80

LINDA S. SCHWEIZER,
'72, Silver Spring, MD

THOMAS H. SWAIN,
'72, Jackson, Jun. 5, age 64

LEONA C. WISNIEWSKI,
'72, Alpena, Aug. 9, age 80

FREDERICK J. BAKER,
'73, Pomona, CA, Sep. 15, age 73

KARAL E. (BRACKIN) BORST,
'73, East Lansing, Sep. 7, age 77

ROSELYNN E. (DEGROOT) CARPP,
'73, Davison, Oct. 6, age 77

ELISHA D. GRAY,
'73, Southfield, Feb. 14, age 68

WENDEL G. KELLOGG,
'73, Ocala, FL, Jul. 25, age 81

MARGARET D. (DAVIS) KELLY,
'73, Gulfport, MS, Oct. 17, age 81

JAMES D. MCKEAN,
'73, Ames, IA, Apr. 10, age 67

DOUGLAS D. MILLS,
'73, Flint

STEPHEN P. POWELL,
'73, Waynesville, NC, Dec. 12, age 72

CLAUDE REESE,
'73, Huntsville, AL, Jan. 30, age 79

DARRYL C. MANGLES,
'74, Lansing, Aug. 1, age 69

VERNA L. ZUHL, '74
East Lansing, Aug. 1, age 86

BRUCE L. BIRGER,
'75, West Bloomfield, Jan. 29, age 60

SUSAN A. BREWSTER,
'75, Bend, OR

FRANK A. DERICE,
'75, Boynton Beach, FL, Jun. 10, age 69

JAMES D. FLETCHER,
'75, Okemos, Sep. 10, age 68

LEEYONNE MITCHELL,
'75, Clinton, MD, Jan. 5, age 69

RHONDA A. (ROCHKIND) PLISKOW,
'75, Southfield, Aug. 7, age 61

DEBRA M. RUEFLI KNIGHT,
'75, Walled Lake, Oct. 12, age 61

LAURA L. LABIAN,
'76, Flushing, Sep. 23, age 59

NANCY A. MCKINDLEY,
'76, Stanwood, Sep. 17, age 86

MARY J. MOLENAAR,
'76, Palm Springs, CA, Apr. 1, age 68

RICHARD S. RAND,
'76, Silver Spring, MD, May 27, age 62

JOHN F. MILLS,
'77, Troy, Jul. 26, age 69

MARY I. MOE,
'77, Jackson, Sep. 11, age 74

JOHN J. PAGE,
'77, Orange, CA, Feb. 2, age 65

ERIC J. SWANSON,
'77, East Hampton, CT, Oct. 14, age 58

SUSAN R. BAHM,
'78, Naples, FL, Feb. 9, age 63

RALPH J. DEANGELIS,
'78, Troy, Nov. 6, age 69

CHARLES F. FROTHINGHAM,
'78, Troy, Jul. 30, age 61

HOWARD J. HASELSCHWARDT,
'78, Petoskey, Aug. 25, age 58

JAMES D. PARRETT,
'78, St Joseph, Jun. 6, age 60

CELESTE D. ALLMAN,
'79, Woodland Hills, CA

MICHELLE C. LUPTON,
'79, Durango, CO, Oct. 1, age 59

JOANNE H. WHALLON,
'79, Long Beach, CA, Sep. 10, age 81

1980s

DANIEL W. BURLINGAME,
'80, Ann Arbor, Sep. 14

SUSAN E. (REPP) CLARKSON,
'80, Mt Pleasant, Sep. 11, age 69

JEFFREY N. DODD,
'80, St Charles, MO, Apr. 11, age 56

GERALDINE M. (SILER) LAWRENCE,
'80, Merrill

DANIEL W. BRANDT,
'81, Aug. 12, age 56

STEPHANIE W. PARRISH,
'81, Williamsville, NY, Jul. 22, age 55

WILLIAM C. PEARSON,
'82, San Jose, CA, Sep. 25, age 54

DAYLN J. SCHAIBLE,
'82, Williamston

GLORIA E. SPENCE,
'82, Avon Park, FL, Apr. 3, age 79

MICHAEL F. LOECKNER,
'83, Wyandotte, Feb. 28

JANET K. MURPHY,
'83, Lansing, Oct. 21, age 76

DONNA M. ANDERSEN,
'84, Stanton

AMY N. MCDONNELL,
'84, Pigeon, Aug. 19, age 52

LORRAINE E. (ESTERLY) PIERCE,
'84, Lansing, Aug. 10, age 73

CHING-CHIH LI,
'85, Redmond, WA, Apr. 19, age 55

LESTER L. LINDLEY,
'85, Valrico, FL, Mar. 20, age 76

GREGORY T. TEICHMAN,
'85, Saint Johns, Oct. 5, age 56

KAY M. DAVIES,
'86, Fresno, CA

NORMAN L. HARRIS,
'86, Wichita Falls, TX, Mar. 22, age 72

NORMAN A. KRAUS,
'86, Clinton Township, Apr. 20, age 67

JOHANNA W. (WRIGHT) MAC NEE,
'86, Lewiston, ID

LISA H. STORY,
'86, Wyoming, Aug. 8, age 49

GENEVA WILLIAMS,
'86, Snellville, GA, Aug. 22, age 75

JANET K. FUKSA,
'87, Hillsboro, OR, Jul. 29, age 50

STEVEN A. GEWIRTZ,
'88, Lansing, Aug. 11, age 48

PHYLLIS K. HERBERT,
'88, Lowell, Mar. 15, age 72

KATHI E. YULE,
'88, Pembroke Pines, FL

STEVEN M. CHALKER,
'89, Laingsburg, Aug. 23, age 52

1990s

ROBERT J. STANTON,
'90, Kentwood, Aug. 14, age 61

MATTHEW J. FRANTZ,
'92, Houston, TX, Sep. 4, age 45

WENDY M. (MCGARRY) BROMLEY,
'94, Logan, UT

CHARLES C. DUPREE,
'94, Cedar Falls, IA, Oct. 21, age 50

2000s

SAMUEL K. RIFFELL,
'00, Starkville, MS, Aug. 11, age 44

ERIC M. SAARI,
'00, Winchester, VA, Sep. 18, age 37

MARTIN E. PETERS,
'05, Grosse Pointe, Mar. 13, age 31

FACULTY/STAFF

ROBERT O. BARR
East Providence, RI, Aug. 13, age 74

JEAN R. BARROWS
Spring Arbor, Oct. 4, age 83

BEN A. BOHNHORST
Howell, Jun. 28, age 91

HARVEY S. DAVIS
Sarasota, FL, Feb. 27, age 77

RENATE L. DEZACKS
East Lansing, Sep. 17, age 86

MARJORIE A. DICKINSON
Haslett, Dec. 30, age 83

FORREST L. ERLANDSON
East Lansing, Jul. 30, age 94

THOMAS H. FALK
La Jolla, CA, Mar. 28, age 78

JAMES L. HILL
Lansing, Sep. 30, age 76

MARA L. JOHNSON
Lansing, Aug. 10, age 83

JOHN A. KING
Rapid River, Sep. 22, age 93

I. ELEANOR NOONAN
Lansing

DOROTHY J. PETERSON
Haslett, Sep. 30

HELEN J. SPENCE
East Lansing, Sep. 27, age 99

J. WILLIAM THOMAS
East Lansing

GERRIT H. VANRANDWYK
Haslett, Oct. 24, age 90

ALFRED WOLF
East Lansing

LARRY R. YARBROUGH
Haslett, Aug. 31, age 60



The fall issue contained an incorrect Class Notes' listing. It should have read: Fred Tinning is a three-degree graduate of MSU. He earned a bachelor's in '59, a MA in '61 and a PhD in '73.

The summer issue contained incorrect information in an obituary notice. It should have read: Alonzo Hilton Shockley Jr., '47, Port Jefferson Station, NY; died Feb. 11, 2014, at the age of 93.

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stopped long
enough to
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Derrick Turner, Communications and Brand Strategy

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