

MSU ALUMNI MAGAZINE • **SPRING 2014**
FOR ALUMNI AND FRIENDS OF MICHIGAN STATE UNIVERSITY

MSU ALUMNI

MSU'S WIN AT
THE 100TH ROSE BOWL
IMPACTS ATHLETICS
AND BEYOND



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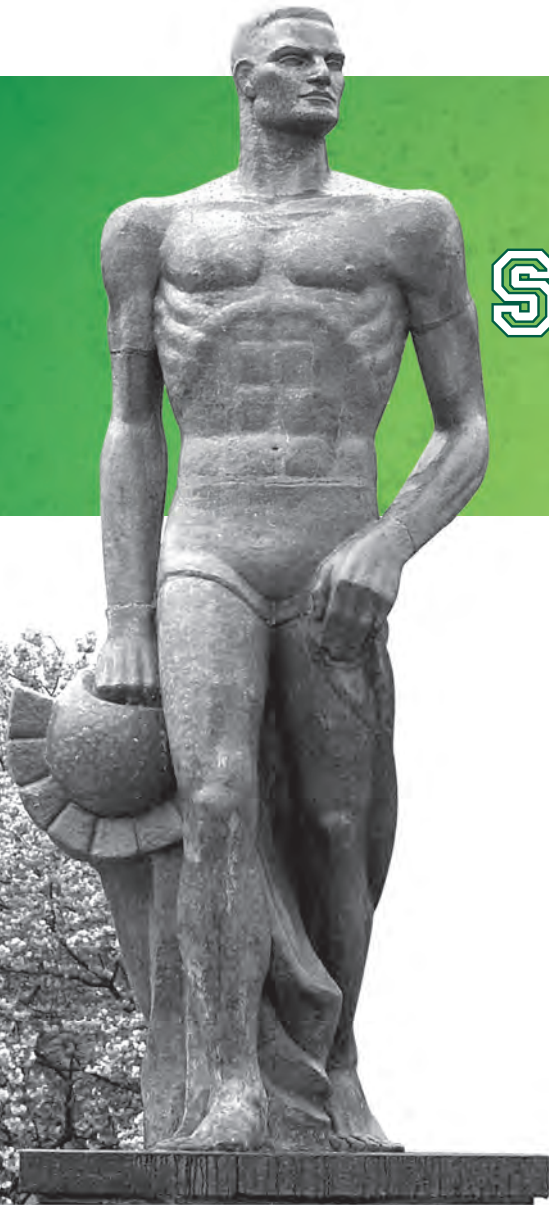
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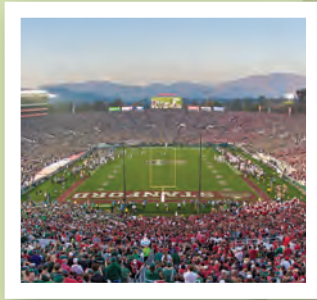
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MSU'S WIN AT THE 100TH ROSE BOWL IMPACTS ATHLETICS AND BEYOND

On Jan. 1, when MSU beat Stanford 24-20 in the 100th Rose Bowl to earn a No. 3 national ranking, the nationally televised triumph was merely the tip of the iceberg of a massive surge in exposure, recognition and support that could help dramatically raise the university's profile.



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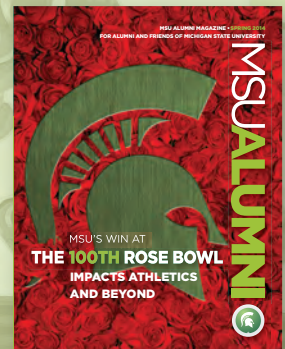
An excerpt from the upcoming book, *The Rise of a Research University and the New Millennium, 1970-2005*, the third of a trilogy from the MSU Press covering MSU history from its founding to the present, recounts a tumultuous era that helped lay the groundwork for the present.

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PRESIDENT'S MESSAGE



One of the best parts of being president is having the opportunity to experience first-hand many aspects of Michigan State—and every day becoming aware of things that reaffirm the excellence that characterizes so many of our programs and the people associated with MSU.

I'm sure many of you watched the Rose Bowl, either in Pasadena or on television at home, and were thrilled at the excellence of our football team and its coaching staff led by Mark Dantonio. Those of us in attendance also enjoyed showing the world the achievements of our outstanding Spartan Marching Band, the cheer squads and the entire athletic department managed by Athletic Director Mark Hollis.

Upon returning to East Lansing, I was quickly reminded of another “Rose Bowl” of excellence on our campus, as I received word that Congress would approve a budget allocating \$55 million for construction of the Facility for Rare Isotope Beams.

FRIB is a microcosm of how MSU generates excellence. We leveraged our history and strengths—MSU has a 50-year history in nuclear physics and our National Superconducting Cyclotron Laboratory has led the field of rare isotope research, attracting the top students, faculty, and staff—to develop the idea for a new high-powered research tool. We sought funders for this \$700 million tool, and found them in the federal government and the state of Michigan. We added our own intellectual and financial resources. We competed against a national laboratory to be home to FRIB—and we won.

Now MSU is poised to be the center for rare isotope research and education for another generation. The congressional approval allows us to begin civil construction in earnest this year, with an eye toward a 2022 opening of the \$730 million FRIB, which will provide scientists around the world with the very best tools for rare isotope research.

Of course, MSU has Rose Bowls of excellence all across the university. We have 29 programs ranked by *U.S. News & World Report* in the top 20 in the nation, including the No. 1 undergraduate program in supply chain management and No. 1 graduate programs in nuclear physics, industrial and organizational psychology, and elementary and secondary education. We've been listed as one of the top 100 universities in the world for 11 straight years by Shanghai Jiao Tong University's well respected rankings, and other world rankings place us there as well.

What's our secret?

- A winning combination of individual effort and collaborative teamwork.
- A dedication to hard work that few can match.
- A relentless pursuit of excellence.

You will notice, of course, that this is really no “secret” formula for success. We continue to emphasize a culture of high performance, compelling each of us to collaborate and do our utmost to create better outcomes for our state, nation and world. You are a part of this effort, and your support has never been more important to the future success of Michigan State.

Every day, across the campus and in my trips around the nation and world, I see MSU students, faculty, staff, and alumni compete and win their own personal “Rose Bowls” of excellence. I know you do too.

Spartans Will.

Lou Anna K. Simon, PhD
President, Michigan State University



DIRECTOR'S MESSAGE



THE SUBJECT WAS ROSES

It was a Hollywood story of struggle and redemption. A tale for the ages, worthy of an Oscar. The unheralded rising above the crowd through faith, tenacity and sheer determination. That MSU is often underestimated had become a cliché. For people who listen to pundits or subscribe to so-called conventional wisdom, Spartans have flown below the radar, doing what we do best, quietly and positively changing the world.

But now our world was changed. After a quarter century, we were headed to The Rose Bowl. Each year, MSUAA makes contingency plans for at least 6 different bowl games. We have tour websites ready to go for each and the coiled power of the University Advancement Team standing at the ready, straining to be unleashed.

We had The Plan. Now it was time to execute. Within 30 minutes of our victory in Indy, the tour website was up and running. They sold out in less than 12 hours. As the days went by, we began to estimate that there could be 75,000 Spartans descending upon the LA area. Our job: to create the most memorable Spartan Experience in a quarter century.

From the beginning, it was a true team effort. The Alumni/Donor Relations team walked in lock step with our Spartan Experience team, pulling together the thousands of small details that surround this maelstrom of activity. Our Engagement Team worked closely with Los Angeles Area Spartans, spinning up club events, interfacing with the Rose Bowl's support systems and helping to create billboards that would let LA know that MSU was in the house.

Conlin Athletic Tours, our long time travel partner, filled eight hotels. More than a dozen charter aircraft departed from both Lansing

and Detroit. And as the big day approached, Southern California was inundated with Green and White.

So much for the bowl paradigm that "Spartans don't travel well."

You literally couldn't go a block without hearing someone yell, "Go Green!" Instant friendships were cemented. Impromptu and unexpected reunions happened on street corners and in hotel lobbies. There were dozens of small gatherings, some planned, some unplanned: the largest pep rally in MSU history at the "LA Live" plaza by the Staples Center; New Year's Eve at the Dolby Ballroom, eating Wolfgang Puck cuisine in the venue where the Academy Awards are celebrated; the largest tailgate party in MSU history in the shadow of the stadium on a perfect California morning; and the emotional moment at game time, when 55,000 Spartan voices sang the fight song, so loudly and clearly, that the venerable Spartan Marching Band could hardly be heard.

These are just a few of the moments that so mixed to create an almost surreal confluence of Spartan Spirit.

Winning the football game was icing on the cake, an affirmation of the work ethic and pursuit of excellence that Coach Dantonio and his kids distilled into just two words: Chase It!

But President Simon's words also echoed through our minds and hearts that week. At every turn, she reminded us that the secret to MSU's magic lies in the inclusiveness of our culture, our thirst for life-long learning, our desire to apply our knowledge to address the world's biggest challenges, and an expectation of high performance that permeates every corner of our great university.

The Rose Bowl experience was a reflection of greatness that defines Michigan State University. It's a belief system, rooted in the best Mid-western values and enriched by a diverse populace that represents every cultural corner of the world.

And it raises the bar for each of us who aspire to be the best that Spartans can be.

W. Scott Westerman, III, '78
Executive Director, MSU Alumni Association

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IN BASKET



MATH ADVANCEMENT

As a first year teacher in 1984, I planned and implemented the Middle Grades Mathematics Project with my seventh grade students in Traverse City. My colleagues were overwhelmed by my students' success and we eventually became a pilot school for the Connected Mathematics Project (CMP) in 1993. We are proud implementers of CMP3 today.

The cover story of the Winter 2014 issue of the *MSU Alumni Magazine* captures the essence of CMP. I have never met a more dignified, genuine educator with more passion and gracious expertise than co-founder Glenda Lappan. Betty's (Phillips) enthusiasm and dedication to the craft of teaching and learning mathematics is unparalleled. She devotes endless hours to collaborating with all stakeholders. (The late) Bill (Fitzgerald) will be remembered for generations for his "Variable-Tension-Proportional-Divider" (more commonly known as a rubber-band stretcher), as well as The Mouse and Elephant unit that made 2-dimensional and 3-dimensional geometry come alive for middle school students. His laughter still echoes in the halls. Their collaborative efforts with classroom

teachers and our students are unheard of in the business of textbook publishing. Their tireless dedication to creating the best possible materials for use by middle school teachers and their students is simply amazing.

Thank you so very much for recognizing their contributions to the global mathematics community and future generations of students.

Mary Beth Schmitt, '84
Traverse City

Callie Heck, who was mentioned in your cover story, was our daughter's math teacher at Holt Junior High last year. It must be challenging to instill confidence and excitement for math among seventh graders, but she made it look effortless. I didn't know about her MSU training nor that the curriculum she used was thanks to the expertise of the professors in MSU's College of Education. I just knew Mrs. Heck was our daughter's favorite teacher and the one who made her think she could not only handle math, but also enjoy it! I was glad to learn this excellent program has spread across the country. What a wonderful contribution to a critical need.

Lois Furry, MA '89
Holt

Because Connected Math has been in use for about 20 years, I had wished that your article would have cited studies that compared "traditional" math vs. Connected Math to support the assertion that Connected Math has improved student math performance. In the absence of such a study, I cite the paragraph in the second column of your article that states that "only 7 percent of U. S. students reached the advanced level in eighth-grade

math . . . I find it hard to believe that prior to Connected Math, we were below 7 percent!

Before we expend funds on 3rd generation Connected Math, why don't we research math education in Singapore, Taiwan and/or South Korea; because 45+ percent of their students reached the advanced level in the eighth grade?

Allan Whittemore
Farmington Hills

☛ Visit www.connectedmath.msu.edu for an array of research studies about Connected Math. There are many studies involving CMP1 and CMP2, with those on CMP3 forthcoming. To sum up, it seems that researchers have found that CMP students, compared to non-CMP students, generally do as well on basic skills but better on problem solving and understanding. —Editor.

WELL DONE

Your Winter 2014 has many interesting features. I was particularly interested in Professor David Bailey's article on John Hannah and Civil Rights. Some of the events were active when I was a student, such as the problem Professor Dickson had finding suitable housing and the university's intervention and the prejudice in the barber shop at the MSU Union. Well done.

Burton Gerber, '55
Washington, DC

The cover of the winter issue of the *MSU Alumni Magazine* is a real "grabber." I placed it on our coffee table promising myself to read it the next day and before

I got back to it, Joan had read it. It is truly very well-done!

Joan lived in Mason and I lived in Bailey so naturally we were delighted to see all that's occurring with the neighborhood engagement centers. MSU students are very fortunate. We also enjoyed the civil rights piece as we met John Hannah on a couple of occasions while we were at State.

I know it takes a real leader and an excellent team to accomplish what you do consistently so please accept our sincere congratulations and extend our very best wishes to your team as well for excellent writing, editing, design and so much more.

Ritch, '68 and Joan
(Cummings '69) Eich
Thousand Oaks, CA

ALUMNI TOUR BAND

Thought your readers might like to know that last June 16-24, the MSU Alumni Tour Band enjoyed a concert trip through Scotland. Conducted by Professor Emeritus Kenneth Bloomquist, the tour band completed the eighth such trip since 1985. The attached photo shows our band of 49 musicians plus spouses and friends on a staircase at the Braid Hills Hotel in Glasgow.

Dale Bartlett, '55,
Professor Emeritus of Music
East Lansing





AROUND CIRCLE DRIVE



G. L. Kohuth/Communications & Brand Strategy

A jam-packed audience at MSU’s McPhail Equine Performance Center saw President Barack Obama sign the Farm Bill into law on Feb. 7.

“The Farm Bill is not just for farmers; it’s like a Swiss army knife, and it gives more Americans a shot at opportunity,” says Obama. “We are now in a better position in the 21st century than any other country on earth.”

MSU was chosen as the signing site because of all its agricultural research as well as its advancement of biofuels, conservation and sustainability—all efforts supported by the bill, Obama notes.

MSU has provided support and leadership to Michigan’s growers and livestock producers for almost 160 years, and has shared and expanded its wealth of knowledge and sphere of influence nationally and internationally, notes MSU President Lou Anna K. Simon.

“We’re proud of our pioneer land-grant institution heritage; and we are honored and pleased that President Obama signed the

Farm Bill on our campus,” she says. Simon recognized the leadership of Sen. Debbie Stabenow (chair of the Senate Committee on Agriculture, Nutrition and Forestry) and the Michigan congressional delegation for their hard work in passing this legislation.

Many Michigan farmers and MSU programs will benefit from passage of the bill. The bill includes funding for specialty crops research, the Beginning Farmer and Rancher Development Program, organic agriculture research and extension initiatives, biomass research and more.

Doug Buhler, director of MSU AgBioResearch, says the new programs “will enhance our well-established investment in innovation.” Thomas Coon, director of MSU Extension, was pleased that the Farm Bill continued to emphasize conservation, underscoring MSU’s work with farmers and ranchers.

Obama, a fan of college sports, also took the opportunity to give quick shout-outs to MSU coaches Mark Dantonio and Tom Izzo.

OBAMA SIGNS FARM BILL ON MSU CAMPUS

MORE LEADERS IN STEM EDUCATION

MSU is partnering with global tech giant Wipro Ltd. to help produce more math and science leaders in America’s urban school districts.

The MSU College of Education will use a \$2.8 million, multi-year grant from the India-based company to offer a fellowship program to more than 100 teachers, starting this summer in Chicago.

“There is a critical shortage of excellent math and science teachers nationwide and even more so in urban school districts,” says project co-leader Sonya Gunnings-Moton, assistant dean in the College of Education.

The Wipro STEM Fellowship Program will include coursework leading to a Graduate Certificate in STEM Teaching and Leadership. STEM stands for science, technology, engineering and mathematics. Participants will be expected to implement innovative teaching strategies in their own classrooms and develop professional learning communities through which fellow STEM teachers in their school can share ideas and support one another.

“This program is designed to develop each of these teachers into catalysts of change in disadvantaged communities of urban areas,” says Anurag Behar, chief sustainability officer for Wipro.



MSU FACULTY “MOST INFLUENTIAL”

A half-dozen MSU faculty members are among the most influential education scholars in the nation, according to *Education Week*.

Each year, the publication’s blogger Rick Hess compiles the Education Scholar Public Presence Rankings, a listing of scholars known for making significant contributions to national debates in education.

This year’s ranking of the top 200 education scholars includes six from MSU:

William Schmidt, co-director of the MSU Education Policy Center; Donald Heller, dean of the College of Education; Hannah Distinguished Professor Barbara Schneider; Gary Sykes, professor emeritus of teacher education; Rebecca Jacobsen, assistant professor of teacher education; and Sarah Reckhow, assistant professor of political science.

Several former MSU College of Education faculty members also are on the Public Presence list, such as Richard Elmore, Yong Zhao, David Cohen, Andrew Porter, Deborah Ball and David Labaree.

BROAD ART MUSEUM A TOP ATTRACTION

MSU’s Edythe and Eli Broad Art Museum has been named one of the midwest’s top new attractions by *Midwest Living Review* (February 2014).

The museum “is so astounding and unexpected that you might have to pinch yourself to make sure it’s real,” says the review of the structure designed by renowned architect Zaha Hadid.

“A local construction company installed the ribbons of glass and long pleated rows of steel,” the review continues. “The exterior resembles a shark, or maybe an armadillo, and downward-facing strips of metal make the astoundingly light and airy interior a surprising contrast. As with other structurally striking museums (like the Milwaukee Museum of Art or the Getty Center in Los Angeles), the building itself becomes, in a sense, its own installation.”

The museum—located on Grand River near the Collingwood entrance—focuses on rotating contemporary exhibits and the university’s art collection. Admission is free.

☛ For more information, visit broadmuseum.msu.edu.



Derrick Turner/Communications & Brand Strategy



This capsule of MSU history was written by Sarah Roberts, acquisitions archivist University Archives and Historical Collections.

In 1893, MSU participated in the World’s Fair: Columbian Exhibition held in Chicago, IL. MSU had 500

feet of space for its own exhibit and contributed to several State of Michigan exhibits as well. The World’s Fair was held from May 1 to October 30, 1893 with buildings showcasing exhibits, countries, and innovations. The MSU exhibit was prepared by students, faculty and staff.

The MSU exhibit highlighted the university’s campus and research with displays from the Horticulture, Botany, Zoology, Veterinary and Chemistry departments. Photographs, seeds, soils, plants and over 500 wax models of fruits and vegetables were on display. Student work was showcased through drawings of plants, charts and exam papers. There were also four laboratories for chemistry, botany, bacteriology and entomology in which faculty gave demonstrations.

MSU also contributed to a veterinary exhibit produced by 26 domestic colleges and universities. MSU prepared plaster models of a horse’s teeth throughout its life. A horse skeleton held together with only natural ligaments was also prepared. But unsatisfactory storage conditions at the fairgrounds rendered it smelly and unusable before it could be installed. MSU also contributed soils, corn, fertilizer, wheat samples and mounted insects for the state of Michigan’s agricultural and forestry displays.

MSU professors and students traveled to Chicago, where throughout the fair, they learned about the latest research and products. Professors met visitors at the MSU exhibit and its laboratories. MSU military cadets attended and camped at the fair next to the cadets from West Point. Alumni also stopped by the MSU exhibit to pay their respects.

After the fair closed, the MSU exhibit was condensed and moved back to the university for display in the agriculture laboratory (Cook Hall). Although no photographs of the MSU exhibit exist in the MSU Archives, some of the photographs of campus used in the exhibit still remain.



Photo courtesy of University Archives & Historical Collections

WHARTON CENTER ▶

In June, MSU's Wharton Center for Performing Arts will host what Ben Brantley of the *New York Times* calls "the best musical of this century." *The Book of Mormon* has enjoyed blockbuster success on Broadway and other major cities and now will perform in East Lansing. *Entertainment Weekly* says it's "the funniest musical of all time." From *South Park* creators Trey Parker and Matt Stone, *The Book of Mormon* has won nine Tony Awards including Best Musical. Jon Stewart of *The Daily Show* has described the show as being "so good it makes me angry."

Pilobolus, the dance and multimedia group, will show off its avant-garde innovation on April 8. Monsters will make music on *Sesame Street Live* (May 14).

For further information, contact the Wharton Center box office at 517-432-2000 or toll free at 1-800-WHARTON, or visit whartoncenter.com.

THE SPARTAN ADVOCATE

MSU has launched The Spartan Advocate—an informative and interactive site that educates and galvanizes Spartans on current legislative issues. Visitors can learn about issues and how to stress the importance of supporting MSU and higher education to policymakers, media and community groups.

"As the Legislature's own analysis shows, state support of universities is directly tied to how much is charged in tuition," explains President Simon. "In the past 10 years, total annual cost per student (consisting of per-student appropriation plus per-student tuition) has only increased 1.8 percent. But the state's declining commitment to higher education funding has



resulted in a major cost shift to students and families through higher tuition.

"Now that the state is much more financially stable, it is time to reinvest in items that generate long-term return on investment," adds Simon. "Michigan's recovery can only be sustained through such investments. Simply put, higher education funding must be a priority."

To become a Spartan Advocate and help the cause, visit spartanadvocate.msu.edu.



A DAY IN THE LIFE

MSU has produced a video documentary that captures a day in the life of Spartans around the globe. During the entire day on Nov. 6, 2013, alumni from six continents and 18 time zones provided videos of their everyday lives to tell the ultimate Spartan story: 360.24. You can see the video at msu.edu/24, on the Big Ten Network or via the QR code provided here.



SINGLE GENE IN HONEY BEES

A single gene in honey bees separates the queens from the workers, according to research by MSU scientists.

In *Biology Letters*, researchers from MSU and Wayne State University found

that the gene for leg and wing development also plays a crucial role in the bees' ability to carry pollen.

"This gene is critical in making the hind legs of workers distinct so they have the physical features necessary to carry pollen," explains Zachary Huang, MSU entomologist.

The Ultrabithorax, or Ubx gene, allows workers to develop a smooth spot on their hind legs that hosts their pollen baskets. On another part of their legs, the gene promotes the formation of 11 neatly spaced bristles known as the "pollen comb."

While workers have these distinct features, queens do not, the researchers found. In bumble bees, similar to honey bees, queens have pollen baskets similar to workers. In this species, Ubx played a similar role in modifying hind legs because the gene is more highly expressed in hind legs compared to front and mid legs.

"We conclude that the evolution of pollen baskets is a major innovation among social insects and is tied directly to more-complex social behaviors," says Huang, whose research is supported in part by MSU AgBioResearch.

CLOTHING AS BIO-SENSORS

Imagine your undershirt or socks not only keeping you warm but also warning you about an oncoming infection.

Peter Lillehoj, assistant professor of mechanical engineering, has a \$400,000 grant from the National Science Foundation to research wearable biosensors.

"This technology will lead to lightweight and unobtrusive sensing systems that can be directly integrated onto fabrics and garments," Lillehoj says. "Little has been done to create wearable sensors for biomolecular detection. This research is aimed at developing wearable sensing systems that can detect biomarkers in secreted body fluids, such as sweat or urine."

Lillehoj also will focus on developing textile batteries that are activated by body fluids for on-demand electricity generation. The same fluids that are being detected could also power the device, minimizing its overall size and weight. Lillehoj joined the MSU faculty in the fall of 2012 and became the 14th member of the MSU College of Engineering faculty to receive an NSF CAREER Award in the past five years.

The Faculty Early Career Development Award is among the NSF's most prestigious honors, recognizing young faculty members who are effectively integrating research and teaching.

WATER LEVEL IN THE GREAT LAKES

Could the recent Arctic blast that gripped much of the nation lead to a healthy rise in Great Lakes water levels in 2014?

A simple hypothesis is that an increased ice cover on the Great Lakes will reduce

evaporation. But scientists say a more complex interplay among evaporation, ice cover and water temperature occurs at different times of the year.

In a report by the Great Lakes Integrated Sciences and Assessments Center—a federally funded collaboration between the University of Michigan and MSU—scientists note that ice cover affects evaporation but in addition, evaporation rates in the autumn help determine the extent of winter ice cover. A high evaporation rate in the fall can

nearly offset water-level gains that result from extensive winter ice cover.

"Understanding how lake levels are changing is very important to our region," says Thomas Dietz, MSU professor of environmental science and policy and co-director of GLISA. "This affects shipping, recreation and infrastructure on the lake shore."

A new understanding of evaporation's varied roles underscores the need for sustained funding for the project's Great Lakes evaporation monitoring network.



BABY, IT'S COLD OUTSIDE—*Frank Loesser's Academy Award-winning song might have been a fitting tune around campus in January, when a polar vortex swept through and dumped 17 inches of snow while plunging wind chill temperatures to 30 degrees below zero. MSU cancelled classes but the campus still looked beautiful for those who dared to venture outside to admire this chilling beauty.*



Every semester, MSU faculty, staff and students garner kudos too numerous to list exhaustively here. Some examples:

► **Marcos Dantus**, MSU professor of chemistry, has been named a fellow of the Optical Society of America (OSA). Dantus developed the multiphoton intrapulse interference phase scan, with applications ranging from materials processing to bioimaging. He is one of 71 OSA members with the rank of fellow.



Hsu



Udpa

► **Stephen Hsu**, MSU vice president for research and graduate studies, and **Satish Udpa**, MSU executive vice president for administrative services, were named National Academy of Inventors Fellows. Hsu, who ran two start-ups in Silicon Valley, holds multiple patents for software technologies that protect encrypted communications to a secure server. Udpa's patents spanning the fields of manufacturing and medicine include an alternative to CAT scans using microwaves.

► MSU President **Lou Anna K. Simon** has been named chair of the Federal Reserve Bank of Chicago's Detroit Branch. The Federal Reserve Bank of Chicago is one of 12 regional Reserve Banks.

MORE TROPHIES FOR DEBATE TEAM

In January the MSU Debate Team, a part of MSU's Honors College, took top honors at a tournament hosted by Indiana University and runner-up honors in the Weber Round Robin held in Salt Lake City, Utah.

The two-person team of juniors Jack Caporal and Quinn Zemel took the top spot at Indiana, going 7-0 in the preliminary rounds and defeating the University of Iowa in the final round. Caporal and Zemel earned the top spots as individual speakers. Senior Kaavya Ramesh and sophomore Tyler Thur finished as semifinalists. In nine head-to-head debates with the University of Michigan, MSU went 7-2.

In Utah, junior Aniela Butler and sophomore Margaret Strong went 6-1 in the preliminary rounds and finished in second place. Strong received the top individual speaker award in her division.

"Our students skillfully outperformed teams from across

the country, putting MSU in a strong position heading into the National Debate Tournament later this semester," says Debate Head Coach Will Repko. "We're proud to show MSU can beat the best on any playing field."



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SPARTAN PROFILES



my life. They took us everywhere and introduced us to cultural leaders, and they taught us that you can do anything.” After MSU, Valerie spent two years teaching English in Uiejonbbu, South Korea. “It was a life-changing experience,” she says. “Being a racial minority changes your view of the world.” After that experience she attended the University of San Francisco, graduating in 2012 with a master’s degree in nonprofit administration. She wanted to do something meaningful and partnered with Gaye, who had similar dreams, to found Jjangde. “I’m very grateful to MSU,” says Valerie. “It opened my eyes to the world. I learned that the language of love is universal, and if you can show that, you can communicate with anyone.”

Lemke poses with two Senegalese children who attend a Jjangde school in the town of Koumpentoum.



VALERIE LEMKE: HELPING WOMEN VIA JJANGDE

In the Senegalese dialect of Fulani, “jangde” means to learn. And that’s the aim of Jjangde (jjangde.com), a collaborative not-just-for-profit enterprise founded to build schools in Senegal with profits from the sale of products made by rural artisans. Jjangde is the brainchild of *Valerie Lemke*, ’08, and co-founder Ousmane Gaye, a native of Senegal. They

have already started two schools, in Guedeawaye and Koumpentoum. “That’s a village of 20,000,” notes Lemke of the latter. “You won’t find it in a map.” Valerie says Jjangde became an immediate hit after its web launch. “It was insane,” she says. “We had over 5,000 visitors and they wanted everything we offered. They loved the products, the story and the mission.” In November Jjangde issued a crowdfunding appeal via Indiegogo and raised more than

its goal of \$50,000. A native of Howell, Valerie selected MSU because a good friend was headed to East Lansing—and it was a decision she does not regret. At MSU, she especially enjoyed the Study Abroad program, which she says broadened her horizons. “I had an opportunity to go to South Africa in a class led by Kurt Dewhurst and Marsha MacDowell,” recalls Valerie. “That had the biggest impact on

AARON LETZEISER: MEDICAL AMNESTY

Every year *Forbes* magazine identifies “30 Under 30” leaders in various fields. This year *Aaron*

Letzeiser, '12, was named an up and coming leader in "Law & Policy." As a student at MSU's James Madison College, Letzeiser spearheaded legislation in Michigan to allow medical amnesty—state laws that give limited immunity to those seeking medical attention as a result of illegal actions (such as underage drinking). "I first became interested in 2010, when I was a junior and was working as a legislative aide to a state senator in Lansing," recalls Aaron, who then took a job as a legislative liaison with the Associated Students of Michigan State University (ASMSU). He was able to eventually see his work result in the passage of House Bill 4393, which Gov. Snyder signed into law on May 8, 2012. "It's not often that you get to start with an idea and move it through the whole legislative process," says Aaron. "I got a ton of support and a lot of guidance from MSU." Aaron has now founded the Medical Amnesty Initiative, the only nonprofit in the country dedicated to passing medical amnesty legislation nationally. As of January 2014, medical amnesty legislation has been passed in 17 states and the District of Columbia. "Our goal is 40 states by the end of 2014," says Aaron, who relies on contributions from individuals as well as organizations, such as nurses associations and prosecutor groups. "We're using the same outline we used in Michigan," says Aaron. A native of Novi, Aaron came to MSU frequently to visit an older brother. "We went to football and basketball games," he recalls. "I chose MSU because I was drawn to the structure of residential colleges, which make a big school feel small. We lived, studied and ate at Case Hall, at least my freshman year, and that was very helpful."



RAYMOND CROSS:
UNIVERSITY OF WISCONSIN
SYSTEM

In 2011, when he became chancellor of University of Wisconsin Colleges and University of Wisconsin-Extension, he had been enjoying a 13-year run as president of Morrisville State College in upstate New York. That was when union members occupied the state capitol in Madison, WI. "I had to be escorted by police for a meeting with the governor," he recalls. "I was thinking, 'You were nuts to come here.'" But *Raymond Cross*, PhD '91, survived the ordeal and forged many friendships and alliances, and today he is president of the entire University of Wisconsin System—13 state universities including the one in Madison. "This job involves interconnectedness with faculty and administrators and legislators," he explains. "It's a delicate dance. My role is to help the university explain the value it brings to the people of the state." Cross touts the so-called Wisconsin Idea, which holds that the university must provide value to everyone in the state. A native of Big Rapids, Raymond was working at Ferris State University when he enrolled at MSU for his doctoral program. "I have very fond memories of driving to East Lansing and keeping my life in balance," he recalls. "It was a great experience. MSU really prepared you well to understand factors that are not necessarily in the surface of things." Raymond touts former professors Louis Hekhuis and the late Eldon Nonnamaker as his two favorites. He recalls one class taught by Nonnamaker about budgeting in higher education. "The teaching was brilliant," he says. "At one point, we moved into role-playing, and we were all given notes on the people we played." Raymond says that students received different information, which led to unexpected results. He played a president, and did not understand why one dean was supporting another. "It turned out they were having an affair," he says with a chuckle. "Eldon wanted us to understand that under-the-table alliances are often at work. I disputed him then, but some years later, I encountered the exact same situation. I called Eldon and told him, 'I owe you an apology.'"

Photo by Norm Hall



Matt McConnell poses in the Jobing.com Arena, the home rink for the Phoenix Coyotes.

MATT MCCONNELL: SPORTSCASTER OF THE YEAR

In just his third season as the play by play television announcer for the National Hockey League's Phoenix Coyotes, he has accumulated quite a few awards. Indeed, *Matt McConnell*, '85, who previously worked eight seasons in Atlanta with the Thrashers, has won two regional sports Emmy awards and was just named the 2013 Arizona Sports Broadcaster of the Year by the National Sportscasters and Sportswriters Association. "That was very rewarding," says McConnell of the award. "I'll pick it up in June." A versatile broadcaster who has done both radio and television, professional and college hockey, and many other sports, including college football, basketball and lacrosse, Matt says some people call him the "Michel Petit of hockey broadcasting"—after a professional icer who played for 10 different NHL teams from 1983-98. Matt started with the International Hockey League, then covered the Pittsburgh Penguins when it had

Mario Lemieux and Jaromir Jagr, then the Minnesota Wild, and then the Anaheim Ducks before moving to Atlanta. He has done broadcast work for CBS Sports Network and Pac-12 Networks. "My 15 minutes of fame was when I filled in for Marv Albert in Toronto," he recalls. "Because of a storm Albert could not make it in and I ended up doing the NBA play by play with Mike Fratello and Cheryl Miller on TNT. Later in the studio Kenny Smith made fun of me, but Charles Barkley came to my defense." A native of Gary, IN, Matt came to MSU and soon decided to major in telecommunications. His roommate his senior year was Mario Impemba, the sportscaster for the Detroit Tigers and the Oakland Golden Grizzlies. He believes a good broadcaster is one who does not try to make himself the story. "The best in my business is Chris Cuthbert (who does a variety of sports, including the Olympics, for CBC Sports)," says Matt. "The best in basketball is Dan Shulman. And in baseball, I'm biased, but the best is Mario (Impemba)."

JILL BRAHMS KETO: ZOOM CHESS

Two years ago, Zoom Chess (zoomchess.com) was founded as an online chess tutorial for children ages four and up. But founder *Jill (Brahms) Keto*, '96, believes she has launched much more than that. She believes that chess can have a dramatic impact on young girls, helping them build self-esteem and eliminate barriers to their interest in science, technology and math. "Ninety-five percent of high school chess players are boys," says Keto, an author and entrepreneur based in Bellevue, WA. "Girls drop out because they get the message that they can't make it." She adds that surveys have shown that many girls become disinterested in science and engineering because they don't want to be the only girl in the field. "Research has shown that girls who play chess believe they are smart and they carry this their whole life," says Jill, a mother of two. A native of Ann Arbor, she chose to study engineering at MSU partly "to get some separation from home." She says MSU's engineering program is second-to-none, "based on all the job offers" she received after graduation. Jill worked for Boeing for several years designing aircraft, but left to become an entrepreneur, manufacturing jewelry. "That gave me more flexibility and helped fulfill my interest in art," she explains. She also published a book, *Don't Get Caught With Your Skirt Down: A Practical Girl's Recession Guide* (Simon & Schuster, 2008). A mother of two, she got into chess when her children became interested, learning alongside them while they were in preschool. Today she runs Queen's Quest, the largest all-girls elementary tournament in the U.S. with some 250 annual competitors. Zoom Chess is free, but to get to the next level, there is a \$50 annual charge for tutorials. "That's a bargain," says Jill, "when you compare it to \$60 an hour with a chess coach."





Robert and Amy Yien pose on the campus of Saginaw Valley State University.

ROBERT YIEN: MING CHUAN UNIVERSITY

Ming Chuan University in Taipei, Taiwan, founded in 1957 as a private women’s business college, is now a comprehensive university with 20,000 students across four campuses. Thanks to **Robert Yien**, MA ’68, PhD ’70, a longtime vice president of academic affairs at Saginaw Valley State University, MCU became the first university in Asia to be accredited by the U.S. and will soon open a branch campus in Saginaw. “Everyone around the world envies the American university system,” says Yien. “So who would have the audacity to come to the U.S. to establish a university?” Robert says the challenge was too hard to resist, so he is postponing his retirement to do so—on the heels of earning U.S. accreditation for MCU. “It’s the vision of (MCU) President Lee Chuan,” says Robert, who is

currently the executive director of MCU-Saginaw. A native of Taiwan, Robert came to MSU in 1965 when he earned a graduate assistantship. He then spent more than three decades at SVSU as a professor and mostly as its vice president for academic affairs, helping build an engineering program from scratch. In 1989 he co-founded the Japanese Center for Michigan Universities. He retired in 2006 to take on the challenge of earning U.S. accreditation for MCU, which finally came in 2010. “It was like moving a mountain,” he recalls. “Fortunately President Lee Chuan was committed to the goal. We turned that university upside down.” Robert says he loved his stay at MSU. “I couldn’t go to the 1966 Rose Bowl so I vowed to go to the next one,” he says. “I waited and waited. Finally, in 1988, I took my family.” He was in Taiwan for the latest

Rose Bowl, which he watched on television. After MSU beat Stanford, he and his wife Amy decided to resume their support for MSU and joined the Presidents Club. He plans on opening MCU-Saginaw this summer—yet another of many “firsts” in his career in education.

RYAN RIESS: WORLD CHAMPION IN POKER

Contrary to what some people think, poker is a game of skill, not luck. Every year, the best poker player in the nation is probably identified by the World Series of Poker Main Event, a no-limit Texas Hold ’em tournament. The current champion, crowned last November, is **Ryan Riess**, ’12, a poker professional from Waterford Township. He graduated from MSU in hospitality business. At age

23, “Riess the Beast”—as he was billed in the Rio All-Suite Hotel and Casino in Las Vegas, NV—was the last player standing from 6,352 contestants who entered the \$10,000 buy-in tournament in July. Ryan won \$8,361,570 million and a sparkling bracelet. He was promptly invited by ESPN’s Gameday as a celebrity guest at the Big Ten Championship Game in Indianapolis, alongside regular hosts Chris Fowler, Kirk Herbstreit and Lee Corso. Ryan proved he was a savvy football prognosticator as well, correctly picking the Spartans to beat Ohio State. In the final round of the poker tournament, Ryan had \$85 million in chips to his opponent’s \$105 million, but within the first 50 hands he took a commanding chip lead. He finished off his opponent in about three-and-a-half hours. Prior to the final round, Ryan was very confident and told ESPN’s cameras that he “expected to win” because he was the best player at the table. That kind of confidence may be part of the formula for winning. After his win, he again was quoted saying, “I just think I’m the best player in the world.” At this time, it is a statement that no one in the business can challenge.

Ryan Riess and his family celebrate his winning the World Series of Poker Main Event in Las Vegas.



REUTERS/Steve Marcus

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MSU'S WIN AT THE 100TH

IMPACTS ATHLETICS AND BEYOND

On Jan. 1, when MSU beat Stanford 24-20 in the 100th Rose Bowl to earn a No. 3 national ranking, the nationally televised triumph was merely the tip of the iceberg of a massive surge in exposure, recognition and support that could help dramatically raise the university's profile.

ROSE BOWL



An estimated 60,000 Spartans helped fill the Rose Bowl Stadium. Inset: Mark Dantonio leads a locker room celebration of MSU's 24-20 win over Stanford. Sparty helps lead the MSU pep rally at L.A. Live that drew over 10,000 fans.



It was a “storybook” season in every which way.

We won on the field. We won off the field, reaping benefits short- and long-term. We came together as Spartan Nation and showed the world the compelling saga that is Michigan State University.

The 100th Granddaddy of ‘Em All may have been the Grandest of ‘Em All, given all the great storylines.

The 2013 MSU football team did more than win championships and set records. Its journey was filled with inspirational stories that captivated the nation. Its rise from nowhere to No. 3 in the nation was the stuff of magic. A team that struggled to score at the beginning of the season went on to win a record 13 games, the Legends Division title, the Big Ten championship and the historic 100th Rose Bowl.

Unlikely Spartan heroes emerged, adding to the lore. In the end, it was a tale of good things happening to good people.

An estimated 18.6 million viewers tuned in to the game telecast on New Year’s Day, making the Rose Bowl the highest-rated ESPN bowl game in history. What the viewers saw was this season’s most dominant defense in college football—not just statistically, but also via the eyeball test.

Just as impressive was the swarming turnout of Spartan Nation. Scribes from Hollywood might have dubbed it The Invasion of the Green and White Species, as they espied green-hued fans in every corner, canyon and seaside pier of the greater Los Angeles area. Some 60,000 made it to the game and made the Rose Bowl seem like Spartan Stadium West.

At least 10,000 Spartan faithful jammed Nokia Plaza and the streets surrounding LA Live, the vast entertainment complex adjacent to the Staples Center. Fans filled the enormous plaza and overflowed into side streets, making the crowd seem perhaps like 27,000. Whatever the exact count, it was a sea of humanity that sprawled out as far as one could see.

A similar crowd attended the MSU Alumni Association’s pregame tailgate at the Brookside Golf Course, next to the Rose Bowl Stadium just a wedge shot across the Central Arroyo. It

Closely tied to football’s success have been surges in fundraising, donor participation and alumni membership, along with a probable future surge in admissions. The Spartan Fund, for example, has already registered a huge increase in the number of donors. Its total fundraising by the end of 2013 was in excess of \$15 million, more than double the previous year. Similarly, the MSU Alumni Association registered over 1,400 new members at year’s end, coinciding with bowl tour activities.

The football success could enhance future recruiting, as up and coming players are likely to prefer

the pep rally, the tailgate, the New Year’s Eve party at the Dolby Theatre and other gala events. These efforts provided opportunities for alumni to reconnect with the university, with their families and with each other.

“That sure was a fun few days,” writes one typical alumna, who joined the official tour with six family members. “Too bad it went by so quickly. I can’t say enough good things about the organization and attention to details. Conlin did a great job. Huge kudos to the MSU Alumni Association which added so many nice touches to everything. I’ve wanted to go to the Rose Bowl ever since I was in high school and finally, the dream came true. L.A. and Michigan newspapers, all said such wonderful things about our Spartans and our victory.”

MSU Communications and Brand Strategy (CABS) made sure to leverage the university’s exposure. CABS seized the moment with social media blitzes, billboards, ads and other publicity avenues to showcase just how Spartans Will.

Strategically placed billboards near the Los Angeles Airport and in the heart of Hollywood Boulevard, by both MSU and by local clubs, generated considerable buzz.

Alumni clubs organized 63 official game watches from Hollywood to England and Canada to as far as Hong Kong, India, China, Taiwan and Japan. Undoubtedly many more unofficial get-togethers took place.

Typical was the club of Denver, CO, which gathered some 700 Spartans at the Blake Street Tavern. In Austin, TX, some 150 Spartans gathered at Third Base Sport—and the club reports that no one wanted to leave after the game. In Taipei, 31 Spartans and eight Stanford alumni gathered



“We will not rest until our dreams of a Rose Bowl victory and a national championship are met. This is our tradition and our heritage. We are Spartans, and this is our destiny.”

was the largest MSU tailgate in memory—and one of the most entertaining, with Billy and the Beaters, a versatile oldies band, supplying the music.

The Spartan Marching Band, under John Madden’s direction, was ubiquitous in Southern California. They marched in the parade and looked ever so crisp and disciplined. They marched onto the stadium field with the famous kick-step, a dramatic uptempo entrance that MSU first unveiled at the 1954 Rose Bowl. They provided a stark contrast to the free-form band from Stanford.

winning programs. One inside source notes that in the future, coaches from other schools can no longer tell recruits “you can’t win at MSU”—an oft-used pitch that now rings hollow.

Countless Spartans found their way to Pasadena. Helping pave the way for many travelers were some collaborative efforts by the MSU Alumni Association and University Advancement, led by Scott Westerman and Bob Thomas and their teams, who worked with Conlin Travel to organize the official tour. The advancement teams helped stage



Wide Receiver Bennie Fowler (13) catches a pass for a huge gain. Inset: Some 10,000 Spartans attended the MSUAA pregame tailgate right next to the Rose Bowl Stadium. Bottom, clockwise from upper left: Scott Westerman, seen here with friends, helped run the Official MSU Rose Bowl Tour; Mark Dantonio and the football team prepare to enter the stadium; Spartan fans at the pep rally in L.A. Live.



Scan this QR code to see game highlights



Matt Mitchell/MSU Athletic Communications



Kyler Elsworth makes a spectacular jump tackle to stop Stanford's last-gasp effort. Inset: The MSU float helped draw huge crowds to the Rose Bowl Parade.

Scan this QR code to see the pep rally highlights



Clockwise from top left: MSU dancers; a young MSU fan; an MSU Rose Bowl design; a live game watch in Taiwan; there were MSU signs throughout the greater Los Angeles area; Spartans at the LGBT reception.



at the Brass Monkey at 5:30 a.m. local time. At game's end, reports club president "Tiger" Han-Wei Chang, '09, everyone hugged and high-fived each other. "Coach (Dantonio) is the man," writes Tiger. "I almost cried."

Similar emotional outpourings were undoubtedly shared by Spartans around the globe.

A T-shirt campaign netted some 1,000 new members for the MSU Alumni Association, according to Maria Giggy, director of membership and marketing for the MSUAA. Hundreds more joined in order to be a part of the official tour, which sold out in a record 12 hours—to the chagrin of thousands who had to find alternate ways to Pasadena.

Spartan Central, the alumni website dedicated to postseason sports activities, helped promote Rose Bowl events, tour and activities. From December 7, 2013 to January 6, 2014, the site received 192,269 page views, making it the highest viewed University Advancement web page for that time period. Spartan Central saw the greatest traffic on December 8, 2013, the day after the BIG Championship, with 40,459 views.

Included in Spartan Central were a series of blogs that included highlights, anecdotes and memories of previous MSU Rose Bowl glory.

The University Advancement social media team created some viral activity with the hashtag #MSURoses, which was used by 449 different accounts and was visible to over 624,178 people.

The actual football game produced not just a win but also great storylines that support the image of MSU as a place of great opportunity. Just as many graduates leverage their MSU education into success sagas. The game's two MVPs reinforced the university as a place of opportunity. Sophomore

quarterback Connor Cook was not even a starter when the season began, and senior linebacker Kyle Elsworth was a former walk-on who started only because of a teammate's suspension. Their stardom resulted from their hard work, effort and tenacity.

Few tales are more heart-warming than Elsworth's. A fifth-year senior, he chose to pay his own way at MSU over scholarship offers at other universities. His hard work and loyalty paid off, five years later. When opportunity knocked, a punster might say he

in obscurity his entire career. Elsworth had taken the place of suspended senior co-captain, Max Bullough, an MSU legacy who played a key role in bringing the football program along this far.

Hollywood scribes couldn't have made this up.

There were so many other storybook angles. Cook, who struggled with passing accuracy early in the season, emerged as the second-string All-Big Ten signal caller. He won MVP honors in the Big Ten Champion-

gaining over 100 rushing yards in seven consecutive games. Many of his late touchdown wins helped seal victories.

Langford's success is due to a greatly improved offensive line and to co-offensive coordinators Jim Bollman and Dave Warner, along with Brad Salem and Terrence Samuel.

MSU's defense led the nation in most statistics. Outside linebacker Denicos Allen, who has made so many critical plays in his career, played like an All-American. Cornerback Darqueze Dennard—winner of the 2013 Thorpe Award—anchored the so-called "No Fly Zone," along with Isaiah Lewis, Kurtis Drummond and Trae Waynes.

Beyond statistics, the "Spartan Dawgs" looked the part. Just ask the University of Michigan, which they held to minus 48 yards in rushing. It was the lowest rushing output in the history of a team that likes to tout its history. They also stymied Stanford players, who after the Rose Bowl gave due credit to the stalwart unit led by coordinator Pat Narduzzi, winner of the Broyles Award as the nation's top assistant football coach, and Harlon Barnett, Ron Burton and Mike Tressel.

The heart and soul of this great story is Mark Dantonio, in his seventh season as MSU head football coach. From day one he has stated that his goal was to lead MSU to win the Rose Bowl.

Right after the win, Dantonio was asked by ESPN's Chris Fowler, "What are you most proud of?" He answered with one word, "Completion."

Dantonio's success illustrates the process of "Boldness by Design" that President Lou Ann K. Simon has long advocated for Team MSU. Not many coaches would have laid out such a lofty



Scribes from Hollywood might have dubbed it *The Invasion of the Green and White Species*, as they espied green-hued fans in every corner, canyon and seaside pier of the greater Los Angeles area.

"rose to the occasion." His flying tackle to stop Stanford's fullback on fourth down late in the game helped seal MSU's 24-20 win. The play became an instant viral sensation on YouTube.

MSU is about team and about family. Helping Elsworth make the tackle were two teammates, defensive end Shilique Calhoun and linebacker Damien Harris, who hit the Stanford fullback low. Paving the way for those tackles were the defensive linemen who dove low to neutralize the Cardinal offensive line push. It was a total defensive team effort—but the glory went to the former walk-on who had labored

ship game and again in the Rose Bowl, throwing 22-for-36 for a career-high 332 yards and two touchdowns. MSU wide receivers, criticized for a penchant to drop passes, made critical plays all season long; junior Tony Lippett caught the winning touchdown.

In September, the coaches were trying out a number of players at running back to replace Le'veon Bell, now with the Pittsburgh Steelers. Junior Jeremy Langford, who had auditioned at cornerback and wide receiver, emerged—leading the team with 1,210 rushing yards and the Big Ten with 16 rushing touchdowns. He tied a record set by Lorenzo White of

(L to r) Tyler Elsworth, Connor Cook and Mark Dantonio were all smiles in the game's aftermath. Elsworth and Cook won the game MVP awards.

*Matt Mitchell
MSU Athletic
Communications*



A team that struggled to score at the beginning of the season went on to win a record 13 games, the Legends Division title, the Big Ten championship and the historic 100th Rose Bowl.

goal so publicly. Two years ago, Dantonio adopted the acronym PFRB—for Prepare for Rose Bowl. He came so close. But seven years into his head coaching career at MSU, his bold quest has reached completion.

Spartan fans may wonder, “What is next?” Dantonio has not stopped being bold. He recently hired an assistant to put in place some innovative plans in recruiting. He has stated that his next quest is to win the national championship.

Speaking of completion, there is history that has come full circle. Just as MSU won the 100th Rose Bowl, there is another centennial milestone that should not be ignored. The last time MSU football had such unexpected success was a hundred years ago, in 1913, when Michigan Agricultural College upset Big Ten powerhouses Michigan and Wisconsin in back-to-back weekends and entered the national championship conversation.

Yet another piece of history coming full circle is that the first ever Rose Bowl, in 1902, was won by another team from Michigan. They also beat Stanford.

MSU’s win over Stanford also struck a huge blow for the Big Ten, which had lost nine out of the previous 10 Rose Bowls. In 1988, similarly, MSU’s win over Southern California ended a hu-

miliating 6-game conference losing streak. MSU now boasts an 80 percent win percentage in the Rose Bowl. Only one other Big Ten team has a winning record in the Rose Bowl.

The Big Ten should salute MSU—even going beyond football. MSU is not only the last Big Ten team to win the Rose Bowl, it is also the last Big Ten team to win an NCAA championship in basketball (2000) and in ice hockey (2007).

Remember when the Big Ten was caricatured as the Big Two and the Little Eight? How quaint does this phrase sound now? Both “Big Two” marquee teams suffered bowl losses. Today we have the Green Meanies and 11 teams that play nice on defense.

Speaking of completion, MSU is finding ways to leverage this season the same way the late John Hannah leveraged football to help MSU get into the Big Ten Conference in the late 1940s.

President Lou Anna K. Simon, who often refers to “borrowing a page from John Hannah’s playbook,” reminded those attending the pep rally at L. A. Live that MSU boasts many other “Rose Bowls” in academics—such as the Facility for Rare Isotope Beams, the new world-class Eli and Edythe Broad Art Museum, and many other achievements in academics, research and culture.

With the university poised to launch a new capital campaign,

the win has without doubt served to energize the volunteer leaders and drawn the attention of prospective donors. At the very least, alumni will be more predisposed to reconnect with their alma mater.

Speaking of alumni, how impressive was alumni head servant Scott Westerman as emcee at the pep rally and other events? A former broadcaster, he boasts impeccable timing and contagious enthusiasm. He knows just what to say and when. He also knows how to get out of the way and let the stars like Mark Dantonio and Kirk Cousins shine—which they did at the pep rally.

Dantonio’s a man of few words, but every word he utters counts. “Move the rock.” “Pride comes before the fall.” “Create and extend plays.” “Chase it.” “Find the inches.” “Complete the circle.” “Let the lion out of the cage.” “You are the ones.” “Dream big.”

Here’s his mission statement, simple yet so powerful: “Our teams will play consistently with great effort, toughness and passion while working daily to again become Big Ten champions. We will graduate our young people and look forward to having a lifelong relationship with each as they move forward to impact our society. We will not rest until our dreams of a Rose Bowl victory and a national championship are met. This is our tradition and our

heritage. We are Spartans, and this is our destiny.”

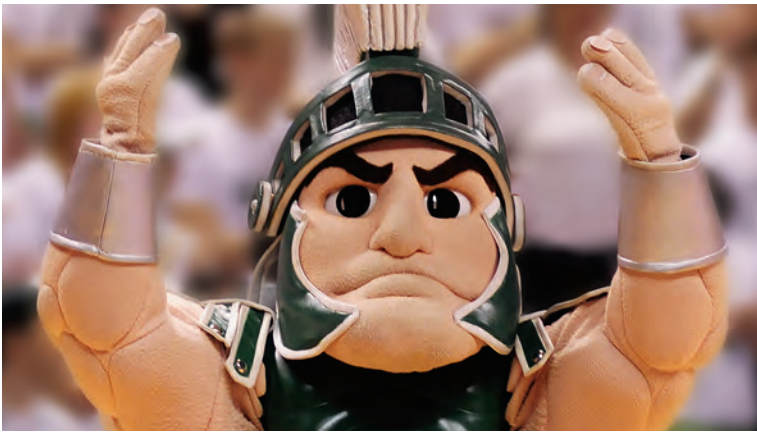
Many Spartans rued the plethora of flags that referees threw against MSU in an early game against Notre Dame—the only loss of the season. Mark Dantonio, however, did not dwell on the setback. Instead, he put all the focus on what he could control—winning the remaining games.

At every critical juncture, things worked out for MSU. To paraphrase Dantonio, MSU was able to “find the inches.”

As college football moves from its BCS to a playoff system, MSU goes down in history as the last “traditional” Rose Bowl winner. And as the Big Ten goes into East and West divisions, MSU goes down in history as the dominant Legends team, winning the division in two of its three years of existence.

The Rose Bowl of 2014 will clearly be a part of the MSU narrative for a long time, but it does not mark the end of anything. As President Obama reminded his audience at MSU’s McPhail Equine Center, where he signed the Farm Bill on February 7, Spartans look forward to more possible success in April’s NCAA basketball championship.

“You already got a Rose Bowl victory,” Obama says to the MSU audience. “You guys are.... You’re greedy. You want to win everything.”



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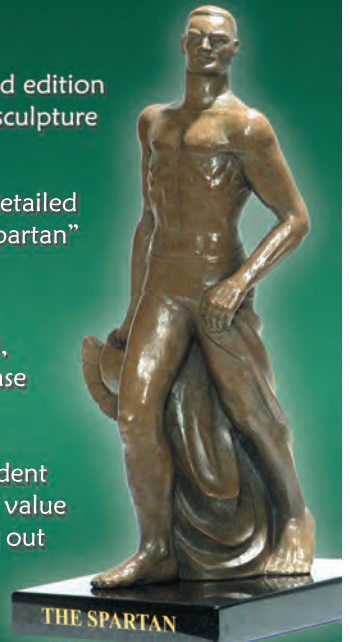
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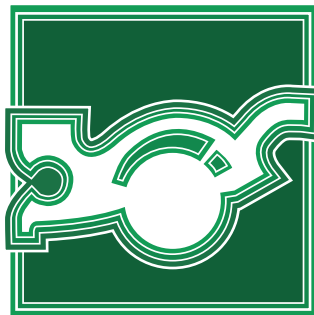
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The recent rise of Jewish Studies at MSU, led by creative faculty, was enabled by university leadership with foresight, along with energetic support from alumni donors and the Michigan Jewish community.

A OF JEWISH STUDIES AT MSU

By Robert Bao

Just 20 years ago at MSU, there was no Hebrew instruction. There was no serious study of Israel as a state and society. MSU did not have a Jewish Studies Program offering an undergraduate specialization; there was no faculty-led study abroad in Israel. No faculty were part of an interdisciplinary initiative to study Jewish civilization: a few relevant courses existed but these were not enough to comprise a serious program. No scholarships were available to support student study in Israel. There was no active calendar of lectures or events on Jewish subjects or issues. No annual Holocaust lecture existed; no MSU Israeli film festival existed.

How things have changed! With the endorsement of leading administrators at MSU, including former president Peter McPherson and President Lou Anna K. Simon, and with generous help from alumni donors and others in the Michigan Jewish community, MSU has created a substantial program which is having an impact at the university, in the state and even nationally.

That's one reason the *Detroit Jewish News* recently called MSU "A Good Place to be Jewish" (Sept. 4, 2013).



Last semester, 362 students were enrolled in Jewish Studies courses. More than 700 will have completed a Jewish Studies course during the academic year. .. Since 2006, nearly 150 MSU students have studied abroad in Israel.



MSU students can currently study Hebrew through the intermediate level. They can study Israel as a modern state and society and culture as well as a core participant in the ongoing Israel-Arab conflict. They can study Jewish history in Europe and America, the Holocaust, Judaism, Jewish literature and thought, and more.

Ken Waltzer, director of the Jewish Studies Program, notes that JSP counts seven core faculty members and another 11 affiliated faculty spread in six colleges. A Michael and Elaine Serling and Friends Chair in Israel Studies has been endowed and filled, only the fifth such Israel Studies chair at an American university. A Michael and Elaine Serling Visiting Israeli Fellows fund has also been created to sponsor visiting faculty to help enrich and augment the curriculum.

Jewish Studies has sponsored a summer study program at Hebrew University's Rothberg International School since 1998. After a brief period when potential danger in the region curtailed the program, a faculty-led MSU group has been going every year since 2006. JSP also sponsors a Green Israel summer program

that studies environmental issues around the country from Kibbutz Lotan in the Negev to Tel Hai College in the Galilee. An endowment gifted by Edward Levy Jr. helps student leaders of all backgrounds cover a good part of the costs of study abroad in Israel. The Israeli Fellows program brings Israeli scholars to MSU—anthropologist Chen Bram from Hebrew University this year. Professor Bram taught James Madison College students on Jewish-Muslim relations and also on Israeli diversity. JSP also has sponsored in recent years visits to MSU by Israeli writers Etgar Keret, Meir Shalev, and Savyon Liebrecht, by Israeli film makers Yael Katzir and Guy Meirson and by Israeli jazz player Omer Avital.

The JSP annual calendar now includes the Stanley and Selma Hollander Lecture in Jewish Art and Music, a Yiddishkeit lecture on Jewish history and language, the George and Esther Kessler Lecture on Jewish Film, the Michael and Elaine Serling Lecture on Modern Israel, and the David and Sarah Rabin Lecture on the Holocaust, which serves as the cornerstone of commemoration activities at MSU. This year, with additional help from Ed Brill, JSP

sponsored the 21st annual Rabin Lecture. The leading speaker, Wendy Lower, is the author of *Hitler's Furies*, which was a finalist for the National Book Award. JSP also sponsored the Ninth Annual Israeli Film Festival in March with support from campus colleges and departments, community organizations and the Israeli Consulate in Chicago.

Coming Together

All this happened through the remarkable coming together of many forces and interests, says Waltzer. One key was the desire by President McPherson to revitalize Jewish enrollment to the level that existed when he was a student in the 1960s. "McPherson noted that when he attended MSU in the 1960s that there were more Jewish students than later on," says Waltzer. "As a farm boy from the conservative Grand Rapids area, he thought these classmates served as a special leaven in the mix and hoped MSU could be that way again."

At the same time, notes Waltzer, many Jewish alumni reflected positively on their experiences at MSU—attorney Michael Serling,

(left) Professor Yael Aronoff (standing, in brown) and MSU students traveled to Israel for the summer program in 2010.

from Detroit, whose dormitory buddies called him “Heeb,” for example, remembered how his years at land-grant MSU prepared him for a larger world more complex than the narrower Jewish world from which he had come. Such graduates were enthusiastic MSU followers who continued rooting and cheering for the Spartans and were likely participants in fundraising. But most such alumni had not yet been seriously solicited by MSU, save for the athletic department, to help grow the university. Under these circumstances, says Waltzer, “a Jewish Studies Program could be galvanizing, attracting students to the university from metro Detroit and elsewhere and also possibly attracting potential alumni donors.”

Waltzer also cites the passage of term limits in the Michigan legislature, which would lessen the networked relations built by MSU through county extension with chairs of leading legislative committees. “Here too was a possibility for MSU to connect with a new under-tapped constituency concentrated in southeast Michigan,” says Waltzer. “This group was and is well-organized and successful, and was cross-laced with institutions and news outlets that could say the appropriate word on the university, its accomplishments and its needs.”

Some readers may remember the several years President McPherson went down to Detroit and sat for an interview with the *Detroit Jewish News* or the subsequent years when President Simon spoke before the Board of the Metropolitan Detroit Jewish Welfare Federation about MSU and the future of Michigan.

Finally, says Waltzer, several faculty at MSU were eager to create a Jewish Studies Program that would better enable them to teach and research in subjects related

to Jewish history and culture and also add the study of Jewish life and expressions to the growing multicultural curricular mix. Waltzer notes that the possibility of adding new faculty and new subjects to the MSU curriculum won strong favor among a set of veteran faculty. Barry Gross, the first director of Jewish Studies, who was hired by Dean John Eadie in Arts and Letters, secured two-year support from the Max Fischer Community Foundation through the Detroit Jewish Federation to launch Hebrew instruction at the university. Steve Weiland, the next director, together with Waltzer, then sought additional support from donors to launch an entirely new and more ambitious program that would focus on the enormous transformation in global Jewish life during the past 150 years.

“What had once been central Europe, was now peripheral,” explains Waltzer. “What had been peripheral—North America and Israel—were now the two centers of Jewish life.”

Waltzer, who became JSP director in 2004, was active in its earlier growth. He remembers a severe dressing down that he and Director Steve Weiland received from alumnus Paul Borman, the executor of the Borman Family Foundation in Southfield, that they should think bigger and more expansively and be prepared to ask more of donors whom they solicited. “It was outside, in the parking lot, directly after this meeting and dressing down, that Weiland and I elaborated on the focus of the original program,” recalls Waltzer. “‘Oh yea, we think too small? We’ll show Mr. Borman,’ we said, vowing solemnly to do so.”

The elaboration of the two centers approach told the university exactly what was needed to put

the program on the map: new faculty in American Jewish History and in Israel Studies, in Hebrew language and literature, and in Judaism and in Jewish Thought. It also told potential donors in the community exactly what faculty were seeking to build at the university. A handful of new faculty positions could serve as the core faculty for the new expanding program spread across multiple units, and the university wouldn’t have to pay 100 percent for all of it—the community would assist and raise some funds as well.

“That meant that MSU would get a Jewish Studies Program at a discount,” notes Waltzer.

In subsequent years, JSP, housed since its inception in the College of Arts and Letters, worked with several other colleges and numerous departments at MSU to recruit and grow the new core faculty. JSP hired young scholar-teachers in American Jewish History (Kirsten Ferma-glich), Hebrew (Marc Bernstein), Israel Studies (Yael Aronoff), and Judaism and Jewish Thought (Benjamin Pollock). These new Jewish Studies positions were sited, respectively, in History, Linguistics and Languages, James Madison College, and Religious Studies. All these new scholars later published books and were active professionally, increasing the program’s visibility among the many other Jewish Studies programs that grew at many other universities during this period. All earned tenure at Michigan State. Waltzer notes that MSU had to fight off offers to hire some of them away from the university.

Benjamin Pollock in particular added to the luster by winning the Salo Baron Prize for the best first book in Jewish Studies for his path-breaking work *Franz Rosenzweig and the Systematic Task of Philoso-*



Ken Waltzer is professor of history in James Madison College and director of Jewish Studies at Michigan State University. Educated at Harvard University, he came to MSU in 1971 to help build the residential college in public affairs, and has served as its dean and associate dean. He has directed the Center for Integrative Studies in Arts and Humanities in the College of Arts and Letters, and has been director of Jewish Studies since 2004. Ken’s recent work on the rescue of children in Buchenwald has drawn considerable attention, and is being prepared for publication. The feature-length documentary film, Kinderblock 66: Return to Buchenwald, is based on his work.



A group of MSU students visit Mount Eilat in Israel, part of the Green Israel Program. The group was led by Ken Waltzer, director of Jewish Studies, in the summer of 2010.

JSP Students

Currently some 40-50 MSU students at any one time are engaged in finishing the specialization by completing 20 credits in Jewish Studies courses offered variably in many departments. Clusters of students—Jewish and non-Jewish alike—enroll from Arts and Letters, James Madison College, the College of Social Science, the Broad College, and the Residential College in Arts and Humanities, among others. Pre-med students or students from Lyman Briggs occasionally join the mix. Some 12 to 16 students graduate annually with a Jewish Studies designation on their transcripts. Soon the specialization will be transformed into a minor, as specializations are being phased out at the university.

Students who don't wish to specialize but just want to take particular courses also contribute to the program. Last semester, 362 students were enrolled in Jewish Studies courses. More than 700 will have completed a Jewish Studies course during the academic year. Moreover, this past summer 32 students traveled to Israel and studied in Jerusalem and between the Negev and the Galilee. Since 2006, nearly 150 MSU students have studied abroad in Israel, most with scholarship support. Most have done so on faculty-led programs but some have enrolled in universities that have relations with MSU—Ben Gurion, Haifa, Hebrew and Tel Aviv. These students study advanced Hebrew or take courses on the Middle East and Jewish history, focus on security and terror studies, or study politics, international relations or conflict management.

One gratifying reality, according to Director Ken Waltzer, is

that many JSP students go on to graduate, professional and law school in related fields hoping to help bring peace to the Middle East, to work for strengthened ties between the U.S. and Israel, or to improve social relations and protect minority rights in the U.S. and elsewhere. “Many of them will be the future leaders of the Michigan Jewish community or will become knowledgeable professionals in a range of fields with significant impact on Jewish life, Jewish-non-Jewish relations and more,” says Waltzer.

Several also go on to high-level graduate study in these areas. In recent years, graduates have earned places in leading American programs at Johns Hopkins, Georgetown, Columbia, and NYU, at Brandeis and the University of Michigan, and abroad at Kings College, University of London, the Hebrew University, Tel Aviv University and the Interdisciplinary Center at Herzliya, Israel.

One recent graduate is a Schusterman Fellow at NYU earning a Ph.D. degree in Israel Studies. Another is the Michigan Young Leadership Director of the American Israel Public Affairs Committee (AIPAC). Yet another is a community relations specialist with the American Jewish World Service. Another is the East Coast Regional Manager of the Israel on Campus Coalition. One is in seminary at Hebrew Union College preparing for the rabbinate. A recent graduate who earned a Marshall Fellowship will be studying water policy in the Middle East at Cambridge or Oxford next year. Another graduate, who earned a Fulbright, spent a year at the University of Freiburg in Germany studying postwar trials and exploring postwar justice after the Nazi Holocaust.

“None of this was possible without the generosity of many people, including supporters and donors to Jewish Studies over 20 years, and without the efforts of the MSU Jewish Studies Advisory Board, led by Michael Serling.”

phy. At the festivities, the head of the Association for Jewish Studies called the book “the best in a generation in Jewish philosophy.” Ilana Blumberg, an affiliated faculty, also won plaudits for *Houses of Study: a Jewish Woman Among Books*, which earned the Sami Rohr Choice Award and was runner-up for the National Jewish Book Award in Women’s Studies. Ken Waltzer’s research on the Nazi camp Buchenwald resulted in a memorable discovery of a Holocaust memoir fraud called “Ángel at the Fence,” forcing cancellation of the memoir and of a projected block-buster (but fraudulent) movie. Waltzer’s ongoing work also became the basis for a documentary film, *Kinderblock 66: Return to Buchenwald*, which has been shown throughout North America and Europe and in Israel and Australia. Yael Aronoff’s new book *The Political Psychology of Israeli Prime Ministers: When Hardliners Opt for Peace* is likely also to stir attention; so too will Kirsten Fermaglich’s prospective second book, to be focused on the history of American Jewish name-changing.



Dedicated faculty in Jewish Studies offer students numerous opportunities to do independent studies, research projects, senior honors theses and other projects working with skilled mentors. Fulbright winner Marissa Perry completed an original historical study of prisoner experience in Leipzig-Schönefeld, a Nazi women's concentration camp, during her undergraduate years. Geoff Levin's undergraduate study of Israeli unilateralism and the Gaza withdrawal was later published in the journal *Israel Affairs*. Danni Gittleman recently edited and annotated her late grandfather, Ira Mechlenberg's, hand-written, unpunctuated memoir of hiding and surviving in rural Poland during World War II and is now seeking a publisher. Other students have done original research on Josephus and the trauma of the Roman triumph in ancient Israel, and on the peace movement in contemporary Israel, on Israeli and American counter-terrorism programs, on Israeli approaches to asymmetric warfare, on LGBT issues in Israel, and on soccer initiatives to promote understanding between Israeli and Palestinian youths.

JSP Support

"None of this was possible without the generosity of many people, including supporters and donors to Jewish Studies over 20 years, and without the efforts of the MSU Jewish Studies Advisory Board, led by Michael Serling," says Waltzer. "Nor would it have been possible without special support from a series of deans, including Wendy Wilkins and Karin Wurst in Arts and Letters and Sherman Garnett in James Madison College."

Special contributions to Jewish Studies have come from industrialist Ed Levy Jr, from MSU alumni Albert Ratner in Cleveland and Alan Kaufman in West Bloomfield, from Michael and Mary Levine, Selma Hollander, the late Albert and Beah Rabin, the Kessler Family, Ed and Dot Slade, Ed Brill for his brother Michael and many others. Special ongoing support has also come from members of the Advisory Board, including Sam Bernstein, Irwin Elson, Albert Gladner, Alan Kaufman, the Kirschner family, the late Art Langer, Jeff Leib and others.

MSU hopes that their assistance and that of others will keep the momentum going. JSP is currently looking for a naming gift and for an endowment for the director. The program is also beginning a push as part of the upcoming capital campaign to raise a new endowment for a chair in European History and the Holocaust. No such chair exists in Michigan. Ken Waltzer will also retire next year, and the program will go forward in new and able hands.

Ten years ago, in August 2003, the *Detroit Jewish News* recognized that MSU was experiencing a "renaissance in Jewish Studies." This past September, President Simon invited leading members of the Jewish community to Cowles House to highlight the accomplishments and to celebrate the collaboration. The *Detroit Jewish News* observed there had been a renaissance of Jewish life in general on campus. Among key factors cited were the university's evolving Jewish Studies program, the simultaneous renaissance of Hillel, and the generosity of local Jewish donors and philanthropists who stepped up to support the university. 🟢



Among those at the Cowles House reception last September were (top) President Lou Anna K. Simon and Jeff and Bryna Leib, and (bottom) Michael Serling and Serling Israel Studies Professor Yael Aronoff.



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May 17-24

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May 18-June 10

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May 21-29

In the Wake of the Vikings
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May 28-June 7

Celtic Lands
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JUNE 2014

June 20-July 1

Baltic Treasures-Stockholm to Copenhagen
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June 24-26

Grandparents University
MSU campus
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June 26-July 5

National Parks
Spartan Pathways Tour
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June 27-29

College of Arts & Letters 20th Anniversary Arts Weekend
Mackinac Island Grand Hotel
cal.msu.edu/alumni/artsweekend

JULY 2014

July 13-18

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July 31-August 10

Alaskan Frontiers & Glaciers-Seattle to Victoria
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AUGUST 2014

August 3-11

Normandy-The 70th Anniversary of D-Day
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August 6-21

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August 8-16

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August 11-24

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SEPTEMBER 2014

September 1-13
Symphony on the Blue
Danube-A Classical
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Spartan Pathways Tour
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September 1-15
Tanzania & Kenya
featuring MSU Professor
Dr. Kay Holekamp
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September 6-14
The Rhine by River Ship
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**September
13-October 7**
Spain Exploration
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September 20-28
Flavors of Northern Italy
Spartan Pathways Tour
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**September
21-October 2**
Black Sea Serenade-
Istanbul to Athens
Spartan Pathways Tour
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September 22-27
Homecoming Week
homecoming.msu.edu

**September
23-October 4**
Spanish Serenade-
Lisbon to Rome
Spartan Pathways Tour
alumni.msu.edu/travel

**September
24-October 2**
Ancient Greece &
Turkey-Athens to
Istanbul
Spartan Pathways Tour
alumni.msu.edu/travel

OCTOBER 2014

October 14-22
Italy's Apulia
Spartan Pathways Tour
alumni.msu.edu/travel

October 20-28
Accent on the Adriatic-
Venice to Rome
Spartan Pathways Tour
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NOVEMBER 2014

November 5-10
The Polar Bears of
Churchill
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November 16-30
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- THE HARD LESSONS
- THE MAURICE DAVIS QUARTET
- SIMIEN THE WHALE
- PHIL DENNY
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George Perles

Jud Heathcote

*The following excerpt is taken from the upcoming book, **The Rise of a Research University and the New Millennium, 1970–2005**, the third of a trilogy from the MSU Press covering MSU history from its founding to the present. Because of the current success of MSU athletics, we’ve selected from a chapter on athletics in the 1970s and 1980s. It was a tumultuous era, but it also helped lay the groundwork for the present. For example, when former AD Joe Kearney became commissioner of the Western Athletic Conference, he hired and mentored a young assistant—Mark Hollis—who would later have a dramatic impact on MSU athletics. And in 1984, basketball coach Jud Heathcote hired a young assistant by the name of Tom Izzo, who would emerge as one of the university’s—and the nation’s—most iconic figures. —Editor.*



Joe Kearney

MSU Athletics in the 1970s and 1980s Leadership and Change

By Doug Noverr

In January 1980 Athletic Director Joe Kearney and Head Football Coach Darryl Rogers left MSU as a team of two for Arizona State University, where Rogers would coach for four years before returning to Michigan to become head coach of the Detroit Lions from 1985–88 and where

Kearney would serve as athletic director for just one year before becoming commissioner of the Western Athletic Conference for fourteen years. President M. Cecil Mackey appointed Doug Weaver as athletic director, and Weaver had sole authority in choosing the next head football coach. On January 31, 1980, the Board of Trustees (BOT) unanimously ap-

proved Frank D. “Muddy” Waters on a four-year contract at an initial annual salary of \$47,000. In what turned out to be three seasons, Waters’s teams compiled a record of 10-23 with half of those wins coming in 1981, when the team finished 5-6 with four Big Ten wins. When Waters was hired, Spartan fans wondered why a coach with only small-college

experience (albeit highly successful) was brought into a Big Ten program. The 2-9 season in 1982 sealed Waters’s fate, although the team had in fact been competitive, losing a total of six games by seven points or less in each game. But in the end, Waters’s teams had lost to Michigan and Notre Dame all three seasons.

At its December 2–3, 1983,



Gwen Norrell served as MSU's faculty athletic representative to the Big Ten Conference from 1979-88.

In 1995-96 the average profits at Division 1A football schools were slightly in excess of \$3 million a year. By 2011-12 MSU revenues from football were just over \$45 million while basketball generated \$17 million.

meeting, the BOT hired George Perles as coach on a five-year contract at a salary of \$95,000 per year. The appointment was controversial because, as it turned out, it involved paying the Philadelphia Stars, a professional football team, \$175,000 to buy Perles out of his contract and because of the secret nature of the negotiations. Perles was to be paid a little more than twice the incoming salary Waters had received. Many fans said "Why not earlier?" because rumors were that Perles showed interest in the job after Rogers left. Others said it was about time that a "true green" Spartan had become head coach and that the defensive prowess that the 1965-66 Spartans had featured would return, since Perles was a defensive specialist with nine years of professional coaching experience. What followed was 12 seasons for Perles at MSU before MSU President M. Peter McPherson fired him in the midst of an NCAA investigation into the athletic department.

In his first four seasons as head coach, Perles's teams were 4-6, 6-6, 7-5, and 6-5. His record against Notre Dame was 2-2, and he was 1-3 against Michigan with only six points scored in the three losses. But the next season, as many Spartan fans remember fondly, was Perles's 1987 season, which included a 7-0-1 Big Ten record, an opening game win against University of Southern California and the Rose Bowl rematch with the dramatic 20-17 win, and a final national UP/AP ranking of eighth with a 9-2-1 record. The 31-8 loss to Notre Dame and the 31-3 loss to Florida State on weeks two and three of the season were all but forgotten as the team went undefeated (with one tie) thereafter. It was a memorable replay of the talented

1978 Spartans, who lost their first three games and then ran off eight consecutive wins to tie Michigan for the Big Ten championship.

In basketball George M. "Jud" Heathcote's teams compiled a 63-26 record in his first three seasons, won two conference titles (the 1978-79 one being shared with two other teams), and won the national championship in 1979. But the incredible combination of talent the 1977-78 and the 1978-79 teams featured could not be maintained, and three losing seasons followed until the 1982-83 team went 17-13. In 1985-86 the Spartans, who were 12-6 for third place in the conference, ended up 23-8 overall and went to the NCAA Sweet Sixteen. The NCAA champion Spartans in 1978-79 had lost five conference games and finished 26-6 for the season. In 1989-90 the Spartans claimed another Big Ten Championship with a 15-3 record and made the NCAA Sweet Sixteen on the way to compiling a 28-6 overall record, the most wins for a Heathcote team in a season. In his 19 seasons at MSU, Heathcote took his teams to nine NCAA tournaments. What he brought to the program was consistency, stability over almost two decades, and an ability to bounce back from losing seasons with strong teams. From 1986 through 1989 the Spartans posted a 39-50 record overall and were 17-37 in the Big Ten. But in 1989-90 the team finished first in the Big Ten and compiled a 28-6 record, losing in the NCAA regional semifinals 81-80 to Georgia Tech. Heathcote was a colorful sidelines personality with his frustrated palm slaps to the forehead—and of course, he brought on to his staff a young assistant coach, Tom Izzo, who was destined to become the most successful basketball coach in MSU's history.

The hockey program benefited from the opening of Munn Ice Arena on October 25, 1974, where Amo Bessone coached his final four (out of a total of twenty-seven) seasons. In the 1975-76 season the Spartans compiled their best record in the Western Collegiate Hockey Association with a 20-12-0 record and lost to Minnesota 7-6 in a triple overtime WCHA playoff, undoubtedly the most dramatic and thrilling game in the history of Munn. Bessone left a record of taking three teams to the NCAA championship game (1959, 1966 and 1967) with the 1966 team claiming a national championship by beating a 24-2 Clarkston team 6-1. The 1959 Spartans lost to North Dakota in the championship game 4-3.

Ron Mason succeeded Bessone in April 1979 and would spend 23 seasons as the head coach. When the Spartans shifted from the WCHA to the Central Collegiate Hockey Association (CCHA) in 1981, Mason's team won the CCHA playoff championships the first four consecutive seasons from 1982 through 1985. His teams made appearances in 19 NCAA tournaments, and MSU claimed its second national title in 1986, defeating Harvard 6-5. Munn became a site of loud, enthusiastic fans in the 1980s, and tickets to games were hard to come by due to the team's consistent success. The MSU coaching careers of Heathcote and Mason overlapped for 16 years, and both of their stays overlapped that of Perles, making this period one of the most stable in terms of the head coaches of major sports.

In women's sports the 1970s and 1980s were a period of change and advancement. The passage of Title IX of the Educational Amendments of 1972 provided that neither men nor women could be "excluded from participa-

tion in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance.” While the legislation did not specifically mention sports or athletics, the U.S. Department of Health, Education, and Welfare (HEW) decided that athletic programs came under the scope of the law and that colleges had to provide equal athletic opportunities for men and women. The question, of course, was what constituted “equal,” and from where funds would come to run additional women’s sports. Would this mean that certain men’s sports would be eliminated or down-graded to club status in order for women’s teams to be established? Was it reasonable to expect that gender equity in sports by the HEW target of the 1978–79 academic year? With any pioneering national legislation comes the good and the bad, those who embrace and endorse it as progress and those who oppose and are committed to obstructing it.

Title IX implementation at MSU was overseen and directed by Athletic Directors Joe Kearney (1976–80) and Doug Weaver (1979–89), and of course, involved coaches as well. The only men’s sport that was eliminated was men’s gymnastics, which had become a varsity sport in 1948 and in 1958 had shared a NCAA national team championship with Illinois. HEW regularly conducted audits of the Athletic Department to check for progress on implementation. Counterpart women’s teams were established as well as teams in sports like gymnastics, field hockey, rowing, softball, and volleyball. The athletic picture gradually became more diverse and more representative of the skills and experience that women brought to athletic

endeavors and competition. To say that Title IX implementation at MSU was smooth and untroubled would be a mischaracterization since there were points of conflict (such as quality of accommodations on the road and meal allowances); however, to say that there were those committed to Title IX as the law and the terms of opportunity and equity it pointed toward would be a fair assessment. Professor Gwen Norrell, who served as the faculty athletic representative to the Big Ten Conference from 1979 through 1988 after serving in the MSU Athletic Council and who served as vice president of the NCAA from 1983 to 1985, was both a campus and national leader in integrating women’s athletics into the Big Ten and NCAA. Karen Langeland, the women’s basketball coach from 1976 to 2000, was also an important part of this process. When the NCAA began to offer national championships for women’s basketball in all divisions starting in 1982 for 64 teams, women’s programs had their own “March Madness” and “Big Dance” on which to set their sights and dreams. When the Jack Breslin Student Events Center opened in 1989, the Lady Spartans shared a basketball showcase as their home court and had their platform on which to build ambitions.

MSU Athletics in the 1990s and Early 2000s: **Modernization and Resurgence**

Another major success in intercollegiate athletics had nothing to do with teams or coaches but involved facilities. Like many other aging college football stadiums, Spartan Stadium needed renovation. The support columns were showing signs of deterioration and crumbling. In February 1994 the



Ron Mason led MSU to the 1986 NCAA ice hockey championship. Bottom: Helping Jud Heathcote (left) is assistant coach Tom Izzo (right).





*In 1980, Doug Weaver (above) was named MSU AD.
Bottom: George Perles led MSU to the 1987 Big Ten football
championship and a Rose Bowl win in 1988.*



BOT approved an initial renovation and repair project for Spartan Stadium, which took eight years to complete at a cost of \$15 million. In September 2003 the Spartan Stadium Expansion project was approved at an estimated cost of \$50 million. The project was seen as revenue-enhancing, with nearly 3,000 seats added, including 24 suites and a press box. A portion of the facility would house University Development, the MSU Alumni Association, the Spartan Fund and the Michigan 4-H Foundation. Off campus rent payment for University Development would end, and an Alumni Center would be established at the best possible site on campus. It was a bold step forward at a time when extreme caution seemed called for, but the plan, as presented by Athletic Director Ron Mason, showed how collaboration and coordinated planning across units could win the day. Mason, Provost Simon, Chuck Webb of University Development, Keith Williams of the Alumni Association, and finance and operations Vice President Fred L. Poston combined efforts to produce a new look for Spartan Stadium with first-rate facilities capable of generating a steady flow of additional revenues.

Other revenue-generating moves included a reseating plan for Breslin starting in the 2000–2001 season and the Spartan Stadium Scholarship Plan in May 2003. New rules guided the availability and selection of choice seats, and the fans' willingness to pay a premium in addition to ticket cost was the guiding factor. A system of accumulated points or credits determined eligibility for various levels of seats. Fan loyalty over a long period of time and the purchase of the same seats year after year were no longer the only determining factors in seat

assignment. In 1995–96 the average profits at Division 1A football schools were slightly in excess of \$3 million annually with average profit increases of 7.6 percent per year. By 2011–12 MSU revenues from football were just over \$45 million, and basketball generated \$17 million. The decisions made to renovate and expand Spartan Stadium before the start of the 2005 season brought its capacity to 75,005.

Other new facilities included the \$7.5 million Clara Bell Smith Student-Athlete Academic Center, named after Spartan basketball player Steve Smith's mother. Smith donated \$2.5 million for the facility in 1997, the largest donation to ever be given by a professional athlete to any college or university. The Jack Breslin Student Events Center underwent expansion, including an addition completed in 2002 that featured two gymnasiums, offices, and conference facilities. This addition became known as the Alfred Berkowitz Basketball Complex. Berkowitz had contributed \$2 million of the \$7.5 million cost of the project. The two practice gymnasiums were named after Forest Akers and George M. "Jud" Heathcote, with the Forest Akers Trust donating \$1 million and the gifts and pledges made in Heathcote's name totaling \$951,000. In December 2001 a new running track and artificial turf were approved at a cost of \$3.3 million for Ralph Young Field. The women's field hockey teams now had a new well-scaled facility and escaped playing in cavernous Spartan Stadium. Off campus at Grand River Park, a new boathouse facility was built at a cost of \$600,000 for MSU's women's rowing team. Expenditures on new sports facilities, renovations, upgrades, and additions from 1994 to 2005 totaled

close to \$94 million, invigorating the athletic program and extending facility modernization.

Sports other than football and basketball had a resurgence and experienced success. Leading the way was Coach Michele Madison's field hockey team, which won the Big Ten Championship in 2001 and reached the NCAA Elite Eight; the following year the team reached the national semifinals after winning the conference tournament title. In 2003 the team shared a Big Ten Championship and won the tournament, and made another NCAA quarterfinals appearance, while 2004 brought another share of the Big Ten Championship and a second appearance in the NCAA semifinals. Madison had a remarkable run from 2001 to 2004, in which her teams compiled a 74-18 record.

The women's golf team won a Big Ten Championship in 2001, and in 1995 Coach Chuck Erbe's women's volleyball team made it to the NCAA semifinals. Erbe took his teams to the NCAA tournaments in ten years between 1993 and 2004. Teams in cross country, softball, and men's golf claimed tournament championships. Additionally, the men's water polo club team won a national championship.

The university continued to work on a gender equity plan in order to comply with Title IX as well as the NCAA and Big Ten with the goal of balancing out the number of men's and women's sports and the numbers of athletes. This goal had to be reached with the scope of revenues and expenses produced by all sports. The last men's varsity sport to be dropped was lacrosse in 1996.

Two events highlight MSU sports in this period. In October 2001 MSU played Michigan to a 3-3 tie on a rink installed on

the field of Spartan Stadium. A crowd of 74,544 turned out for the "Cold War" event, which was a world record of attendees for an outdoor hockey game. The Cold War was the brainchild of Assistant Athletic Director Mark Hollis, and the game received national and international television coverage.

The second event took place on campus the weekend of February 9-10, 2002. Female athletes who had played sports at MSU but did not receive varsity letters (because the Association for Intercollegiate Athletics for Women would not allow it as was true of Michigan State's athletic department) were invited to campus to be recognized and honored. At the women's basketball game the returning athletes were introduced, and on Sunday at the Kellogg Hotel and Conference Center they received individual plaques with the varsity "S" letter attached. About 200 women athletes attended and, although belatedly, were recognized as Spartan athletes. The committee that recommended to Clarence Underwood the award of the varsity letters included Associate Director of Intercollegiate Athletics Shelley Appelbaum, Assistant Director for Intercollegiate Athletics Karen Langeland, Assistant Director of Intramural Sports Sally Belloli, and Assistant Sports Information Director Lori Schulze. It was one of those moments where the university's history was adjusted and corrected for the betterment of all.

Douglas A. Noverr was a faculty member at MSU from 1970 through his retirement as Emeritus Professor in 2012. He served as chairperson of American Thought and Language, which became the Department of Writing, Rhetoric and Cultures during his 12 years as chair, and

for three years as chairperson of the Department of Spanish & Portuguese. For three years he served as Senior Associate Dean in the College of Arts and Letters. His published scholarship ranges across the fields of sports history and culture, popular culture and film studies, and American literature. 



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Heathcote was a colorful sidelines personality with his frustrated palm slaps to the forehead—and of course, he brought on to his staff a young assistant coach, Tom Izzo, who was destined to become the most successful basketball coach in MSU's history.

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SPORTS

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Keith Appling



Adreian Payne

MSU OVERCOMES INJURIES TO WIN BIG TEN TOURNAMENT

By Robert Bao

The 2013-14 cagers regrouped after a su~ering a rash of injuries and came back to win an impressive tournament championship.

When President Obama visited the MSU campus in February, he teased the Spartans in the audience, saying “You’re greedy.”

In Indianapolis the Spartans, decimated by injuries throughout the season, beat Northwestern, Wisconsin and conference titlist Michigan to win the Big Ten tournament championship. Confetti flew in Bankers Life Fieldhouse, just as it did in December at Lucas Oil Stadium.

Yes, Mr. President, Spartans are greedy. On the heels of winning a Rose Bowl, they want another Final Four (they know Tom Izzo has been there six times before).

With several NBA-caliber players on its roster, MSU was ranked No. 2 in the preseason. In its second game, a much-ballyhooed “High Noon” showdown in Chicago, MSU faced top-ranked Kentucky—a team so talented some Wildcat fans harbored visions of a

40-0 season. With great éclat, the Spartans carved out a 78-74 win, notching 17 assists against only seven turnovers. Senior point guard Keith Appling came close to a triple double, producing 22 points, 8 rebounds and 8 assists and looked like an early candidate for Player of the Year.

The Spartans nabbed the nation’s No. 1 ranking and stayed on top for three weeks until a home loss to North Carolina.

Just as the Polar Vortex intruded into the Midwest, the injury bugaboo reared its ugly head—and feet, ankle, wrist, hand and even saliva. Against UNC, Appling fell hard on his shooting-hand’s wrist, and the lingering after-effects limited his versatility. He, Matt Costello, Brendan Dawson, Gary Harris, Adreian Payne and Travis Trice each had to sit out various games for ailments including mononucleosis, concussion, plantar fasciitis, joint sprains and a broken hand.

Incredibly, despite having to juggle 14 different lineups, Izzo still managed to stay in the Big Ten hunt and in the national Top 20 until late in the season.

MSU beat Virginia Tech and Oklahoma in New York and beat Texas 92-78 in Austin as a precursor to conference play. Despite a loss to Georgetown in Madison Square Garden on Super Bowl weekend, the Spartans began conference play like gangbusters, especially on the road. MSU won six road games before its first away loss at Wisconsin. For the first time in MSU history, MSU won its first 10 road games. Its road record through February was 11-2, a record all the more astounding as the Big Ten is widely regarded as the nation’s best conference, with six teams having made the Top 25 at some point. Equally astounding was MSU’s ability to win with so many different roster combinations.



Just as the Polar Vortex intruded into the Midwest, the injury bugaboo reared its ugly head—and feet, ankle, wrist, hand and even saliva.

Without arguably its best player, Adreian Payne, and top rebounder Brendan Dawson, MSU lost at home to archrival Michigan. It was MSU's second home loss to the Wolverines in the last 15 games. The pain was exceeded only by a 60-51 home loss to unranked Nebraska, followed by another home loss to cellar-dweller Illinois. Injuries prevented the cagers from practicing together and developing the cohesiveness MSU teams usually develop late in a season, and the injury to Appling's shooting wrist seemed to discombobulate MSU's offensive flow.

Still, MSU remained tied for the Big Ten lead until a 79-70 road loss in Ann Arbor finally knocked the

Spartans into second place. While Appling was able to return to action, he was far from the sharpshooter and defender he was before the wrist issue. Although MSU outrebounded the Wolverines 31-27 in Ann Arbor and shot 54.2 percent, Michigan had a 14-0 edge in fast break points.

Adreian Payne returned to action after missing seven games with an ankle sprain, and showed his value to MSU during a four-game stretch afterward, when he averaged 19.5 points and nearly 8 rebounds while shooting .542 from the field and .444 from 3-point range. Payne has also been touted by the media for his emergence not just on the hard-court, but also as an academic suc-

cess story and as a role model who engages in community affairs.

Dawson's return from a broken hand made a huge difference on defense and rebounding, as the junior won MVP honors in the Big Ten tournament.

Sophomore guard Gary Harris, MSU's leading scorer with nearly 18 points a game, is among the Big Ten leaders in both scoring and steals. Harris is someone who can pull the trigger in crunch time and has been mentioned by scouts as a potential first-round pick in the NBA draft, should he decide to declare early.

Rece Davis and Tom Izzo chat when ESPN's GameDay came to the Breslin Center. Although the injury-depleted MSU squad was nipped by the Wolverines twice, the Spartans rebounded by winning the Big Ten tournament and beating their archrivals 69-55.

Rounding out MSU's roster are sophomore wing Denzel Valentine, a great rebounder and passer who has the versatility to play three or four positions; junior Travis Trice, a sharpshooting point guard; sophomore Matt Costello, a center who can finish fast breaks; freshman Ken Kaminski, perhaps MSU's best outside shooter; and juniors Alex Gauna and Russell Byrd as well as freshmen Alvin Ellis and Gavin Schilling.

Helping Izzo are assistant coaches Dwayne Stephens, Dane Fife and Mike Garland.

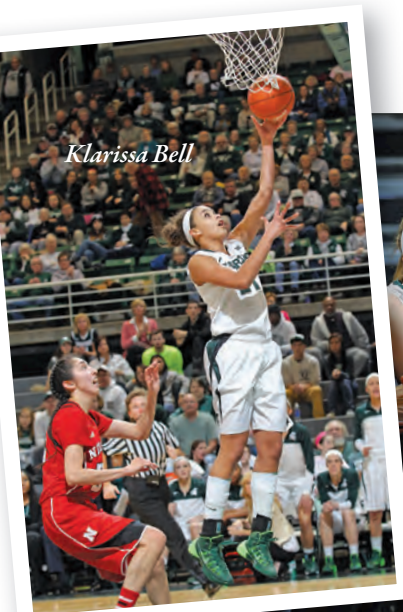


WOMEN HOOPSTERS WIN BIG TEN CHAMPIONSHIP

After a shaky start, the women's basketball team went on a roll and won its second Big Ten title in the past four seasons.

The 2013-14 women's hoops team tied for the Big Ten conference championship with Penn State, making Suzy Merchant the only MSU coach to have won two league titles. In 2009-10 she won the Big Ten outright.

The achievement underscores Suzy Merchant's emergence as the



Klarissa Bell



Suzy Merchant

Tori Jankoska



Annalise Pickrel



league's most consistently successful current coach.

► As MSU head coach, Merchant has finished third or better in each of the last six seasons.

► From 2007 through 2014, MSU has topped the league with 25 All-Big Ten selections. All five of this year's starters earned All-Big Ten honors. Aerial Powers is the only freshman to make the first team All-Big Ten.

► Under Merchant, MSU is one of only two Big Ten schools to have made five straight NCAA tournaments.

MSU has won at least 20 games, and at least 10 conference games, in each of Suzy Merchant's seven seasons. MSU boasts the longest such active streak in the conference at 11 seasons.

Statistics reveal that Merchant's winning formula is predicated on defense. Just as in four of the past five seasons, in Big Ten competition MSU led the conference in scoring defense—this past season at 62.3. This year MSU also led the league in field goal percentage defense (38.6%), 3-point field

goal percentage defense (28.9%) and scoring margin (+10.3). The Spartans were also second in rebound margin (+7.5) and field goal percentage (45.3%).

Merchant's winning percentage at MSU overall and in Big Ten games rank in the Top 12 in conference history. Her winning percentage is even higher in

February (.755), a sign that her coaching matters. In Big Ten road games, Merchant boasts 38 wins in 59 tries (.644)—the league's best record in that time frame; this past season, MSU was 7-1 in Big Ten road games.

One amazing stat attests to her refusal to fold under pressure: MSU has won 99 of its last 100 games when leading with five minutes left.

The 2013–14 team was the only Big Ten team to feature six different players who were able to notch a double-double. Stalwart veterans in seniors Klarissa Bell and Annalise Pickrel and junior Becca Mills formed a strong base. Two freshmen, however, emerged

All five of this year's starters earned All-Big Ten honors; Aerial Powers is the only freshman to make the first team All-Big Ten.

as the team's leading scorers for 42 percent of the offensive output—the highest percentage for a freshman class in Merchant's seven years at MSU.

Forward Powers was the only freshman in the nation to have at least 350 points, 200 rebounds and 60 assists. She accounted for 7 of MSU's 15 double doubles. Her 13.5 scoring average is the best ever for a Spartan freshman.

"She's a complete player and she does it in multiple positions for us," says Merchant. "I don't think that there's been a more impactful freshman out there that's helped a team win a championship than Aerial."

Guard Tori Jankoska also earned a starting position and in conference games averaged almost 14 points a game while making treys at a .416 clip. She led the team with 61 treys, the second-most ever by a Spartan freshman.

Bell shared point guard duties with Jankoska after starter Kiana Johnson was suspended midway in the season. A defensive force, she averaged 7.9 points and 5.2 rebounds. Pickrel averaged 12.6 points a game on .458 shooting and 7.1 caroms. Junior forward Mills contributed 9.9 points and 5.6 caroms a game. Junior Jasmine Hines, unable to play early in the season because of a concussion, emerged eventually to average nearly double digits in scoring in her last six games while shooting over 50 percent. By contrast, she only averaged 2.9 points at 43.9 percent during her first 14 games.

Other contributors included freshman Brannndais Agee and junior Madison Williams. Helping Merchant are assistant coaches NcKell Copeland, Mark Simons and Amaka Agugua.



STEVE GARVEY AT FIRST PITCH—This year’s fundraiser for MSU baseball featured baseball superstar Steve Garvey, who played both baseball and football at MSU. The legendary Dodger and Padre first baseman had his No. 10 jersey retired by Head Coach Jake Boss,

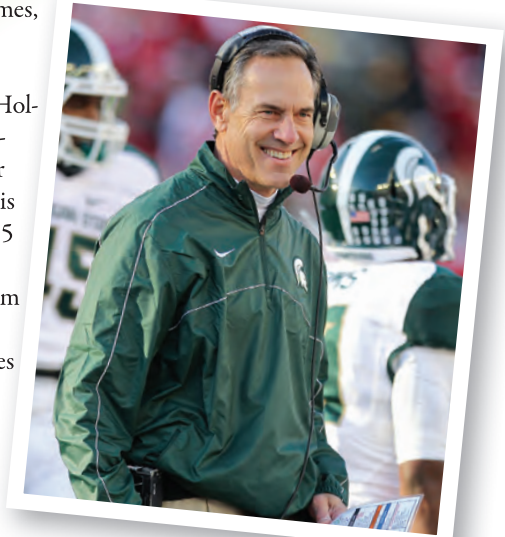
Matt Mitchell/MSU Athletic Communications

Jr. In his 19 seasons in Major League Baseball, Garvey made 10 All-Star Game appearances; he won the National League MVP in 1974 and National League Championship Series MVP awards in 1978 and 1984. He holds the NL record for consecutive games played (1,207) and was nicknamed “Mr. Clean” because of his unblemished image.

MERIT RAISES—After leading MSU to seven straight bowl appearances, including a Rose Bowl win in 2014, MSU has given raises to Big Ten Coach of the Year Mark Dantonio and his assistant coaches. In 2013 MSU became the first Big Ten team ever to win all eight of its conference games by double-digits. In his first seven seasons,

he has graduated 80 percent (98 of 123) of players completing their eligibility. Dantonio’s players have earned Academic All-Big Ten honors 87 times, Academic All-American honors five times. MSU Athletic Director Mark Hollis has lengthened Dantonio’s contract to a six-year rollover, and has upped his base salary from \$682,905 to \$2 million and total annual compensation from \$1.99 million to \$3.64 million. Assistant coaches also received raises. “I want to thank President Simon, Mark Hollis and the entire administration for their trust and loyalty,” says Dantonio. “Coaching staff stability is extremely

important for the long-term success of a program. . . . As we move forward, we will continue to dream big.”



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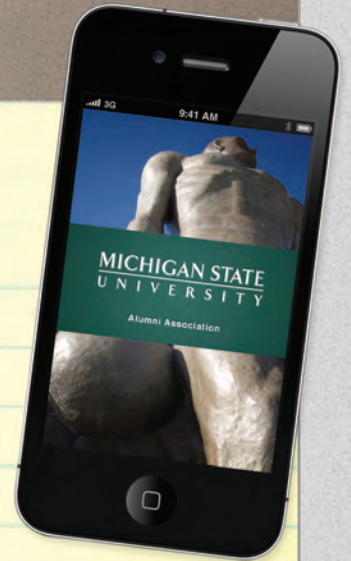
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ALMA MATTERS

REGIONAL CLUBS

AUSTIN, TX—Sep. 28: About 20 Spartans gathered at the Volunteer Event at the Capital Area Food Bank to give a hand in bettering their community. ▼



BENZIE COUNTY—Oct. 12: About 20 Spartans came together to participate in the Frankfort Fall Festival Parade. Special guests included Ann Loveless, an MSU alumna who had just won the coveted Grand Rapids Art Prize. Oct. 19: Nearly 60 Spartans traveled by bus to East Lansing to watch the MSU football team defeat Purdue. Nov. 2: Nearly 103 fans came together to watch the MSU vs. U-M football game. The event was attended by both MSU and U-M alumni and the money raised went directly into the club's scholarship fund.

CENTRAL OHIO—Nov. 2: Spartans gathered with the neighboring University of Michigan Alumni Club during the MSU vs. U-M football game this season. After the game, 90 fans watched as the interclub trophy was presented to the local Spartans. Nov. 23: About 12 Spartans gathered during the MSU vs. Northwestern game to watch the MSU football team clinch their division title.

EASTERN WAYNE COUNTY—Nov. 15: Nearly 75 Spartans attended a lecture by Jeremy Wilson about the hidden dangers of product counterfeiting, titled "Is this Real?" Nov. 16: About

30 Spartans gathered in Grosse Pointe to cheer the MSU football team to a win over Nebraska.

GREATER CINCINNATI—Dec. 5: Nearly a dozen Spartans attended a holiday party at Blue Wisp Jazz club where they participated in an MSU trivia contest while enjoying jazz music. The Cincinnati SPCA was selected to receive their holiday donation of \$100.00.

GREATER NEW YORK—Sep. 26: Along with more than 50 NY Area Spartans, Scott Westerman, MSUAA executive director, discussed how social media was able to create a positive response to the "Go Blue" skywriting by encouraging the Spartan Nation to contribute to the Michigan Ovarian Cancer Alliance. ▼



HAMPTON ROADS, VA—Oct. 29: Dedicated Spartans gathered at the Virginia Beach Convention Center to represent the university and supply information to hundreds of prospective high school students. Nov. 2: Nearly 25 people gathered during the MSU vs. U-M football game to support military families through the Armed Services YMCA of Hampton Roads Annual Holiday Food Assistance Program. MSU alumni donated green beans while U-M alums donated maize.

MAINE—Oct. 19: A dozen dedicated Spartans came together at Buffalo Wild Wings to cheer



on the MSU football team in their victory over Purdue. ▲

METROPOLITAN WASHINGTON, DC—Oct. 27: About 25 DC Spartans slipped on their Halloween costumes and helped hand out treats at National Zoo's Boo at the Zoo event, which provides a safe and exciting way for families and kids to trick-or-treat.

NEBRASKA—Nov. 2: About 30 area Spartans gathered to cheer the MSU football team to a key win against in-state rival U-M at Fox & Hound in Omaha.

NORTHEAST OHIO—Nov. 2: About a dozen Spartans came together to cheer the Spartans to a win over rival U-M. Nov. 23: Nearly 12 Spartans joined to unpack and sort food that had been donated to the Cleveland Foodbank.

SPACE COAST, FL—Dec. 6: Nearly 35 members of the MSU Space Coast Alumni gathered for the annual Pre Holiday Dinner. Following the dinner was a raffle and



SAN FRANCISCO, CA—Sep. 28: More than 20 Bay Area ▲ Spartans arrived to help with the restoration and beautification of South Park in San Francisco. Nov. 9: Nearly 50 Spartans traveled to Sonoma County's finest wineries to taste and explore during the MSU football bye week.

auction with MSU themed prizes. All proceeds were donated to the club's endowment fund.

TAMPA BAY, FL—Oct. 12: To support the football team during Homecoming week, nearly 35 Spartans followed the theme by dressing up as their favorite Superheroes during the MSU football game.

THE VILLAGES, FL—Dec. 10: Seven Spartans came together to form “Team Smarty Sparties” and placed first in the weekly trivia competition.

WASHINGTON, DC—Nov. 20: Nearly 12 Spartans worked hard this holiday season to help Bread for the City provide low-income DC residents with a turkey and all the trimmings. Dec. 14: About 30 Spartans joined together for the second year to help place wreaths at Arlington



National Cemetery as part of Wreaths Across America. Their mission is to remember, honor, and teach by placing wreaths on veterans' graves.

WEST MICHIGAN—Oct. 3: More than 100 Spartans gathered at the Outstanding Junior Award Lunch to discuss a scholarship plan that grants \$1,000 scholarships to deserving high school students. The OJA Lunch invites the 36 winners, their parents and school representatives to learn more about MSU through guest speakers and interaction with Club Officers.



CONSTITUENT ASSOCIATIONS



ENGINEERING—Aug. 15: ▲ Nearly 27 Spartans joined together at Boyne Mountain for the College of Engineering Golf Outing and Donor Dinner. Special guests included Acting Dean Leo Kempel.

NATURAL SCIENCE—Oct. 18: More than 120 Spartans met at the annual MSU Women in STEM conference. This conference is an opportunity for MSU



alumnae and friends working in the STEM professions to expand their professional network and acquire tools and knowledge. ▲

OSTEOPATHIC MEDICINE—Sep. 14: Over ► 500 alumni from the MSU College of Osteopathic Medicine gathered on campus for a tailgate celebration prior to the MSU football game against Youngstown State. MSU President Lou Anna K. Simon made a guest appearance along with Tom and Lupe Izzo. Oct. 4: Spartans were among more than 7,000 who

attended the 188th Osteopathic Medical Conference & Exposition in Las Vegas. Oct. 9: About 25 alumni attended the Annual American College of Osteopathic Internists Convention and Scientific Sessions in Indian Wells, CA. ►



INTERNATIONAL CLUBS

BEIJING, CHINA—Jul. 27: Nearly 50 Spartans welcomed students and their parents for a Spartan Talent career-oriented event at Haworth in Beijing.



▲ **JAPAN**—Nov. 8: Nearly 70 Spartans met for the Annual Meeting of MSU Alumni Club of Japan. The club added new leaders in Toichi Takenaka and Hiroo Saionji. Nov. 9: About 22 Spartans came together to hold their annual meeting and reception in Kansai. Special guests included Claire Brender, director of International Alumni Relations and Jeff Grilliot, associate vice

president of University Development. Members also participated in a guided tour of “The Knowledge Capital.”



▲ **KOREA**—Sep. 12: Over 90 Spartans gathered in Seoul, Korea, for the MSU Korea Alumni Annual Meeting. The club honored four alumni—Wan Koo Lee, Young-Pyo Hong, Young-Joo Moon and Yun Woo Choo.

MALAYSIA—Nov. 5: Over 100 MSU Malaysia Alumni held an in-country graduation event for families of new grads.

MUMBAI, INDIA—Jul. 20: About 45 Spartans came together

for a Meet and Greet hosted by Milind Agarwal, Dean Stefanie Lenway of the Broad College of Business and Scott Westerman, executive director of the MSUAA.

SINGAPORE—Jul. 19: About 20 alumni and friends of MSU joined a study abroad group from MSU for a gathering in Singapore with Professor Richard Helfer.



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TURKEY—Nov. 5: Nearly 20 Spartans gathered in Istanbul for the MSU Green and White Evening. Special guests included MSU Vice President Satish Udpa.

TAIWAN—Sep. 22: Over 150 Spartans attended the MSU Alumni Charity Concert in Taipei, Taiwan.

ALUMNI INTEREST GROUPS

GLBT ALUMNI—Nov. 22: The MSU GLBT Alumni held their first event outside of Michigan with over 75 Spartans celebrating at Chicago's Crew Bar & Grill. Sparty was a special guest. ▼



bull moose in Kokadjo, Maine, last fall. Hunting with her were her brother Andrew, father Bob (co-shooter) and grandfather Bob—all helping to show the S flag in the photo. The moose boasted a 40-inch spread and 17 points and took more than two hours to transport out of the woods.

SPARTANS IN TIBET— ▲ Last summer, MSU students (l to r) Can (Aiden) Wang, Xinyu (Jacky) Yang and Haochen Han embarked on an ambitious bicycle trek through China from Dali City, Yunnan, to Tibet. "It's something we wanted to do for ourselves and also as a way of promoting the MSU brand in China," says Jacky Yang. The trio had to cross numerous mountains before finally reaching Lhasa, Tibet, where they showed the MSU flag by the iconic Potala Palace.

SPARTAN MOOSE KILL—Oct. 14: Erica Peterson (right), '00, shot this 700-pound



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Craig Pearson

Greg Hauser



Alumni Distinguished Scholarships attract the brightest and the best

Each year, more than 1,100 of the brightest high school seniors around the country are invited to campus to compete in MSU’s annual Alumni Distinguished Scholarship (ADS) competition. The scholarships, which cover full tuition, room and board, are considered among the most competitive awards in the country.

To date, more than 600 exceptional students have received Alumni Distinguished Scholarships. Many more have decided to enroll at MSU after experiencing the breadth of the university during the competition.

“The longstanding tradition of the ADS competition, MSU’s preeminent award program, has helped to bring thousands of exceptional high school students to campus since 1956,” says MSU Honors College Dean Cynthia Jackson-Elmoore. “The scholarship has supported the early ca-

reers of many MSU alumni who have since contributed deeply and widely to society in nearly every imaginable field.”

An ADS Student

Craig Pearson attends MSU on an Alumni Distinguished Scholars full scholarship. He is an Honors College senior from Bloomfield Hills, majoring in biochemistry and molecular biology, English and neuroscience.

A 2012 Goldwater Scholar, Pearson was recently awarded the Marshall graduate scholarship, making him the 16th Spartan to receive the honor. The award will allow him to pursue his doctorate in clinical neurosciences from the University of Cambridge. He also represented MSU as a regional finalist in competition for a Rhodes Scholarship and he is a nominee for a Churchill scholarship. Craig says he chose MSU

over many other offers—including from Ivy League and other Big Ten schools—because the quality and connectivity of MSU stuck with him.

“I came to feel that this was the place that was going to give me the greatest range of opportunities—academically and personally,” Craig says.

Craig is a lead undergraduate researcher working on an interdisciplinary, multi-university project to design a drug delivery system to treat a genetic blindness disorder. He is also the undergraduate lab manager for another team analyzing brain scan data to explore the neuroscience of reading.

Craig was also selected as a 2013-2014 College of Natural Science (CNS) Dean’s Research Scholar (DRS). The DRS are an elite group of outstanding undergraduate students who have experience conducting research, proven academic

success and exemplify the traits of true Spartans: hard-working, intelligent, problem-solvers. The DRS are selected annually through a competitive scholarship program. As part of their experience, they commit to represent CNS at events and speaking opportunities on campus and around the country.

“Undergraduate research has been the most impactful experience I’ve had at MSU,” Craig says. “Research has supplemented my education, introduced me to crucial mentors and collaborators, and inspired my passion to pursue a career in visual neuroscience research.”

In addition, Craig volunteers at the MSU Neurology and Ophthalmology Clinic. And he’s the student managing editor for *ReCUR*, the *Red Cedar Undergraduate Research Journal*, and founder and managing editor of *Exceptions: The Art and Literary*

Journal for Students with Visual Disabilities. He's published in national literary magazines, attended conferences at Harvard and Yale, and went on study abroad at the University of Cambridge. This fall, he stood on the field at Spartan Stadium as a member of the 2013 Homecoming Court.

"Every single class and experience I've had here has been a challenge and an opportunity to expand my skill set and my world view," says Craig.

Craig plans to complete both doctoral and medical degrees for a career in the clinical neuroscience of vision, working toward treatments for blindness or visual impairments and to develop a better understanding of how the eye works.

"It's really exciting because one topic informs another," he says. "I'll be able to approach my work from the neuroscience of percep-

tion to the biochemistry of the retina to me being the leader of this literary journal that publishes creative work by students who are blind or visually impaired."

An ADS Alumnus

Greg Hauser remembers well his first trip to campus. A native of Rochester, NY, he arrived after a particularly heavy snowfall to undertake the Alumni Distinguished Scholarship test.

"We all have a mental image of what college is," he says. "I looked around at the beautiful blanket of white all across campus and I realized this was the place I always imagined myself being."

Greg ('75, B.S., Honors College/Natural Science; '77, M.S., Zoology) aced the test, received the full scholarship and began his MSU journey intending to become a zoologist. Along the way he discovered an affinity for

law over science, completed his J.D. at New York University, and found a unique niche utilizing his MSU minor in German. As an attorney, he represents German, Austrian and Swiss corporations with disputes in the U.S.

A life member of the MSU Alumni Association, Greg served as president of the New York City MSU Alumni Club for more than a decade, and has also served as a member and head of MSUAA's National Board. He has remained committed to his fraternity (Delta Chi) as well, highlighted by a presidency of the North-American Interfraternity Conference, the umbrella group for all national and international men's college social fraternities.

He also honors a promise he says he made to himself to "pay MSU back." He has been a consistent contributor to the club's

scholarships and many other MSU initiatives, joining MSU's Kedzie Donor Society. Through his estate plans, Greg established a charitable bequest directed to support the MSU Libraries, the Department of Zoology and the Joseph John Hauser Endowed Alumni Distinguished Scholarship, named in tribute to his father.

"When I think of how much MSU did for me and the other ADSers (Alumni Distinguished Scholars), it underlies my certainty that this institution is essential to the world," he says.

For more information on the Alumni Distinguished Scholarship Program, contact Senior Director of Development Jennifer Bertram at bertram9@msu.edu or call (517) 432-7330.



Sparrow Spartan Spotlight



MICHIGAN STATE
UNIVERSITY

Sparrow, MSU continue successful nursing education program

Another semester is underway at Sparrow's Dedicated Education Unit involving Michigan State University nursing students.

The program teams up the students with Sparrow Nurses and gives them the opportunity to learn how to provide compassionate clinical care in real time. The MSU student is partnered with a primary Sparrow nurse for the semester.

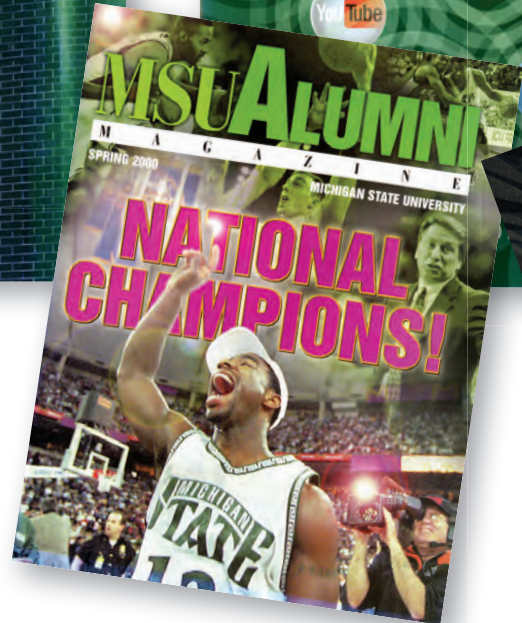
"The benefits of this program are immeasurable," said Toni Beymer, MSN, RN, NE-BC, Sparrow's Director of Critical Care. "This gives nursing students a unique opportunity to get hands-on experience dealing with Patients and real-life situations."

While the complexity of healthcare delivery has changed the teaching model has not. The Dedicated Education Unit is a model to promote team building, leadership, and improve educational and Patient care outcomes. The program was planned by a joint team of Sparrow Nurses and MSU College of Nursing faculty, and began in 2012.

"We have some of the best and brightest Nurses working right here at Sparrow," Beymer added. "To be able to treat Patients and provide an educational opportunity for students at the same time is very rewarding."



Ariana Martinez-Escamilla



COMPLETING THE **CIRCLE**

By Robert Bao, Editor

Mark Dantonio talks about completing circles. With this issue, let me announce I'm completing my circle as your editor the past 31 years.

This has been a fabulous ride. Few things are more fun for me than extolling the virtues of Michigan State University and its alumni.

Thanks to everyone who made it possible. Special thanks to Chuck Webb, former executive director of the MSU Alumni Association and vice president of MSU Development, who recently retired from the presidency of Spring Arbor University. Webb hired me as editor in 1983. Thanks to former editor Ron Karle, who got me into this vocation back in 1971. Thanks to Keith Williams, a long-time supporter and friend. Thanks to all my colleagues.

Going forward, this magazine is in great hands with Stephanie Motschenbacher heading up the communications group in University Advancement.

My mission has been consistent for over three decades. We tried to tell the university's compelling story, and we supported the alumni association's mission of connecting alumni with their alma mater and with each other.

I was hired in 1983, right after George Perles and just before Tom Izzo. So I brag that I'm part of a trio that brought us a Rose Bowl, two Big Ten football titles, seven bowl games, an NCAA basketball championship and six Final Fours.

David Giordan, our talented graphic designer, has been an integral part of the magazine during most of my tenure. Back in the 1970s, this magazine was typeset by hand with lead type in wood galleys. Giordan has

brought us up to speed with the latest computer-to-plate technology, where each magazine issue is reduced to so many gigabytes of information. In the early 1990s, we moved from black and white to full color—of course, with a strong bias toward green.

Recently I was the guest on a radio program hosted by President Lou Anna K. Simon and Scott Westerman (pinch-hitting for Mark Hollis). President Simon said that in her early years at MSU, she learned about the university from reading my articles in the alumni magazine. I consider that the ultimate accolade.

Similarly, Bruce McCristal, author of *The Spirit of Michigan State University* (2004), wrote that his coverage of MSU history from 1983 to 2003 was largely based on content from the alumni magazine.

I've really enjoyed writing about Spartans, whether they are university presidents, governors, senators, scientists, entrepreneurs, athletes or alumni on the move. In 2000, I spearheaded the Spartans In Hollywood gala event. We honored a dozen or so highly successful alumni in the movie industry—including James Caan, Walter Hill, Jim Cash & Jack Epps, Sam Raimi and Magic Johnson.

Retiring on a Rose Bowl year was fortuitous. My first year at MSU as a student was 1965, another Rose Bowl year. I got to know many members of that national championship team, including defensive coordinator Hank Bullough. The starting tight end on that team, Jim Probstle, was my classmate. Many years later I contributed blurbs to his award-winning books, *Absence of Honor* (2008) and *Fatal Incident* (2013).



Some people have described me as MSU's informal historian. Not so. I've been privileged to have enjoyed a front row seat to much of MSU history. A real historian is someone like professor Doug Noverr, whose book on modern MSU history will be published by the MSU Press next year. Or like Portia Vescio, assistant director of University Archives & Historical Collections, who contributes to the MSU Moments section of this magazine.

I'm very proud that my MSU diploma was signed by the great John Hannah. I had opportunities to interview him at length and I was fortunate to have known other presidents as well. I got to know Clifton Wharton when I was a student; one incident involving us might appear in Wharton's biography, now undergoing editing by the MSU Press.

During my radio interview, I

was asked to name my biggest career highlight. The question stumped me because there have been so many. I did mention one highlight—when I made it to Magic Johnson's New Year's Eve party just prior to the 1988 Rose Bowl. But truthfully, being able to tell the MSU story for three decades, to alumni and even presidents in the making, was a sustained highlight.

So, what will I be doing next? I hope nothing, for starters. Then I'll look for more circles to complete, including possibly working on a new edition of my book, *The Michigan State University Experience* (College Days Press, 2001). You'll see me at future bowl games and Final Fours. You'll see me at Forest Akers, continuing to be terrorized by tricky three-foot putts.

Keep reading this magazine. I might find the time to write a letter to the editor.




Bob Bao and Stephanie Motschenbacher look at page designs for the spring issue of the Alumni Magazine.



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STATE'S STARS

Frank Tramble, '09, assistant director of MSU's Annual Fund, Direct Mail & Student Philanthropy, has been named associate director of Engagement and



Annual Giving, Georgetown University Medical Center. In his new role, Tramble will focus on engagement events and annual giving strategies. Tramble boasts experience in higher education fundraising, telefund and direct mail solicitation. At MSU he managed a staff of more than 250 people and implemented a number of communications and marketing strategies.

Christine S. Zambricki, '76, senior director of Federal Affairs Strategy for the American Association of Nurse Anesthetists, Washington, DC, has been



named CEO of America's Blood Centers. In her new leadership role, Zambricki will focus on the advocacy efforts of America's Blood Centers on behalf of its member blood centers that collectively are responsible for 50 percent of the U.S. and 25 percent of the Canadian blood supplies. America's Blood Centers is North America's largest network of community-based, independent blood programs.

Carrie Booth Walling, '97, assistant professor of political science at Albion College, has published her first book, *All Necessary Measures: The United Nations and Humanitarian Intervention*. Her research focuses on international responses to

mass atrocity crimes and how human rights norms are reshaping the meaning of state sovereignty at the United Nations. In previous years she has published articles on ethnic cleansing, humanitarian intervention and international human rights trials.

Kimberly Conrad Brycz, '83, of West Bloomfield, has



been appointed to Executive Director, Global Product Purchasing for General Motors. In this position, Brycz oversees all of GM's global product and customer care and after-sales purchasing. In 2010, she was named one of the "100 Leading Women in the North American Auto Industry" by *Automotive News*. Brycz serves on two of GM's eleven affinity groups. She also holds a leadership liaison for the Asian-Indian Affinity Group and is the Global Purchasing executive champion on the GM Affinity Group for Women.

Christine J. Sobek, MA '78, president of Waubensee Community College in Sugar Grove, IL, was elected the 2013-2014 president of the Illinois Council of



Community College Presidents. This professional association consists of all chancellors and presidents of the 48 public community colleges in Illinois and serves as an advisory council to the Illinois Community College Board. Sobek is in her 13th year as president of Waubensee Community College. She is an MSUAA Life Member.

Patrick Droze, '05, a design and project engineer for community infrastructure projects based in Livonia, has been named the winner of the



2012 American Society of Civil Engineering (ASCE) Young Civil Engineer Award. Droze, a design and project engineer with architecture, engineering and planning firm OHM, won the award for the Michigan and Southeastern Michigan sections of the ASCE. This award, given annually, recognizes engineers under the age of 35 for significant achievement based on professional contributions and service to the community.

Brian Erickson, '80, president of sales for Mattel, El Segundo, CA, has been appointed as the newest member of the Special Olympics Southern California



Board Of Directors. Erickson has supported Special Olympics for more than 20 years, contributing both financially and of his time and talent. The peak of his experience was volunteering at the 2011 Special Olympics World Games in Athens, Greece, which he attended with 50 other "Team Mattel" employee volunteers from around the world.

Jared Leadbetter, PhD '97, scientist at the California Institute of Technology, Pasadena, CA, has been named as a 2012 Academy Fellow in the American Academy for Microbiology. This honor recognizes those who have made significant



contributions to the field of microbiology. Leadbetter is a professor of environmental microbiology and heads up a program at Cal Tech focusing on interspecies microbial interactions.

Lane Glenn, PhD '94, vice president of academic affairs of



Northern Essex Community College, Haverhill, MA, has been named the college's president. Before he joined the Northern Essex staff five years ago, he served as dean of academic and student services at Oakland Community College in Auburn Hills and on the faculty at Lansing Community College in Lansing. His background in education and the performing arts includes nearly 20 years of teaching and administration, alongside work as an actor and director for the stage, television and films.

Brittney Moody, '09, account director at Eisbrenner Public Relations, Royal Oak, has been promoted to assistant account executive. Moody first joined the firm in



2012. Moody also serves on the firm's social media team, providing counsel and services to clients as well as managing the firm's online presence. Prior to joining the firm, Moody was an editor and freelance writer at Patch.com and worked as a freelance writer for *Metro You Magazine*, *Tri-County Women's LifeStyle Magazine* and the *Petoskey News-Review*.

Thom Bloom, MBA '69, Birmingham, has been named 2013



Business Person of the Year by the Birmingham Bloomfield Chamber of Commerce.

Bloom is the owner of Toast Restaurant Group and has, along with his wife Regan, successfully established two full service restaurants since 2001. Active in community affairs, he served as president of his neighborhood association and was involved with numerous nonprofit, charitable organizations. Prior to opening Toast, Bloom worked in the concert advertising industry and co-founded *Real Detroit Weekly*.

Dean Fealk, '94, a partner at the DLA Piper law firm, San



Francisco, has been elected to the board of directors of the California Business Roundtable, a non-partisan

organization that promotes economic growth. In 2013, he was selected by California Gov. Edmund G. Brown Jr., to the state's official delegation to the People's Republic of China. Fealk also heads DLA Piper's Global Equity practice, which advises leading multinational companies on a wide range of legal and strategic issues. He also serves as general counsel to the Halifax International Security Forum, and is a Truman National Security Fellow and a Marshall Memorial Fellow.

Sonya Dufner, '91, regional client relationship leader for Gensler's New York office, has been promoted as the com-



pany's director of workplace strategy. Sonya works with national and global clients to rethink their use of technology and process. Sonya's notable projects include her work with L'Oreal USA, United Nations, Goldman Sachs, JPMorgan Chase, Thomson Reuters, Bank of America, Fidelity Investments, Crain Communications, and Warner Music Group.

Dufner shares her design insights in the GenslerOn blog.

Dan Ponder, '82 and MA '90, CEO of Detroit-based



Franco Public Relations Group, has been recognized as a distinguished volunteer by the Association

of Fundraising Professionals Greater Detroit Chapter. Ponder is involved with many civic and charitable organizations, including the Michigan Chamber of Commerce and was inaugural chair of its Energy, Telecommunications & Technology Committee; the Detroit Regional Chamber Foundation and the Detroit Regional Chamber Audit Committee. Prior to joining Franco, he was a member of Deloitte's Private Company Advisory Service.

William Deary, '76 and MA '80, co-founder of Great



Lakes Caring, Jackson, has been appointed to the Mackinac Island State Park Commission

by Gov. Rick Snyder in 2013.

Deary and his wife have built a post-acute in-home health care corporation that has become the 5th largest home care and hospice company in the Midwest and the largest "proprietary" home health and hospice care company in Michigan. In 2007, 2008 and 2009 Great Lakes Caring was honored with the *Detroit Free Press* Top Workplace Award.

Sarah Carson, PhD '10, New Orleans, LA, has been



elected as Publications/Information Division Head for the Association for Applied Sport Psychology, an

international professional organization that promotes the field of sport and exercise psychology. Carson is an assistant professor of kinesiology at James Madison University, Harrisonburg, VA, and serves as the associate director of the Morrison-Bruce Center for the Promotion of Physical Activity for Girls and Women at JMU.

Ramin Vismeh, PhD '12, a Lansing chemist, has been



added to Michigan Biotechnology Institute's senior technical team in Lansing. Vismeh is an analytical chem-

ist with expertise in biological systems. Prior to joining MBI, Vismeh served as an expert analyst for the MSU Mass Spectrometry and Metabolomics User Facility. Vismeh has also served as a chemist at Amgen, where he honed his skills in drug metabolism, tissue analysis and advanced imaging techniques.

Lavinia Biasell, '00, Rochester Hills, a shareholder at



Madidn, Hauser, Wartell, Roth & Heller, P.C., has been named to the State Bar of Michigan

District-Character and Fitness Committee. The Committee investigates the character and fitness of candidates for admission to the State Bar. Biasell concentrates her practice in the areas of title insurance coverage and commercial and real estate litigation. She was named a Super Lawyer's Rising Star in 2012 and 2013.

Lorie Dietz, '78, Clinton Township, has been named



vice president of Marketing and Business Development at Michigan Schools and Government

Credit Union (MSGCU) in Clinton Township. Dietz brings 30 years of experience to MSGCU, having most recently served as vice president and marketing manager of Corporate Banking for Comerica Bank. Founded by a few teachers, MSGCU now has more than 75,000 members, over \$1.3 billion in assets and more than 240 employees.

Mark Schneider, JD '98, a shareholder at Gifford, Krass,



Sprinkle, Anderson & Citkowski, P.C., has been elected as the 2014 Royal Oak Chamber of Commerce

president. Schneider has been a Royal Oak Chamber of Commerce member for nine years and has served on the Cham-

ber's Board of Directors since 2011. Schneider chaired the Chamber's Community Relations Committee and was responsible for spearheading the rewrite of the Chamber By-Laws in 2010. In addition, he has been elected as an Honorary Lifetime Member.

David Maluchnik, '99, director of communication and executive team member at the Michigan Catholic Conference, has been named a national consultant to the U.S. Conference of Catholic Bishops' Communications Committee. Maluchnik previously served in the Michigan House of Representatives and Michigan Senate as a legislative assistant, campaign manager and communications specialist. Maluchnik has twice participated in professional communication seminars at the Pontifical University Santa Croce in Rome and is a member of the local and national chapters of the Public Relations Society of America.



State's Stars Submissions:

MSU Alumni Magazine
Michigan State University
Spartan Way
535 Chestnut Rd., Room 300
East Lansing, MI 48824
or msuaa@msu.edu

All entries are subject to editorial review.

ERRATA

- ▶ Sally (not Paul) Bando, Glen Ellyn, IL, passed on July 30.
- ▶ William S. Johnson, '55, was from Santa Fe, NM (not Rochester, NY). He passed on Aug. 21.
- ▶ On page 5, in Johanna Balzer's letter, the former captain of the MSU swimming team is William Baird Hall. William's sister is Janice Hall (Kietzmann).

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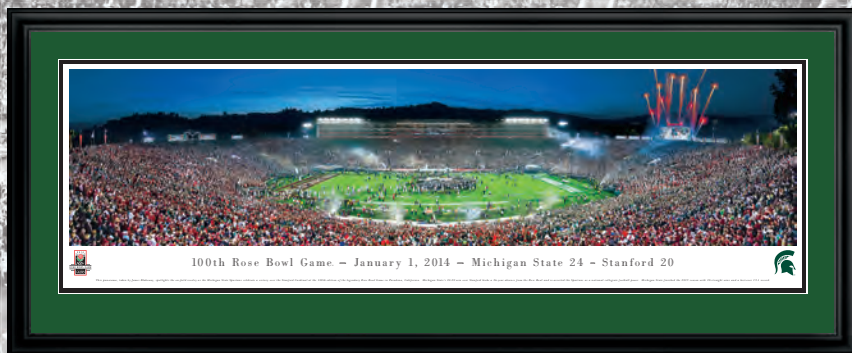
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OBITUARIES

'30s

Rose H. Potter, '30, of Muskegon, Jan. 15, age 90.
Oscar V. Rall, '31.
Athenia (Andros) Rogers, '33, of Fayetteville, NY, Dec. 25.
Mary E. (Boettcher) Price, '35, of Milwaukee, WI, Oct. 20, age 99.
Horace F. Robinson, '38, of Chelsea, Nov. 27, age 96.
Helen L. (Reid) Weaver, '38, of Laingsburg, Oct. 30, age 96.
Harper L. Camp, '39, of Midland, Dec. 5, age 98.
Burnie D. Despelder, '39, of Greenville, Sep. 22, age 95.
Jack I. Northam, '39, of Kalamazoo, Dec. 9, age 98.
George W. Stark, '39, of Denver, CO.

'40s

Cliff Gratsch, '40, of Bradenton, FL.
George R. Grenzke, '40, of Grosse Pointe Woods, Nov. 28, age 95.
Charles L. Langdon, '41, of Williamston.
James H. Steele, '41, of Houston, TX, Nov. 10, age 100.
Richard G. Barstow, '42, of Sedona, AZ, Dec. 8, age 93.
Bernard G. Miller, '42, of Saint Cloud, FL, Aug. 8, age 92.
Duane H. Perry, '42, of Holland, Oct. 18, age 94.
Thomas J. Chulski, '43, of Oshkosh, WI, Dec. 18, age 92.
Lois G. Ridley, '43, of Middleton, WI, Jan. 18, age 92.
Ada G. (Hough) Van Dyke, '43, of Imlay City, Nov. 19, age 91.
Joan D. (Jellema) Kromminga, '45, of Grand Rapids, Jan. 29.
Irene M. (Lulenski) Smith, '45, of Port Huron, Dec. 19, age 90.
Clifford C. Claycomb, '46, of Glendale, CA, Mar. 22, age 91.
Gerald C. Delagardelle, '46, of Gilbertville, IA, Aug. 9.
Shirley J. (Anderson) Means, '46, of Kalamazoo, Nov. 9.

Herbert E. Boelens, '47, of Muskegon, Jan. 8, age 91.
Joyce E. (Duttwieler) Gorte, '47, of Winter Haven, FL, Nov. 11, age 87.
Victor S. Janson, '47, of Hastings, Jan. 28.
Delmas J. (Wallis) Moldenhauer, '47, of St Johns, Jan. 4, age 86.
William K. Monroe, '47, of Salt Lake, UT, Oct. 21, age 91.
Hugh F. Travis, '47, of Virginia Beach, VA, Nov. 28, age 91.
William S. Brenneman, '48, of Louisville, CO.
Stuart L. DeWitt, '48, of Greenville, Nov. 7, age 88.
Homer J. Fulton, '48, of North Canton, OH, Nov. 15, age 90.
Willard S. Garwood, '48, of Southfield.
Caroline M. (Quandt) Jane, '48, of Midland, Jun. 7, age 87.
Robert L. Longyear, '48, of Rochester, NY, Nov. 23, age 91.
Marion J. (Somerville) Munro, '48, of Canada, Feb. 20, age 86.
Ruth J. (Fuerstenau) Reid, '48, of Eaton Rapids, Jul. 21, age 87.
Francis D. Scott, '48, of Muskegon, Jan. 18.
Fay E. (Blakely) Steelman, '48, of Rockwood, Dec. 30, age 87.
Dorothy E. (Milliken) Winnard, '48, of Harbor Springs, Dec. 14, age 91.
Merle J. Altstiel, '49, of Ft. Wayne, IN, Nov. 19, age 89.
Eugenia M. (Forsberg) Carter, '49, of Kentwood, Jan. 11.
Betty C. (Bigford) Cole, '49, of Avon, CT, Nov. 16, age 86.
Kenneth E. Larzelere, '49, of Flint, Dec. 1, age 89.
Joseph J. Lucia, '49, of Geneva, NY, Dec. 28, age 86.
Robert H. McRae, '49, of Loudon, TN, Nov. 23, age 89.
Carol J. (Engelbrecht) Mitchell, '49, of Mt Clemens, Feb. 5.
Alice M. (Gabriel) Piper, '49, of Burlington, MA, Sep. 9, age 87.
Guerdon E. Schumacher, '49, of Beaverton, Dec. 9, age 85.

Herbert Shulman, '49, of Raleigh, NC, Feb. 28, age 96.
Russell Spalding, '49, of Britton, Jul. 10, age 89.

'50s

Helen M. (Riegel) Clegg, '50, of Eaton Rapids, Nov. 1, age 89.
Sheldon J. Jolgren, '50, of Bloomfield Hills, Aug. 14, age 86.
Donald J. Karl, '50, of Tempe, AZ, Jan. 22, age 88.
Robert A. Muncie, '50, of Lansing, Dec. 1, age 88.
Thomas W. Myers, '50, of Nashville, Sep. 4, age 88.
Rodney R. Osborn, '50, of Tampa, FL, Jan. 15, age 89.
William J. Seibert, '50, of Waynesville, NC, Sep. 27, age 89.
Louis R. Somers, '50, of Battle Creek, Nov. 2, age 87.
Edmond J. Whalen, '50, of Wood Dale, IL.
Ernest L. Bockstanz, '51, of Portage, Aug. 31, age 89.
George A. Champagne, '51, of Laingsburg, Nov. 24, age 88.
Robert S. Crandall, '51, of Schenectady, NY, Dec. 2, age 90.
Donald L. Harris, '51, of Great Lakes, IL, Dec. 7, age 89.
Arlie R. Kinnee, '51, of East Lansing, Dec. 12, age 87.
Russell W. Rivers, '51, of Battle Creek, Jan. 6, age 86.
Robert F. Bollens, '52, of Phoenix, AZ, May 13, age 85.
Howard D. Bryan, '52, of Bellevue, WA.
Patricia A. Caughey, '52, of Meriden, CT.
Lucile E. (Thompson) Decker, '52, of Columbus, OH, Dec. 24, age 86.
Barbara A. Karickhoff, '52, of Memphis, TN, Dec. 7, age 82.
Virginia (O'Brien) Kelly, '52, of Roswell, GA, Nov. 24, age 83.
Lloyd D. Morris, '52, of Mason, Dec. 9, age 82.
Cecil E. Purifoy, '52, of Muncie, IN, Aug. 20, age 85.
Harold E. Schlichting, '52, of Port Sanilac, Dec. 10, age 87.
Martha J. (Matkin) Stephens, '52, of Gillette, WY, Sep. 4, age 83.
Dennis E. Condon, '53, of Sarasota, FL, Dec. 4, age 82.
Agnes T. (Turner) Emery, '53, of Okemos, Oct. 16, age 82.
Leon G. Hamilton, '53, of Glenview, IL, Dec. 18, age 84.
Richard T. Hanley, '53, of La Mesa, CA, Nov. 6, age 92.
Norman R. Knudson, '53, of Cincinnati, OH, Jan. 15, age 82.
Robert J. Lewis, '53, of Traverse City, May 23, age 86.
Eloise W. (Soule) Nielsen, '53, of Champaign, IL, Dec. 28, age 90.
Roger J. Peters, '53, of San Gabriel, CA, Sep. 21, age 83.
Fred Copple, '54, of Williamston, Nov. 16, age 82.
John R. DeLong, '54, of Roseville, CA, Dec. 19, age 82.
Albert W. Erickson, '54, of Seattle, WA, Oct. 27, age 84.
Irving F. Keene, '54, of Franklin, Aug. 2.
Eugene A. Lazarz, '54, of Saginaw, Dec. 1, age 85.
George P. Messenger, '54, of Fort Lauderdale, FL, Nov. 14, age 81.
Thomas R. Rainey, '54, of Winter Park, FL, Nov. 15, age 81.
Manley F. Robinson, '54, of Canada, Dec. 6, age 91.
Terry L. Spielmaker, '54, of Grand Rapids.
Dorothy M. (Jorgensen) Vollbrecht, '54, of De Forest, WI, Jan. 11, age 91.
Alex M. Alexander, '55, of Munroe Falls, OH, Jan. 3, age 80.
John A. Furry, '55, of Saint Johns, Nov. 11, age 81.
William C. Kirkey, '55, of Millsboro, DE, Nov. 16, age 82.
Joyce W. (Davis) McGinnis, '55, of Frisco, TX, Dec. 28, age 81.
Janice L. Ralya, '55, of Holland, Sep. 9, age 80.
Diane K. (Drake) Rix, '55, of Hartford, WI, Jan. 6, age 80.

'60s

Margaret G. Tangenberg, '55, of Washington, DC, Nov. 12, age 80.
Norbert S. Badar, '56, of Swartz Creek, Jan. 2, age 89.
Wesley B. Carlson, '56, of Lake Orion, May 24, age 84.
Jean M. Dalrymple, '56, of Flint, Aug. 16, age 88.
Robert F. Goodbary, '56, of Clements, CA, Dec. 28, age 79.
Barry E. Lloyd, '56, of Tampa, FL, Sep. 22, age 81.
Patricia M. (Fuehrer) McKeown, '56, of Ann Arbor, Nov. 7, age 79.
Barbara A. (Clements) Needham, '56, of South Bend, IN, Nov. 27, age 79.
Barbara L. (Brines) Peterson, '56, of Midland.
James G. Pletcher, '56, Nov. 9, age 83.
Frederick J. Rebman, '56, of Jacksonville, FL.
Lowell R. Rudd, '56, of Mason, Nov. 22, age 80.
Cherl R. (Smittle) Solomon, '56, of Hot Springs Village, AR, Mar. 5, age 78.
Marilyn J. (Bryn) Sommerfeldt, '56, of Elk Rapids, Jun. 25, age 78.
Ruth E. Thompson, '56, of Temperance, Dec. 21, age 80.
Charles S. Thrush, '56, of Lansing, Dec. 30, age 79.
Patricia A. (Majeske) Traynor, '56, of Grand Rapids, Jan. 6, age 79.
Theodore F. Whitmoyer, '56, of Idaho Falls, ID, Nov. 11, age 87.
Richard L. Diffenderfer, '57, of Mesa, AZ, Dec. 12, age 85.
Gaylen L. Easter, '57, of Southfield, Dec. 7, age 84.
Paul Fowler, '57, of Jackson, Dec. 11, age 85.
Martin A. Gruber, '57, of Chelmsford, MA, Nov. 18, age 77.
Barbara J. (McLean) Hacker, '57, of Bonita Springs, FL, Nov. 3, age 78.
Harry Miller, '57, of Paw Paw, Dec. 15, age 83.

Leland S. Nemecek, '57, of Creswell, OR, Nov. 22, age 80.
Joseph F. Oberle, '57, of San Diego, CA, Oct. 27, age 77.
Theodore C. Piotrowicz, '57, of East Lansing, Dec. 8, age 83.
Herbert D. Shartle, '57, of King Of Prussia, PA, Jan. 20, age 84.
Lee J. Strock, '57, of East Falmouth, MA, Jan. 6, age 78.
Alan G. Toxopeus, '57, of Winchester, VA, Dec. 2, age 77.
Richard A. Faber, '58, of Morrisville, PA, Dec. 20, age 83.
Norman R. Gill, '58, of Montgomery, AL, Jan. 15, age 79.
Clara A. Goyings, '58, of Plainwell, Dec. 6, age 78.
Walter W. Mateer, '58, of Traverse City, Oct. 19, age 82.
Dixie L. (Sherwood) Ridley, '58, of Green Valley, AZ, Nov. 11, age 77.
Ruth M. (Plaszek) Blasen, '59, of Sterling Heights, Jan. 22, age 76.
Mary A. (Meeuwssen) Erickson, '59, of Grand Rapids, Dec. 26, age 76.
Jeannine B. (Bintz) House, '59, of Fremont, OH, Nov. 18, age 76.
Edward W. Jenkins, '59, of Southfield, Dec. 30, age 80.
Raymond A. Lablanc, '59, of Carnation, WA.
Charles L. Lang, '59, of St Clairsville, OH, Nov. 7, age 81.
Marcia L. (Anderson) Olson, '59, of Chapel Hill, NC, Dec. 22, age 75.
Fred M. Pettyjohn, '59, of Winston-Salem, NC, Jan. 12, age 81.
Ernest J. Pharr, '59, of Northbrook, IL, Dec. 9, age 83.
William J. Slaughter, '59, of Spring Lake, Aug. 23, age 83.
Hugh E. Smyth, '59, of Williamston, Nov. 1, age 80.
Radford R. Whiteman, '59, of West Bloomfield, Aug. 11, age 76.
Richard A. Wynveen, '59, of Solon, OH, Apr. 1, age 79.

John N. Battenberg, '60, of Scottsdale, AZ, Jul. 8, age 81.
David L. Bredernitz, '60, of Howell.
Larry L. Cole, '60, of Lake, Jan. 25, age 76.
Leslie V. French, '60, of Boulder, CO, Jan. 17, age 94.
Frank W. Gilbert, '60, of Richmond, VA, Feb. 24, age 77.
Robert L. Kaminskis, '60, of Waterford, Nov. 6.
Richard A. Kilby, '60, of Gainesville, FL.
Stephen D. Oltmann, '60, of Fairfax, VA, Oct. 31, age 75.
Neal C. Patterson, '60, of Cape Coral, FL, Dec. 31, age 77.
David H. Spaeth, '60, of Louisville, KY, Dec. 25, age 89.
William G. Trappen, '60, of Thurmont, MD, Nov. 15, age 79.
Sidney Bell, '61, of Lanett, AL, Apr. 4, age 89.
Barbara J. Biebrich, '61, of Washington, DC, Sep. 19, age 74.
Susan J. Binder, '61, of Dearborn, Nov. 4, age 74.
Alfred F. Farkas, '61, of Flat Rock, Feb. 20, age 75.
Robert J. Gustavson, '61, of Exeter, NH, Jan. 27, age 76.
Joseph R. Hannah, '61, of Schenectady, NY, Nov. 29, age 78.
Norman E. Harris, '61, of Brevard, NC, Jun. 23, age 73.
Ronald H. Wenger, '61, of Newark, DE, Jan. 1, age 76.
Bret G. Bell, '62, of Williamsburg, Jan. 9, age 73.
J. Ronald Castell, '62, of Stamford, CT, Oct. 31, age 75.
Hillar J. Falk, '62, of Orlando, FL, Nov. 30, age 75.
Martin A. Galasso, '62, of Naples, FL, Jan. 1, age 74.
Benjamin C. Hassenger, '62, of Lansing, Nov. 28, age 88.
David E. Large, '62, of Schenectady, NY, Sep. 3, age 72.
Arnold N. Magnuson, '62, of Estero, FL, Nov. 1.

William A. Vogelmann, '62, of Marquette, Jan. 23, age 72.
Ernest J. Becker, '63, of Pascagoula, MS, Jan. 24, age 75.
James E. Cherry, '63, of Flushing, Dec. 12, age 73.
Thompson S. Crockett, '63, of Fairfax, VA, Feb. 4, age 80.
James L. Fyke, '63, of Springfield, IL, Nov. 19, age 77.
James H. Graffius, '63, of The Plains, OH, Sep. 2, age 85.
Kenneth L. Houskamp, '63, of Zeeland, Nov. 2, age 76.
Ardyce A. (Colbry) Morford, '63, of Grayling, Oct. 31, age 73.
Margaret R. Nielsen, '63, of Stamford, CT, Dec. 13, age 77.
Gary M. Sole, '63, of Lapeer, Nov. 25, age 72.
Donalda M. (MacLean) Warner, '63, of Haslett, Aug. 3, age 96.
John W. Angell, '64, of Okemos, Dec. 17, age 73.
Douglas J. Chapman, '64, of Midland, Nov. 5, age 71.
Joseph L. Chylinski, '64, of Detroit, Oct. 21.
Paul F. Dougher, '64, of Gilbert, AZ, Mar. 2, age 74.
Stanley H. Durst, '64, of Pleasanton, CA, Dec. 27, age 70.
Gordon A. Flood, '64, of Meadville, PA, Jan. 17, age 86.
Arthur H. Langer, '64, of Southfield, Jan. 6, age 71.
William H. Marshall, '64, of Lansing, Dec. 3, age 74.
John D. Panks, '64, of Surprise, AZ.
John F. Price, '64, of New Harbor, ME, Dec. 28, age 83.
Harold C. Remus, '64, of Niles, Jan. 6, age 96.
Clifford J. Warle, '64, of Prescott, Nov. 13, age 70.
Lawrence C. Baker, '65, of Minneapolis, MN, Jul. 14, age 69.
Gary A. Culver, '65, of Grand Rapids, Jan. 23, age 70.
Mary Anne (Harwick) Escott, '65, of Salem, OR.
Bessie M. Hetrick, '65, of DeWitt, Nov. 24, age 91.

Edward M. Nystrom, '65, of Okemos, Nov. 12, age 82.
Sarah E. (Wilmer) Saum, '65, of White Lake, Aug. 22, age 70.
Frederick J. Thomann, '65, of Taylor, Jan. 6.
Sue R. Bowers, '66, of Saginaw, Mar. 27, age 68.
Nancy R. (Woodworth) Brailey, '66, of Grand Rapids, Jan. 5, age 69.
Richard W. Calkins, '66, of Grand Rapids, Nov. 29, age 74.
Bruce G. Carlson, '66, of Park Forest, IL.
Fredric D. Frank, '66, of Maitland, FL.
Paula J. (Nugent) Greene, '66, of Cadillac, Aug. 17, age 68.
Robert M. Lynas, '66, of Spring Lake, Dec. 15, age 88.
Lillian F. (Richeson) Templeton, '66, of Walla Walla, WA, Nov. 23, age 70.
James H. Beverwyk, '67, of Washington, DC, Dec. 24, age 68.
Thomas E. Harmon, '67, of Coldwater.
W. S. (Hathaway) Hathaway, '67, of Wichita, KS, Dec. 26, age 68.
Edward R. Herzberg, '67, of Saginaw, Nov. 24, age 70.
Alyce (Lee) Hirschi, '67, of Chicago, IL, Nov. 21, age 68.
Gerald L. Schertz, '67, of Roanoke, VA.
Andrew F. Sikula, '67, of South Charleston, WV, Jun. 4, age 68.
Robert R. Clapper, '68, of Flint, Jan. 25, age 69.
Leslie M. Dawson, '68, of Lowell, MA, Dec. 3, age 80.
Elmore E. Eltzroth, '68, of Lansing, Dec. 22, age 67.
Marty Hain, '68, of Flint.
Bernice F. (Bruckman) Johnston, '68, of Lansing, Nov. 9, age 67.
Ravi K. Mathur, '68, of Springfield, IL, Nov. 25, age 72.
John E. McCluskey, '68, of Martin, TN, Aug. 16, age 83.
Ronald C. Roat, '68, of Ludington, Nov. 28, age 67.

Russell K. Steffey, '68, of Wheeling, Jan. 22, age 68.
Norman E. Sugarman, '68, of Philadelphia, PA.
Donna L. (Hunter) Westra, '68, of Grand Haven, Nov. 10, age 67.
Fred E. Brown, '69, Jan. 20, age 87.
Duane E. DePue, '69, of Roseville, May 20, age 66.
Francis P. Donatoni, '69, of Newtown Square, PA, Dec. 25, age 66.
Priscilla L. Dunckel, '69, of Dallas, TX, Nov. 11, age 67.
Arselia M. (Block) Ensign, '69, of Lansing, Nov. 30, age 94.
John J. Forte, '69, of Okemos, Nov. 19, age 70.
C. Robert Linne, '69, of Petoskey, Nov. 2, age 69.
Susan (Liston) Liston-Mowery, '69, of Lancaster, PA, Sep. 20, age 67.
Ann M. (Hunemörder) Moore, '69, of Traverse City, Jul. 17, age 66.
Nancy O. Reed, '69, of East Lansing, Nov. 9, age 66.

➤ '70s

Burton C. Cebulski, '70, of Negaunee, Oct. 29, age 67.
Linda D. (Demetry) Cowan, '70, of Oklahoma City, OK, Dec. 31, age 65.
Philip N. Grebel, '70, of Lake City, FL, Aug. 19, age 85.
Richard I. Hendra, '70, of Parma, Nov. 5, age 77.
William R. Heydenberk, '70, of East Lansing, Jan. 18, age 65.
Robert D. Keith, '70, of Okemos, Dec. 29, age 79.
Melinda S. Meade, '70, of Pittsboro, NC, Nov. 19, age 68.
Leslie C. Ravitz, '70, of New York, NY.
Roland G. Stanley, '70, of Kalamazoo, Oct. 29, age 83.
George E. Tilden, '70, of Windsor, WI, Dec. 24, age 74.
Daniel M. Wegner, '70, of Winchester, MA, Jul. 5, age 65.
Richard J. Williams, '70, of Towson, MD, Oct. 19, age 84.
Samuel T. Bass, '71, of Wesley Chapel, FL, Dec. 30, age 88.
Katey (Biebel) Dickinson, '71, of Kingston, TN, Dec. 22, age 66.
Robert C. Fishel, '71, of Okemos, Jan. 22, age 64.
Gail Henderson, '71, of Edgewater, MD, Nov. 16, age 69.
David R. Hicks, '71, of Seminole, FL, Nov. 23, age 70.
Leslie G. Lucas, '71, of Detroit.
Roderick D. Riggs, '71, of Jackson, Dec. 5, age 82.
Paul H. Smith, '71, of Liverpool, NY.
Lois (McPhee) Wright, '71, of Flint, Dec. 4, age 88.
Lewis A. Becks, '72, of Lansing, Jan. 11, age 70.
Larry A. Estlack, '72, of Lansing, Dec. 16, age 64.
Vorma J. Johnson, '72, of Lansing, Nov. 17, age 77.
Robert L. Kinziger, '72, of Rockford, Dec. 2, age 65.
Charles A. Ladley, '72, of Vacaville, CA, Sep. 30, age 81.
David W. Miedema, '72, of Jenison, Jan. 7, age 63.
Jerome Sikorski, '72, of Flushing, Nov. 24, age 67.
Jane M. Armitage, '73, of Canada, Dec. 19, age 79.
Connie J. Baird, '73, of Hemlock, Sep. 16, age 62.
Thomas L. Hansen, '73, of Mount Pleasant, SC, Dec. 25, age 74.
Judith E. James, '73, of Rives Junction, Oct. 23, age 76.
Elmer S. Junker, '73, of Grand Rapids, Dec. 10, age 90.
Jeremy F. Lewis, '73, of Montague, Dec. 5, age 64.
Thomas E. Marr, '73, of Orangevale, CA, Nov. 1, age 63.
Marilee G. (Turner) Miller, '73, of Memphis, TN, Nov. 26, age 62.
Nancy R. (Johnson) Porter, '73, of Grand Rapids, Nov. 13, age 78.

Philip H. Sheridan, '73, of Kensington, MD, Nov. 3, age 80.
Roger L. Smith, '73, of Lake Placid, FL, Jul. 16, age 66.
Cecilia E. Steel, '73, of North Adams, Jan. 21, age 74.
James D. Webster, '73, of Grand Rapids, Dec. 15, age 78.
Elizabeth C. Berry, '74, of Grand Rapids, Jan. 19, age 75.
William D. Goggin, '74, of Grand Rapids, Jan. 10, age 74.
Irwin D. Grawlin, '74, of Sanford, Sep. 23, age 73.
Robert A. Haan, '74, of Columbia City, OR, Dec. 4, age 72.
Alice R. (Shikoski) Hart, '74, of Racine, WI, Jan. 7, age 67.
Paula J. Holmes-Greeley, '74, of Muskegon, Jan. 26, age 62.
Margie E. Pannell, '74, of Saint Joseph, Oct. 25, age 75.
Vincent J. Slupecki, '74, of Tampa, FL, Jul. 16, age 61.
Gregory L. Bergren, '75, of Laurel, MD, Jan. 5, age 67.
Catherine L. Cook, '75, of Tecumseh, Nov. 29, age 60.
Rodney B. McKean, '75, of Hesperia, CA, Jan. 22, age 64.
Michael K. Modin, '75, of Richmond, Dec. 16, age 60.
Kathleen E. Womack, '75, of Battle Creek, Jan. 16, age 72.
Marvin P. Daglow, '76, of Camden, Jan. 28, age 60.
Beverly R. (Sutley) David, '76, of Royal Oak.
Catherine A. Gerace, '76, of Midland, Apr. 1, age 62.
B.P. Johnson-Wint, '76, of Dekalb, IL.
Karen S. Nolan, '76, of Marquette, Dec. 28, age 59.
Richard A. Eckhart, '77, of Sugar Land, TX, Oct. 25, age 58.
Kevin M. Grant, '77, of South Whitley, IN, Jan. 27, age 60.
Linda C. Graves, '77, of Merritt Island, FL, Feb. 4, age 65.
Lowell T. Jacobson, '77, of Las Vegas, NV, Dec. 6, age 78.

Charles H. Koop, '77, of Williamsburg, Aug. 6.
Keith K. Spangler, '77, of Flint, Nov. 5, age 66.
Diane B. Wills, '77, of Traverse City.
Jeffrey G. Addley, '78, of Milford, Dec. 22, age 58.
Joseph M. Folk, '78, of Los Angeles, CA, Nov. 25, age 58.
Kathleen M. (Blust) Gray, '78, of Gaithersburg, MD, Jan. 14, age 57.
Charles J. Hartman, '78, of Lansing, Dec. 30, age 58.
Betty F. Hooker, '78, of Kalamazoo, Nov. 12, age 93.
Phyllis A. Koegel, '78, of Sun City, AZ, Dec. 5, age 58.
Phillip M. Mann, '78, of Indianapolis, IN, Jun. 13, age 80.
Valoria (Jeffries) Mosley, '78, of Lansing.
Garlan E. Denning, '79, of Lansing, Dec. 23, age 62.
George S. Denny, '79, of Wichita, KS, Jun. 13, age 55.
David A. Hopson, '79, of Toledo, OH, Dec. 20, age 56.
Jerry F. Ludwig, '79, of Jackson, Dec. 15, age 63.
Marilyn A. Markiewicz, '79, of Ann Arbor, Jan. 22, age 70.
Gnani R. (Prasid) Moses, '79, of Lincoln, NE, Oct. 30, age 70.
Cathy Nolan, '79, of Portage, Mar. 23, age 57.
Donald J. Tobias, '79, of Syracuse, NY, Nov. 22, age 68.

'80s

Robert F. Simons, '80, of Roanoke, VA, Sep. 16, age 57.
Doris F. (Fornaci) Singer, '80, of East Lansing, Jan. 6, age 92.
Daniel J. Adams, '81, of Saginaw, Jul. 4, age 58.
James G. Huebner, '81, of Toledo, OH, Jan. 1, age 55.
John D. Madigan, '81, of Warren, Nov. 2, age 70.
Frances L. (Hillier) Pletz, '81, of Libertyville, IL, Dec. 3, age 93.

Talbott W. Denny, '82, of Lake Worth, FL, Jan. 11, age 59.
Stephen G. Donovan, '82, of Fraser, Jul. 1.
Robert L. Soderman, '82, of Jupiter, FL, Nov. 26, age 78.
Teresa M. (Gasper) Cygnarowicz, '83, of Rockville, MD, Dec. 25, age 52.
Kevin J. Poirier, '83, of Rochester, MN, Dec. 9, age 53.
Frank L. Archer, '84, of Muskegon, Dec. 1, age 53.
Randall W. Grimes, '84, of Thurmont, MD, Aug. 11, age 55.
Ivy M. (McCulloch) Warsinski, '84, of Sun City West, AZ, Nov. 29, age 68.
S. Rietje Zeevaart, '84, of Hummelstown, PA, Nov. 7, age 78.
Jan E. Hoenshell, '85, of Lansing, Dec. 29, age 64.
Stephen V. Shepich, '85, of Lansing, Oct. 24, age 65.
Imelda A. Abr, '86, of York, PA, Sep. 30, age 69.
Michael R. Link, '86, of Saginaw, Nov. 7, age 56.
Mark G. Tagett, '86, of Portage, Dec. 12, age 55.
Jeffrey A. Nardone, '87, of Taylor, Nov. 4, age 48.
Michael S. Meloth, '89, of Greenville, NC, Nov. 15, age 57.
Brett J. Nevins, '89, of Camdenton, MO, Oct. 28, age 50.

'90s

Garnet J. Chappell, '92, of Dimondale, Dec. 28, age 69.
Erik J. Sunday, '93, of Lansing, Nov. 26, age 42.
Katherine E. Winslow, '95, of Lansing, Dec. 5, age 40.
Joel R. Rojas, '97, of Los Angeles, CA, Jan. 13, age 42.
Lesley R. Weber, '97, of New York, NY, Dec. 31, age 38.

'00s

James J. Bradford, '00, of Carmel, IN, Oct. 5, age 49.

Barbara S. Cuckovich, '00, of Fenton, Jan. 27, age 61.
Kwang W. Cho, '01, of East Lansing.
Elizabeth A. Irish, '01, of Muskegon, Dec. 22, age 34.
Lucas C. Shelton, '02, of Saint Johns, Dec. 3, age 34.
Mary A. Van Camp, '04, of Grosse Pointe, Nov. 26, age 31.
Jason A. Schneider, '07, of Port Huron, Dec. 14, age 34.
Matthew L. Schumann, '08, of Dearborn, Aug. 6, age 27.
Rebecca M. Sernick, '08, of Lansing, Jan. 24, age 27.

'10s

Shannon M. Elliott, '11, of Oxford, Oct. 30, age 24.
Benjamin C. Harning, '11, of Allen Park, Nov. 9, age 24.

Faculty & Staff

Robert H. Davis, '48, of Okemos, Dec. 1.
Charles F. Doane, '48, of East Lansing, Dec. 2, age 88.
Merrit L. Mallory, '60, of Sugar Land, TX, Jan. 25, age 75.
Darrell L. King, '62, of East Lansing, Jan. 12, age 77.
Katherine A. Trebilcott, '69, of East Lansing, Jan. 19, age 67.
Lawrence T. Alexander, of East Lansing, Nov. 7, age 91.
Theodore R. Chavis, of East Lansing, Nov. 7, age 91.
Aureal T. Cross, of East Lansing, Dec. 1, age 97.
Martin Fuchs, of East Lansing, Dec. 31, age 80.
Esther M. Hickox, of Holt, Dec. 28, age 81.
Margaret Kookan, of Haslett, Nov. 14, age 81.
Leslie L. Lemieux, of East Lansing, Nov. 12, age 87.
Howard Maxwell, of East Lansing, Jan. 6, age 65.
George E. Merva, of East Lansing, Oct. 30, age 81.

Robert W. Messner, of East Lansing, Nov. 13, age 87.
Mary L. Murphy, of Williamston, Nov. 20.
Virginia Perkin, of Holt, Jan. 7.
David C. Ralph, of Lansing, Nov. 6, age 91.
H. Owen Reed, of Athens, GA, Jan. 6, age 103.
Sylvia J. Ross, of Saint Johns, Nov. 6, age 72.
Henry J. Silverman, of Sarasota, FL, Nov. 27, age 79.
Norman R. Stewart, of East Lansing, Nov. 29, age 82.
Duane E. Ullrey, of Estero, FL, Jan. 25, age 85.
Robert L. Wright, of East Lansing, Jan. 1, age 93.
Dorothy J. (Matz) Young, of East Lansing, Dec. 23, age 86.



MSU was notified of these deaths between November 1, 2013 and January 31, 2014.

Send obituaries to:
 MSU Alumni Magazine – Obits
 Spartan Way
 535 Chestnut Rd., Room 300
 East Lansing, MI 48824
 Or email to: obits@msu.edu



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ALUMNI REUNION DAYS

AND THE SPRING FOOTBALL GAME **April 24-26, 2014**

The MSUAA has a special celebration planned for Spartans celebrating their 50th and 25th reunions from the classes of 1964 and 1989. If you are in a class prior to 1964, please mark your calendar as we hope to honor you as well.

REUNION ACTIVITIES INCLUDE:

▲
Awarding of the Kedzie Cane to the oldest male and female
in attendance at the Kedzie Luncheon

▲
Photos of the classes of 1964 and 1989 at their special celebrations

▲
College events, educational sessions and campus bus tours

▲
Events for those involved in student government and Greek life

▲
Green & White Spring Football Game

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MICHIGAN STATE
UNIVERSITY

Alumni Association



LASTING IMPRESSIONS



The ominous skies over Spartan Stadium in September may have presaged a surreal season. Indeed, like Zeus unleashing thunderbolts, MSU notched its winningest season ever at 13-1; won the Legends Division title, the Big Ten Championship and the 100th Rose Bowl; earned the nation's No. 3-ranking and fielded the most dominant defense in college football.

