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MSU ALUMNI



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Contact the editor at daven125@msu.edu

About the cover: Pastel colors stream through reproduced stained glass to illuminate an MSU Museum visitor. By Kurt Stepnitz, Communication and Brand Strategy.

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MSU ALUMNI



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LEADING SOLUTIONS FOR THE FUTURE

In October I was honored to be elected chair of the board of directors of the Association of American Universities, a group of 62 top public and private research universities in North America (AAU). It's a yearlong opportunity to help lead one of the world's most prestigious higher education associations and to help ensure research solutions for the future.

The AAU was founded in 1900 to advance the international standing of American research universities. Today it focuses on issues that are important to those universities—and to you—including research funding, research policy issues, and graduate and undergraduate education. You can learn more at aau.edu.

My new position provides a platform from which to communicate the impact of research universities on individuals, but also on Michigan, the nation, and the world. In an era when so much of the value of higher education is associated with personal gain, it's important to remember the public good that research-intensive universities represent.

Research conducted at our universities helps enable advancements in areas critical to each of us—from health and environment to economic competitiveness and national security.

In addition, research universities are vital in preparing the next generation of scientists and innovators. The 60 AAU universities in the United States award nearly half of America's doctoral degrees, with 55 percent of those in the sciences and engineering. In addition, high-quality graduate education is underpinned by university research and opportunities for advanced scholarship.

The development of human capital is a top priority for the AAU. The group currently is undertaking a five-year initiative to improve the quality of undergraduate teaching in the fields of science, technology, engineering, and mathematics (STEM) using leading-edge research and sharing best practices. This initiative complements learning-focused programs already underway at Michigan State.

Our university is positioned to be a game changer. The areas in which MSU excels align perfectly with the biggest challenges of our time. Our expertise allows us to push the boundaries of discovery in areas that need the most urgent attention, including food, water, energy, education, and health. And Michigan State's long-established global network enables us to partner in ways that make a difference today and for decades to come.

To help accelerate discovery that meets the world's "grand challenges," MSU has launched a Global Impact Initiative to recruit more than 100 new researchers in specific high-impact STEM areas. I invite you to learn more about this important effort and the myriad ways Spartans are making an impact at go.msu.edu/global-impact.

Michigan State and our research university peers are helping shape the future for our students and our nation. But state and federal budget pressures, together with escalating governmental compliance burdens and rising costs, threaten to dull the edge of America's global innovation competitiveness as represented by public research universities.

We must work together to encourage investment in university research. I thank you for your support in the coming year and for all you do to strengthen MSU and its work to advance the common good with uncommon will.

Spartans Will.

Lou Anna K. Simon, PhD
President, Michigan State University



DIRECTOR'S MESSAGE

WHY WE DO **WHAT WE DO**

Whatever abundance we may have enjoyed in our lives came about because someone else cared enough about us to invest in our potential.



Max O'Connor's story brings that truth sharply into focus. Max had the desire and the brains to succeed in college and in life. Through no fault of his own, his circumstances put overwhelming obstacles in the way. Then, a group of Michigan State University alumni in St. Louis decided to invest in Max, and changed his life.

"I wouldn't be where I am today without MSU," St. Louis Spartan Tom Benner told me recently as the club presented us with another scholarship check. "The world needs more Spartans and we are committed to making it so."

Sixty-five percent of the MSU student population receives some financial aid. Total student assistance administered by the university exceeds \$600 million annually.

Whether students end up as engineers or on public assistance, and perhaps in prison, depends on our willingness to invest in their education.

This is why the MSU Alumni Association eliminated membership dues, encouraging our alumni to invest in the university instead.

This is why dozens of MSU Alumni Clubs around the world help fund millions of dollars in scholarships every year.

And this is why you should pick up your phone when the caller ID tells you that a student from our Greenline is calling to ask for you to participate in an annual giving program at Michigan State.

Once upon a time, the American Dream was rooted in the idea that every child deserved to have access to knowledge, to learn problem solving skills, to be exposed to the rich diversity of ethnicity and ideas that are a microcosm of the college experience, and to be inspired to leave our nation, and the world, in a better place than they found it.

Once upon a time, higher education was not just a birthright. It was the competitive advantage that made us one of the greatest nations in the world. At MSU, we've never lost sight of that American Dream. Thousands of us still invest our time, talent and treasure to make it possible for more kids like Max O'Connor to become leaders, lifesavers and world changers.

Whatever good things you have experienced in your life happened because someone cared enough to invest in you. The ultimate return on that investment is to pay it forward.

This is the essence of Spartans Will. Just ask Max O'Connor.

W. Scott Westerman III
Executive Director, MSU Alumni Association

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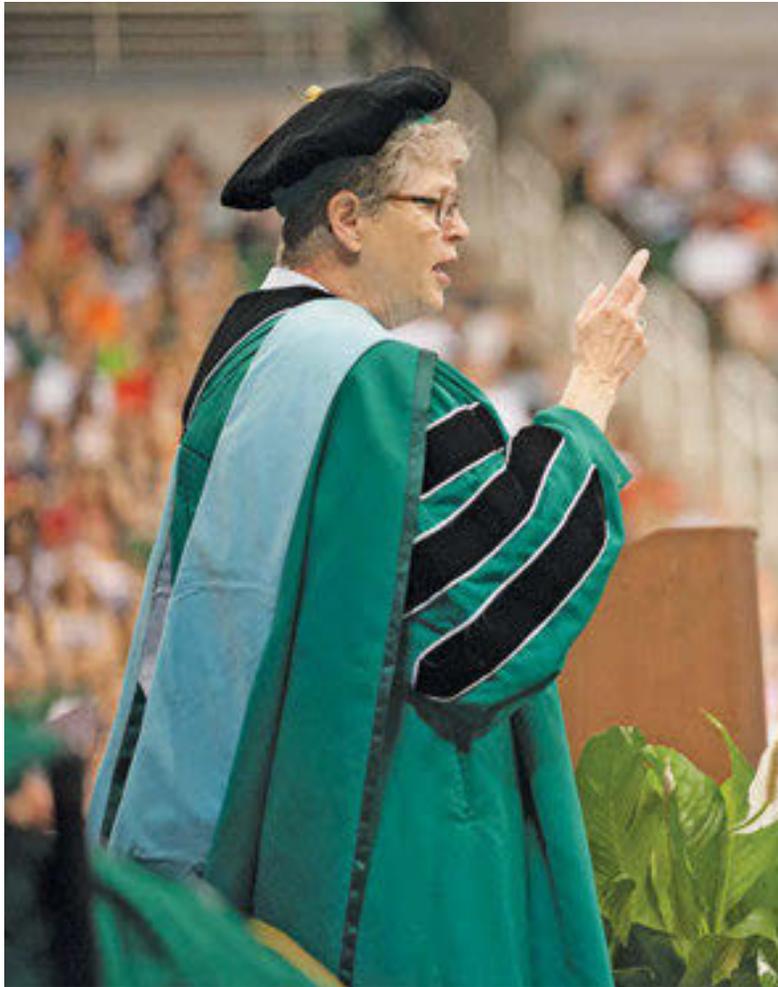
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MSU PRESIDENT NEW CHAIR OF AAU

By Kent Cassella, Communications and Brand Strategy

President Lou Anna K. Simon in October started a one-year term as chairperson of the Association of American Universities (AAU). The AAU’s board of directors elected her at its semi-annual meeting in Washington, D.C.

The AAU is a nonprofit organization of 62 leading U.S. and Canadian public and private research universities. Its missions are to maintain the productive partnership between research universities and the U.S. government and to advance university research and higher education.

“Research universities today face rising societal expectations for cutting-edge discovery and life-enhancing innovation, and for developing the next generations of talent that will tackle humanity’s big challenges,” said Simon. “I feel truly privileged to chair the association supporting this impressive group of world-renowned research universities.”

Simon served as vice chairperson last year. She will be the organization’s spokesperson on issues of special concern to research universities. She will also represent the AAU in meetings with national policymakers, help to develop national policy positions and play a significant role in determining the association’s direction during the coming year.



FINAL VOLUME OF **MSU TRILOGY** RELEASED

A newly released book on MSU’s more recent history completes an expansive trilogy of titles about the university released by the MSU University Press.

Michigan State University: The Rise of a Research University and the New Millennium, 1970-2005, is the work of Douglas A. “Doug” Noverr, an MSU professor emeritus in the College of Arts and Letters.

It explores the history of MSU’s transformation from an agricultural college into a “megaversity.” MSU’s development has been a massive undertaking that marshaled individuals, research interests, federal funds, state appropriations and more.

Readers will find details on MSU’s efforts to be known for accessibility, diversity, equality of opportunity and antidiscrimination practices.



msupress.org

DOW, MSU, LOCAL FOUNDATIONS **OPEN NEW MSU STEM CENTER**

By Layne Cameron, Communications and Brand Strategy

Creating more opportunities to motivate teachers, encourage students and empower young people to pursue careers in science, technology, engineering and math is the inspiration behind the new Michigan State University STEM Center for the Great Lakes Bay Region.

Three foundations are working with MSU to invest \$10 million into the MSU STEM Center, which will be located at the former Michigan Molecular Institute in Midland. Plans call for the facility to be operational in May.

The center's curriculum will be targeted at K-12 learners. It also will include select MSU courses for college students as well as innovative teacher enrichment programs in collaboration with MSU's College of Education. Students, teachers and administrators from Great Lakes Bay Region school districts, including Midland Public Schools, will be engaged in programming and implementation.

The collaboration has been made possible with support from The Herbert H. and Grace A. Dow Foundation, the Rollin M. Gerstaecker Foundation, the Charles J. Strosacker Foundation and The Dow Chemical Company Foundation.



Eric Scorsone

NEW MSU CENTER OFFERS CITIES **FISCAL FITNESS HELP**

By Andy Henion, Communications and Brand Strategy

Michigan State University last month launched a new center to help the state's municipalities improve their fiscal health.

Directed by Eric Scorsone, an economist who assisted Detroit and other struggling cities, the MSU Extension Center for Local Government Finance and Policy will advise communities and distribute important research and fiscal-health indicators for all Michigan municipalities.

"Our goal is to provide local governments with the tools and information they need to operate in a fiscally healthy and sustainable way while working with state government to make sure the state doesn't put up roadblocks to local success," said Scorsone, MSU Extension specialist in municipal finance

and MSU professor of economics.

Michigan municipalities face many challenges, including \$10 billion in combined unfunded costs related to pension and retiree health care, Scorsone noted. "We can't simply undo past mistakes," he said. "But we can focus on helping people improve their futures."

The center will offer fiscal sustainability workshops, customized consultancy services, applied research on municipal governance and fiscal issues and an annual fiscal health report on each of Michigan's cities, counties and townships.

Municipalities interested in the center's services can contact Mary Schulz, associate director, at schulzm2@anr.msu.edu.

GUIDE THAT DISPELS MYTHS ABOUT MUSLIM AMERICANS

By Tom Oswald, Communications and Brand Strategy

The e-book version of a guide written by a Michigan State University journalism class that is designed to dispel biases and stereotypes about Muslim Americans is again available.

The book, *100 Questions and Answers About Muslim Americans*, was published about a year

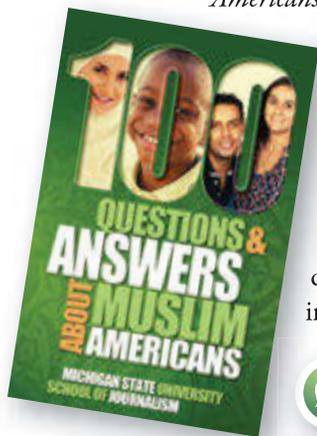
ago. Amid a national debate about closing U.S. borders to Muslims, the guide is available on Amazon, Barnes & Noble and Google Play.

“During this national debate, Americans need information, facts and

research. That is what journalism should provide,” said journalism professor Joe Grimm. “People can immediately download 100 questions and answers as well as a guide to Islamic religious holidays. We hope for more informed debate and conversations among people.”

The guide addresses terms and issues in the news such as Islamist, Islamophobia and the use of imagery in the religion.

The guide is one of several researched and written by Grimm’s Seminar in Journalism class. Others in the Bias Busters: Guides to Cultural Competence series include questions and answers pertaining to Native Americans, East Asian cultures, Hispanics and Latinos, U.S. veterans, Americans in general and other cultures.



To download the entire guide, go to bitly.com/MuslimsGuide



MSU, DPTV TO BRING 24/7 CHILDREN’S TV PROGRAMMING TO MICHIGAN

A new collaboration between Michigan State University and Detroit Public Television (DPTV) will expand the relationship between the two, beginning with an initiative to provide 24/7 programming for children and families in Detroit, Lansing and statewide.

“This collaboration gives us the opportunity to become a national model in providing quality educational content in public television,” MSU President Lou Anna K. Simon said.

“It will provide opportunities consistent with our land-grant mission for unique partnerships that will lead to much broader outreach and engagement, both in Detroit and statewide, and a significant platform for faculty work and innovation across several MSU colleges,” she said.





Transformation,
Patenga sea beach,
Chittagong,
Bangladesh



Courtesy of Tayeba Begum Lipi

THE BROAD ART MUSEUM

***The Artist as Activist:
Tayeba Begum Lipi
and Mahbubur Rahman***

March 5 – Aug. 7

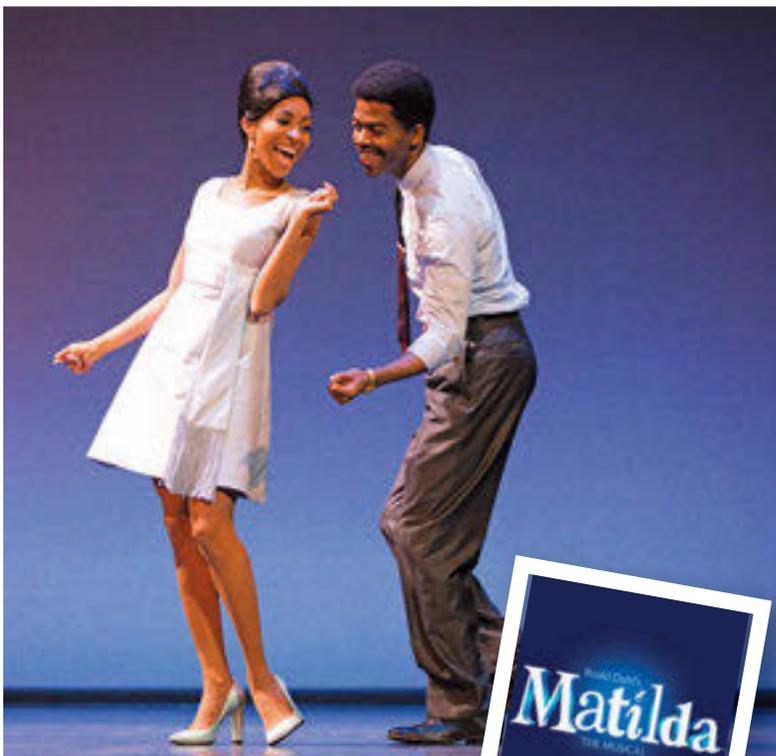
Leading members of the Bangladeshi contemporary art community, artists and activists Lipi and Rahman respond to the social, economic and political scenarios within which they live in this major exhibition. It will be the first time these artists have exhibited together in the U.S. and the largest presentation of their work to date.



My Daughter's Cot

Collection of Steven Gold, Florida, USA.





THE WHARTON CENTER

Motown the Musical *March 15-20*

The true American dream story of Motown founder Berry Gordy's journey from featherweight boxer to the heavyweight music mogul who launched the careers of Diana Ross, Michael Jackson, Stevie Wonder, Smokey Robinson, Marvin Gaye and so many more.

This production features more than 40 classic hits such as *My Girl* and *Ain't No Mountain High Enough*, **MOTOWN THE MUSICAL** tells the story behind the hits, despite the whole Motown family's fight against the odds to create the soundtrack of change in America. Motown shattered barriers, shaped our lives and made us all move to the same beat.

Matilda: The Musical *April 19-24*

This highly awarded musical is based on the beloved novel by best-selling author Roald Dahl (*Charlie and the Chocolate Factory*, *Fantastic Mr. Fox*). It is the story of an extraordinary girl who dreams of a better life. Armed with a vivid imagination and a sharp mind, Matilda dares to take a stand and change her destiny. A wonderful play for the whole family.



whartoncenter.com



THE COLLEGE OF MUSIC

The Savage Land; and Bernstein Sings America *March 23-27*

MSU Opera Theatre, Fairchild Theatre
A mix of classical music and Chinese folk music, *The Savage Land* (sung in Chinese) by Xin Jiang, is set in 1920s northern China. It centers on a wrongfully imprisoned man who wreaks vengeance on those responsible for his fate. Following will be a rollicking revue of the music of Leonard Bernstein, including pieces from *West Side Story* and *Trouble in Tahiti*.

The 16th annual Cello Plus Chamber Music Festival

April 4, 6, 8 and 10

Fairchild Theatre

Romantic Masterpieces *April 4*

Mozart for Five *April 6*

Chamber Music Favorites *April 8*

From Haydn to Prutsman *April 10*

International Chamber Soloists

with Violinist Dmitri Berlinsky *April 22*

MSUFCU Showcase Series.

Fairchild Theatre

Hailing from all over the world, this group performs music for orchestras with the flair and freedom of soloists.

These performances and others are streamed online at new.livestream.com/musicmsu



music.msu.edu



JACK LIPTON, Ph.D.
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**EMPOWER
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THE CAMPAIGN *for* **MICHIGAN STATE UNIVERSITY**





Founder, The Jeff Blandford Gallery, Saugatuck
College of Arts and Letters, 2007





JEFF BLANDFORD: MAKING A LIVING WITH MUD

Artist Jeff Blandford has always had a creative impulse. He also has a head for business.

As a fourth-grader in Holland, he sold enough Creepy Crawlers—those rubbery bugs made with goop and a mini-oven—on the playground to finance his candy habit.

In middle school, he set up shop in his locker, selling hemp necklaces strung with clay beads he baked at home.

Now, as the owner of Jeff Blandford Gallery in downtown Saugatuck—known for its bounty of galleries and tourists—he said he likes to serve as proof: You can make a living as an artist.

You can even use your earnings to buy your first house—situated on five acres of farmland replete with barns-turned-studios and fruit trees—at age 22, before graduating from college.

His sleek new 800-square-foot gallery is his fourth. He opened his first the summer after high school graduation, paying \$250 a month for a tiny spot on the highway where he could make and sell his pottery.

“A hole in the wall is an understatement,” Blandford said. “But it was just what I needed.”

The next fall, he started classes at MSU, where he would graduate in 2007 with a studio art degree. But every summer, Blandford reopened his hole in the wall in Saugatuck. As

graduation neared, he’d saved enough money to buy his farm in nearby Fennville.

Each gallery has been bigger and better positioned for foot traffic than the last. His new one—on Saugatuck’s main drag—opened in April. Sales have taken off.

The gallery’s success may be partly a result of location. But, also, Blandford makes a variety of pieces to appeal to a variety of buyers: a small, traditional vessel for \$20, a large design-oriented piece for \$800.

His aesthetic is midcentury modern: streamlined, even machined-looking, although every piece is handmade. His artistic influences work in architecture, interior design and furniture—especially modern-design legends such as Charles and Ray Eames and George Nelson, who did work for Holland-based Herman Miller.

But he also finds inspiration in nature, where he finds some of his materials. Digging in his garden in 2012, Blandford discovered clay. Loaded with iron, it fired to a rich rust color.

He could work with it and sell the results, which would allow him to keep working. “I’m paying my mortgage with my mud,” he said with a laugh.

Even as an entrepreneurial child, Blandford said, “it was never about making a ton of money. I just wanted to keep doing what I was doing.”

~ Adrian Rogers



MARY ANN WEAVER: PUTTING VICTORY IN REACH FOR ALL

Mary Ann Weaver found the Michigan Victory Games as a parent.

After her son Matthew was born with cerebral palsy, she didn't know what to expect. How would his brain injury affect his body, or his mind? One thing she did know: Busy kids stay out of trouble.

Starting at age 8, Matthew competed in bocce ball, slalom, bowling, track-and-field and other Victory Games events. In high school, his participation earned him a varsity letter.

"I just kept parenting him and loving him and demanding what I could of him," Weaver said, "which is what I think any of us should do to get the best life possible, whatever that looks like."

Now 26, Matthew drives his power wheelchair to work as a programmer for IBM. And Mary Ann Weaver, of Caledonia, serves as the volunteer president of the Michigan Disability Sports Alliance, a nonprofit organization which runs the annual four-day Michigan Victory Games on MSU's campus.

Weaver graduated from MSU in 1977 with a bachelor's degree in special and elementary education. After a teaching stint, Weaver worked in insurance and consumer affairs before running the Early On program for the Van Buren Intermediate School District. That program provides services for babies and toddlers experiencing developmental delays.

Working with children with disabilities, Weaver said, is "just one of those things you're programmed for."

She's been running the Victory Games for close to a decade. The role boils down to three goals, she said: recruiting more volunteers, signing on more sponsors, and especially recruiting more athletes to compete—"not because I care about growing," Weaver said, "but because I know what it's done for our son as well as other individuals that I've followed over the years."

The games often draw comparisons to the Special Olympics. But while the Special Olympics is for athletes with cognitive disabilities, the Victory Games are for people whose primary diagnosis is a physical disability, although some have cognitive disabilities, too.

About 100 athletes compete every year. Most of them—as young as seven, with no upper age limit—live in Michigan and train with regional teams.

During the games, the athletes live in a residence hall with their coaches and volunteers—and away from their parents and caretakers.

It's a chance to practice independence, which builds confidence, Weaver said—"which helps them as they grow and develop into teenagers and adults, just like anybody else."

~ Adrian Rogers



From left to right, Dan Saur, Alice Lieffers, Mary Ann Weaver and Connie McKinney pose for a portrait at the Michigan Victory Games.

Kurt Stepnitz, Communications and Brand Strategy



President, Michigan Disability Sports Alliance;
Early childhood consultant,
Grand Rapids
College of Education, 1977

Brian Kelly, courtesy *Kiwanis Magazine*



Associate Director, MSU Alumni Programs
President, Kiwanis International
College of Agriculture &
Natural Resources, 1985, 1992
Master's, Social Science, 2009



In Cambodia.

SUE PETRISIN: BREAKING NEW GROUND FOR KIWANIS

When Sue Petrisin was offered a chance to go skydiving with the U.S. Army's Golden Knights this past summer, she didn't hesitate.

"The way I've looked at life, I'm going to take every opportunity I have," she said in a recent interview.

This approach has taken her all the way to the top of Kiwanis International, where she was elected the service organization's first female president. Petrisin, who is also associate director for Alumni Programs at MSU, started her one-year term in October. "For me it was really a way of paying it forward, for all Kiwanis has done for me over the years," she said.

She's been involved with Kiwanis since she joined her high school Key Club in northern Michigan. The experience made her realize "there are people that need more than we do," she said.

She continued her service and leadership in college, in MSU's Circle K club. But after graduation, she was forced to take a break—Kiwanis didn't admit women until 1987. Petrisin was invited to join the East Lansing chapter soon after.

Eventually she took leadership roles at the group's state and district level. "For me, it was an opportunity to grow as a person," she said, learning leadership skills amid plenty of support if she made mistakes.

Kiwanis, with more than 630,000 members in at least 80 nations, is dedicated to serving children. Petrisin's first goal as president was to finish the group's

five-year effort to raise \$110 million to support UNICEF in eliminating maternal and neonatal tetanus.

Her second goal is to expand membership and open more clubs around the world. This fall she traveled through Malaysia and Japan connecting with Kiwanis groups. In Cambodia, she met people living in wooden shacks without doors, windows, running water or electricity. "It really gives you a different perspective," she said, noting the contrast with conversations she sometimes hears on campus.

Petrisin often travels so much she barely has time to unpack. With MSU games across the Big 10, Kiwanis meetings in New York, pitches to leaders in D.C., and conventions around the world, she keeps a bag packed and ready to go.

The busy schedule has its perks. She gets to attend MSU's games, she saw Pink perform at UNICEF's gala and rode on Kiwanis' float in the Rose Parade. And she gets to see the world. This year she will visit Bucharest, Prague, Taiwan and Austria.

"It's the adventure of a lifetime, being able to travel and represent an organization that has done so much for me," she said.

All the while, Petrisin is ready to connect with fellow Spartans wherever she finds them—or they find her. Many approach at Kiwanis conventions after learning she's from East Lansing. Petrisin, who often sports an MSU pin, enjoys these connections that make the world a little smaller.

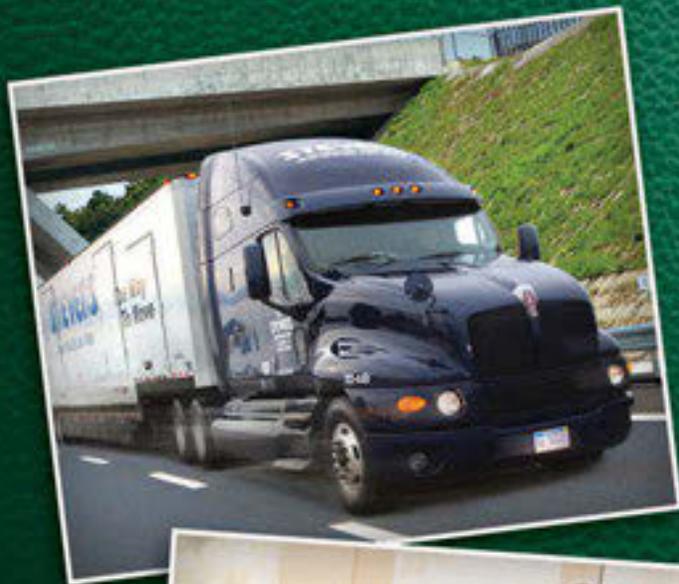
"It's amazing," she said. "I'll see somebody in an airport and yell 'Go green!' and they'll yell 'Go white!' back."

~ Nancy Nilles



Amy Wisner, courtesy Kiwanis Magazine

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KEEP CLIMBING





STAY

AWAY



From animals to artifacts, the MSU Museum makes every visit memorable

 **MSU DESTINATION**

THERE'S A BEAR IN THERE.

For the longest time, he hailed visitors from the lobby. But a few years ago, the sentinel retired from guard duty. Today, he lives just one floor up—in the company of an Arctic fox, a musk ox, an African bongo, a giant anteater and dozens of other animals.

They're just a few of the many wonders waiting to impress sightseers at Michigan State University's Museum of science and culture, in the shadow of Beaumont Tower.

Relocating the bear freed up floor space for more pop-up exhibits. And it cleared the way for docents and curators to greet groups of people for special events and museum tours.

Symbolically, it signaled to visitors "that what they saw here last time is not going to be what they see here this time," says Lora Helou, the museum's acting director.

"We don't want (the museum) to look like a set piece...or some sort of time capsule," she says with a smile. But at the same time, "we really do try and preserve that balance of long-term exhibits and changing exhibits because we know there are touchstones—like the bear—that some people gravitate to."

While exhibits come and go, the 159-year-old museum's mission remains the same, Helou says.

"If we can inspire curiosity, a deeper level of learning and a meaningfulness of what these collections represent and how they relate to important issues of our lives, then we've done a really good job," she says.

It's great to look at cool stuff, but it's much, much deeper than that.

As a destination, the museum is a great place for shared experiences. "We're as much about our connections as we are about our collections," she's fond of saying.

Oftentimes during visits, kids will take the lead and interpret and show their parents and their grandparents what they know. That makes for a vibrant, informal learning environment. That's a really strong element of what happens here, she says.

"The fact that this is multi-generational and accessible to so many audiences makes the museum a very special place."

The MSU Museum spans three floors with 15 galleries of exhibit space. Displays are driven by four collections: natural science, anthropology, history and culture.

Shorter-term exhibits are typically displayed for six to nine months—so there's always something new to discover.

Drop in if you're on campus. Be sure to bring your budding collectors, scientists, historians and anthropologists.

By Paula M. Davenport | Photography by Kurt Stepnitz

HABITAT HALL

From Jurassic Times to Today

The skeletons of an Allosaurus and Stegosaurus—cast from bones gleaned from a Utah dinosaur quarry—are big hits with kids. Installed in 1987 and 1988, respectively, the dinosaur exhibit was funded in part by spare change ponied up by schoolchildren.





HALL OF **EVOLUTION**

From Prehistoric Marine Life to Lucy

Fossil aficionados will appreciate this exhibit. Arranged as a timeline, it features evidence of life—from the Cambrian Period, about 540 million years ago, to the Pleistocene Epoch, better known as the Ice Age, some 10,000 years ago.

Wall casts invite visitors to feel giant fossil impressions. A diorama of a Michigan Mastodon dig site, maps of shifting landmasses over time and even a full-scale, 3-D likeness of the upright 3.2 million-year-old Ethiopian hominid known as Lucy round out the offerings.

Hint: *Look closely at the museum's polished limestone walls and stairways. Some contain real fossils of ancient marine animals, or brachiopods.*



The Museum holds over 111,000 specimens of mammals, birds, reptiles, amphibians, fish and vertebrate fossils

HALL OF ANIMAL DIVERSITY

Blending into Nature

This is home to the beloved bear, an Arctic fox, a musk ox, an African bongo and a giant anteater. A cheetah, a serval, a great horned owl and scores of other wildlife share the gallery.

They're real-life examples of how and why animals adapt to survive a host of outdoor environments.

Hint: Museums can be great places to bond with youngsters.



In 2001, the MSU Museum became the first in Michigan to become a Smithsonian Institution affiliate.





HERITAGE HALL

*Michigan:
The Way it Was*

Step inside a fur trader's cabin or a turn-of-the-century Crossroads General Store stocked with items from the Rykala Family's now-defunct general store in East Lake, Michigan. Then peer inside a publishing and printing shop to learn about early life around the state.



The museum was founded in 1857 and hosts **65,000 visitors** a year.



HALL OF WORLD CULTURES

*Tour the World through
Everyday Objects*

Teapots, bells, figurines from Egyptian tombs, drums, masks and Eskimo hunting tools hint at the lives and times of people around the planet.





LIFE-SIZE DIORAMAS

Caribou, moose, elk and other members of the whitetail deer family take center stage in seven colorful dioramas depicting their respective North and Central American habitats. Tundra, boreal forest, an alpine environment, an Eastern deciduous forest, grassland, desert and tropical rainforest colorfully surround these impressive wildlife.

Hint: *Framed just right, a smartphone photo will have your friends believing you were up close and personal with the big critters.*





COLLECTIONS

Vast Collection of Artifacts Demands Care

From a horse-drawn carriage to hat pins, the MSU Museum cares for more than a million items. Artifacts are housed in four separate buildings.

“Less than 5 percent of our collections are on view at any one time,” says Lora Helou, the museum’s acting director. “People, a lot of times, are surprised by that.”

“They really should only be on exhibit for a limited time before we rotate them,” she says.

Every individual artifact is described, studied, catalogued, interpreted and preserved for posterity in climate-controlled conditions. Many are entered into digital databases, making them available to researchers around the world.

Some of the museum’s most notable collections include the Michigan Traditional Arts Research Collection, The Great Lakes Quilt Center, mammals and birds, and one of the largest repositories of Great Lakes archaeology collections.

The breadth and depth of its artifacts is a visual feast. In just one storage area are small-scale wooden barns and apparel for men and women, from early American settlers to the Jazz Age and beyond.

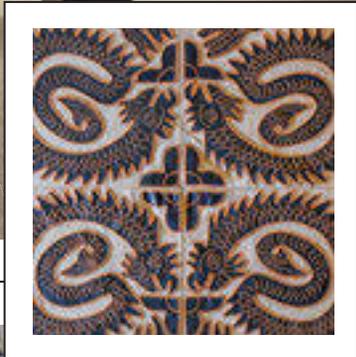
Primitive surgical tools, Spartan sports uniforms, typewriters, cameras, walls of elaborate masks and Native American weavings comprise just the tip of the iceberg.

Collections are an irreplaceable world resource held in trust for the long-term benefit of society. Natural and cultural history collections are vital for research, education, interpretation, public enjoyment and inspiration, cultural identity, environmental protection and advancement of scientific knowledge, Helou says.

“The quilts, for example, are beautiful works of art, representing incredibly skilled traditions passed down from one generation to the next. But more than that, they can tell us about cultural heritage, they can tell us about traditions at risk in a globalized world and the importance of sustaining cultural practices,” she says.

Meanwhile, the natural science specimens can be yardsticks with which to measure habitats and ecology and some of the issues surrounding stewardship of natural resources.

“A challenge for a museum like ours is to truly engage people so that we’re conveying this sense of why we collect and preserve, while explaining how artifacts can connect to peoples lives and the decisions they make.”



CHANGING EXHIBITS

Special Exhibits Keep Things Fresh

Quilts of Southwest China

Sept. 2015 - April 30, 2016
 Quilts of Southwest China will delight those with an eye for hand-sewn detail, Chinese symbols and the histories of the region's ethnic groups.

Up Cloche: Fashion, Feminism, Modernity

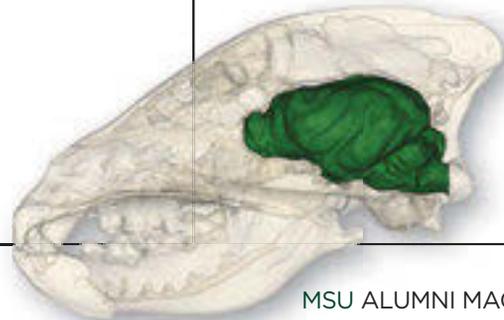
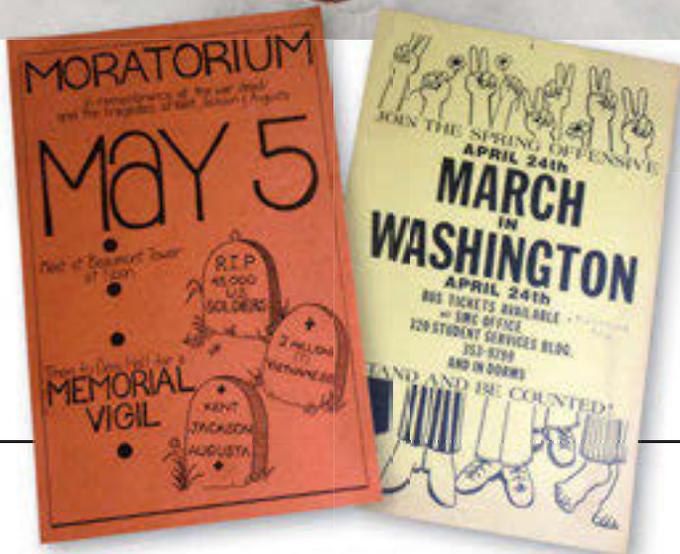
Jan. 4 – Aug. 30
 Lovely cloche hats, worn by flappers of the 1920s, reflected women's newfound rights to vote, to earn money and to express freedom through fashion.

Student Voices: MSU Student Protest

Jan. 18 – May 1
 This exhibit details student movements related to U.S. involvement in El Salvador, women's liberation, 1970s anti-war efforts and expansion of civil rights.

The Social Brain Drain: New Applications of 3-D Modeling Technology

Nov. 2015 - June 30, 2016
 This exhibit focuses on MSU research about understanding brain size evolution in mammals.



FOR CURIOUS KIDS (AND PARENTS)

New Program Targets Youngest Visitors

Schoolchildren, scouting clubs and homeschooled youngsters may visit the MSU Museum in groups.

Meanwhile, a new program is geared just for preschoolers accompanied by parents, caretakers and teachers. SEAL-Tots, short for Successfully Engaging All Learners, lends little ones free backpacks full of touchable objects, suggested hands-on activities, stories and games that make the most of their visit.

And a variety of tours are geared for children ages 2 to 5.



ACADEMIC TIES

Facility Enhances Student, Faculty Work

With its exhibits, collections and special events, the museum embraces its role in offering academic enrichment opportunities for students.

Here are just a few of the ways students and faculty from across campus weave the museum into their curricula.

MSU engineering majors, future physicians, aspiring fashion designers and budding farmers peruse the vast collections for historical perspectives on their fields. Art students sharpen their drawing abilities. Students in core classes search the museum to answer questions their professors pose.

Biology students meet in the museum's dedicated classroom to examine and learn more about animal specimens.

Students in MSU's Museum Studies program get hands-on experience at the museum. They help with exhibit planning, research and installing displays.

"The whole building is a learning environment," says Helou.

The museum encourages faculty members to suggest exhibits based on their discoveries. "People can come to see and learn...about Michigan State University research. That sort of stretches us out and intersects with other parts of campus," Helou says.

"That's part of what a university museum should do," she says.





“Only in the last moment of human history has the delusion arisen that people can flourish apart from the rest of the living world.”

-Edward O. Wilson

FUNDING \$5.5 Million Fundraising Goal Set

A mix of funding supports the museum. Now through 2018, MSU’s *Empower Extraordinary* capital campaign supports the museum’s goal to raise \$5.5 million. Contributions will enable new and continuing programs, more educational opportunities and fresh exhibits.

Annual memberships, popular public fundraising events, grants from national and state organizations, gifts and donations help to cover operations costs.

Last August, the MSU Federal Credit Union gave \$40,000 to the museum in support of child-centric exhibits, programs and activities.





THE MUSEUM STORE

If you'd like, take home a memento from your visit, visit the Museum Store. It stocks educational toys, books and games for children; authentic handcrafted treasures from around the world; jewelry; textiles; and works by Michigan artists.



HISTORY *Evolution of a Museum: From Curio Collection to Smithsonian Affiliation*

Did you save little treasures in a shoebox as a child? Rocks or feathers, maybe? Or perhaps unusual plants and bird nests piqued your curiosity.

You're not alone. The notion of trying to understand the world through collecting took root during the Age of Exploration, from the 1400s through the 1600s, when European explorers ventured to faraway lands for spices.

Over time, collectors began storing their treasures in what became known as cabinets of curiosities. The contents of some of these cabinets fueled modern museums.

In 1857, Joseph R. Williams, president of the Agricultural College of the State of Michigan, now MSU, called for the fledgling college to collect "cabinets of natural science specimens...especially of the State of Michigan," according to museum records.

Faculty member Manley Miles contributed the inaugural objects, acquired during a state natural history survey. Albert J. Cook, one of his students who went on to become a professor here, assembled and oversaw additional collections of geological, entomological and zoological specimens.

By the late 1870s, research areas included archaeology and paleontology, and in 1881 a new library-museum building (now Linton Hall) was constructed to accommodate the expanding collections.

Growing public awareness and interest in natural history encouraged the museum's acquisitions. As they increased, the museum was moved twice before settling into its current home, a former library building.

"There's a lot of charm and nostalgia with a building like this," says Helou.

"But at the same time, it's a resourceful reuse of the former library. We're working progressively to use the space creatively—while introducing technology and finding ways to enhance the visitor experience.

"In the last couple of years we've really been working to convert some of our linear spaces into gallery-type spaces to make the whole building a learning center," Helou says.

In addition, the museum produces events and exhibitions off-site—including campus residence halls, the Library, the MSU Union, Cowles House, the MSU Dairy Store, the Veterinary Medicine facility and the MSU Detroit Center.

A traveling exhibition service annually provides museum-produced exhibits for nearly 500,000 visitors at libraries, galleries, cultural centers and museums across Michigan, the Midwest and beyond.

SPECIAL 2016 MUSEUM EVENTS

Chocolate Party Benefit

Feb. 28, 1:30-3:30 p.m., Kellogg Hotel & Conference Center, \$

Wine Tasting Benefit

March 25, 7-9:30 p.m., Kellogg Hotel & Conference Center, \$

MSU Science Festival

April 12-17, museum and other on-campus venues, **free**

Great Lakes Folk Festival

Aug. 12-14, downtown East Lansing, **free**

MSU Federal Credit Union 5K Dinosaur Dash

Oct. 2, 10 a.m.-noon, museum, \$

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(for list of exhibits and (517) 355-2370 (office)

Facility Rental: (517) 432-4655

Web: museum.msu.edu

Facebook: [facebook.com/MSUMuseum](https://www.facebook.com/MSUMuseum)

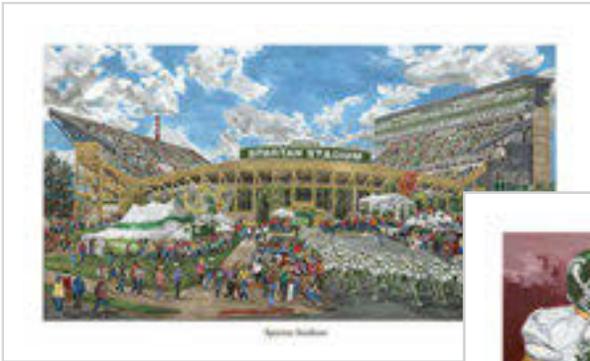
Twitter: <https://twitter.com/MSUMuseum>

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to volunteer@museum.msu.edu



*Lora Helou
Acting Director
MSU Museum*





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ROCKIN'



RYAN FIELD

Fox Sports Live, anchor and host
'99, *Communication Arts and Sciences*

JEMELE HILL

Co-host of *His & Hers*, ESPN
'97, *Communication Arts and Sciences*

THE MING



MARIO IMPEMBA
TV voice of MLB's Tigers
on Fox Sports Detroit
'85, Communication Arts and Sciences



PAT FOLEY
Voice of NHL's Chicago Blackhawks
'77, Communication Arts and Sciences



STEVE SMITH
NBA TV analyst
'13, Social Science



SPARTANS CALL THE PLAY-BY-PLAY

Here are snapshots of the five sportscasters on the previous pages:

JEMELE HILL

1997, *Comm. Arts & Sciences*
TV, ESPN – National Columnist,
Co-host of *His & Hers*

- Has worked for ESPN since 2006
 - Spent six years at *Detroit Free Press*
 - Helped raise money to fund expedited testing of old Wayne Co. rape kits
 - Was Grand Marshal of 2014 MSU Homecoming Parade
- Known for:** *Her intrepid love of MSU on ESPN broadcasts, including telling Michigan fans, “We own you,” after the Spartans beat the Wolverines in football for the seventh time in eight years.*

PAT FOLEY

1977, *Comm. Arts & Sciences*
Chicago Blackhawks – Team Announcer and
Hall of Fame broadcaster

- In his 33rd season as the Chicago Blackhawks TV play-by-play announcer
 - Was on the mic when Chicago won its first Stanley Cup in 49 years
 - Won four Emmys
 - Inducted into Chicagoland Sports Hall of Fame
 - Won Hockey Hall of Fame Foster Hewitt Memorial Award for outstanding contributions as a hockey broadcaster
- Known as “The Voice of the Blackhawks.”*

MARIO IMPEMBA

1985, *Comm. Arts & Sciences*
Fox Sports Detroit – TV, Play-by-Play for
Detroit Tigers Baseball team

- Won Ty Tyson Award for Excellence in Sports Broadcasting
 - Won a Michigan Emmy in 2006
 - Won 2011 Michigan Sportscaster of the Year
 - Author of *If These Walls Could Talk*
 - Grew up idolizing former broadcast greats from Detroit, including Ernie Harwell, Paul Carey and George Kell
- “It’s been a dream to be at the mic covering Tigers teams that made the postseason in four consecutive seasons and two World Series appearances.”*

STEVE SMITH

2013, *Social Science*
CBS/TBS, NBA TV - Basketball Analyst

- Covers the NCAA basketball Tournaments; also Studio Analyst for NBA TV
 - Played in the NBA for 14 seasons and was a 1998 All-Star
 - Was a gold medalist in the 2000 Olympic Games
 - Two-time All-American in his four years at MSU
 - Was inducted into: MSU Athletics, World Sports Humanitarian and Michigan Sports Hall of Fame
 - Donated more than \$2 million to MSU to fund the Clara Bell Smith Student Athlete Academic Center and to endow the Steve Smith Scholarship for Academic Achievement
 - Won NBA Sportsmanship Award in 2002.
- “I’ve had great coaches but none greater than my mom. I have had great teammates and fans, but none greater than Clara Bell Smith.”*

RYAN FIELD

1999, *Comm. Arts & Sciences*
Fox Sports Live - Anchor and Studio Host

- Joined the brand new Fox Sports 1 Network in 2013
 - Previously with Fox Sports Detroit
 - Former sports director for FOX 47 in Lansing
 - Won six Michigan Emmys, including Best Sports Anchor in 2009
 - Won ‘Best College Radio Sportscast’ as a senior at MSU in 1999 presented by Michigan Association of Broadcasters
- “It’s great to see people I went to school with doing big things around the country in this wild and crazy industry.”*



ON THE FIELD, ON THE COURT AND IN THE BOOTH

Other sportscasters hailing from Michigan State University feverishly follow college and professional athletes, their teams, their backstories and yes, their trash talk. Here are their profiles. *Know of others? Email daven125@msu.edu.*

John Ahlers

1986, *Comm. Arts & Sciences*

TV, Play-by-play Team Announcer for NHL's Anaheim Ducks. Sports USA Radio Network, calls NCAA football and hockey games.

Joe Block

1999, *Comm. Arts & Sciences*

Radio, Play-by-play for MLB's Milwaukee Brewers. Formerly with Montreal Expos, L.A. Dodgers and New Orleans Hornets.

Rico Beard

1992, 1998, *Comm. Arts & Sciences*

Radio, Co-host of Detroit's *Ryan and Rico Show* and *The Drive With Jack*. Covers MSU and UM Athletics, as well as Detroit teams: Lions, Tigers, Pistons, Red Wings. Inducted into Michigan Sports Hall of Fame.

Terry Braverman

1960, *Comm. Arts & Sciences*

Team Announcer for Spartan Football. His signature phrase is, "It's a beautiful day for football." Also co-host WKAR-TV's *Sports Talk*; former public and commercial radio/TV broadcaster nationwide.

Mateen Cleaves

TV, CBS Sports Network Studio Analyst; former Pistons analyst for Fox Sports Detroit.

Spartan Basketball All-American, 1997-2000, National Championship team captain; NBA player for Detroit Pistons, Sacramento Kings, Seattle Supersonics, Boston Celtics and Cleveland Cavaliers.

Audrey Dahlgren

2011, *Comm. Arts & Sciences*

TV, Sports Anchor and Reporter for KDSK-TV in St. Louis; Former sports anchor, reporter for WLNS-TV and KVLV-TV in Fargo, North Dakota.

Spartan cheerleader from 2008-2010.

Tim Doty

1994, *Comm. Arts & Sciences*

TV, Sports Anchor, Reporter CBS4, WTTV-Indianapolis; Previous anchor at WXMI, Grand Rapids area.

Jack Ebling

1973, 1975, *Comm. Arts & Sciences*

Radio, Host of *The Drive with Jack*. Inducted into Greater Lansing Area Sports Hall of Fame, 2006. Author of *The Heart of a Spartan*.

Matthew "Mo" Gerhardt

2000, 2002, *Business, Education*

Radio, Sports Analyst with Spartan Sports Network coverage of the Spartan Women's Basketball Team. Hosts radio's *One Mo Minute* with Suzy Merchant.

Kirk Gibson

TV, Studio Analyst for MLB's Detroit Tigers on Fox Sports Detroit.

Spartan football and baseball player, 1975-1978; Two-time MLB World Series Champion with Detroit Tigers, 1984, and the L.A. Dodgers 1988. Manager of Year in 2011, Arizona Diamondbacks. Inducted into Michigan Sports Hall of Fame.

Greg Kelser

1981, *Social Science*

Radio and TV, Basketball Analyst for Fox Sports Detroit and the Big Ten Network.

Spartan Basketball player, 1976-1979, 1979 NCAA National Championship team, Two-time Academic All-American; NBA player for the Detroit Pistons, Seattle Supersonics, San Diego Clippers and Indiana Pacers. Inducted into Michigan Sports Hall of Fame.

Al Martin

2012, *Comm. Arts & Sciences*

Radio and TV, Sports reporter for WKAR's *Current Sports with Al Martin*. Former WLNS-TV sports reporter.

Matt McConnell

1985, Comm. Arts & Sciences

TV, Play-by-play announcer for Arizona Coyotes, freelance play-by-play broadcaster for CBS Sports Network and Pac-12 Network. Former play-by-play announcer for NHL teams; radio voice, Mighty Ducks of Anaheim 1993-1996, Pittsburgh Penguins, 1996-1999.

Jim Miller

Radio, co-host of Sirius NFL Radio's *Movin' the Chains*, analyst on Bears Postgame Live on CSN Chicago, host of *The Jim Miller Show* on Real Football Network.

Spartan Football player, 1990-1994. NFL player for Pittsburgh Steelers, Atlanta Falcons, Detroit Lions, Chicago Bears, Tampa Bay Buccaneers, New England Patriots and New York Giants.

Morris Peterson, Jr.

2000, Social Science

TV, Basketball Analyst for Toronto Raptors and NCAA March Madness. The Sports Network.

Spartan Basketball player, 1997-2000, 2000 NCAA championship team member; MSU Sports Hall Fame inductee; NBA player for Toronto Raptors, New Orleans Hornets and Oklahoma City Thunder.

Mike Prisuta

1984, Comm. Arts & Sciences

Radio, Sportscaster, Pittsburgh's *The DVE Morning Show*.

Joe Rexrode

1999, Comm. Arts & Sciences

Radio, Monday Co-host and regular on *The Drive with Jack*.

Justin Rose

2007, Comm. Arts & Sciences

TV, Sports Reporter, Anchor and Host on WXYZ-TV. Formerly WBOY, West Virginia; WLNS-TV; WTAE-TV Pittsburgh. Shares AP's Best Sportscaster Award.

Shireen Sasaki

1990, Comm. Arts & Sciences

TV, Sideline Reporter and Pregame Host for CBS Sports Network covering college hockey. Won three Michigan Emmys at Fox Sports Detroit, BTN's NHL Network; ESPN Heisman voter.

Jamal Spencer

2009, Comm. Arts & Sciences

TV, Sports Director at WZZM 13, Grand Rapids. Former Sports Director, KVLM-TV in Fargo, North Dakota.

Tim Staudt

1971, Comm. Arts & Sciences

Michigan's longest-running TV sportscaster and known as Dean of Sports. Anchor WILX, Lansing. Former Sports Director at former WJIM-TV, Lansing. Radio, *Staudt on Sports*, Sports Radio 730 WVFN. Won many sportscasting awards.

Matt Steigenga

1993, Business

Radio, Basketball Color Analyst for Spartan Sports Network.

Spartan Basketball player and All-American, 1989-1992. NBA player for Chicago Bulls.

Rob Woodward

2000, Social Science

Radio, Hockey Analyst for the Spartan Sports Network; Co-host of weekly Spartan Hockey Coach Tom Anastos' Show.

Spartan Hockey player, 1989-1993.





SPARTAN SPORTSCASTERS VIDEO: go.msu.edu/ssjc2015

SPARTAN PROS TELL IT LIKE IT IS

SPORTS REPORTERS, many of whom are MSU graduates, visit campus every fall to mentor students at the Spartan Sports Journalism Classic, hosted by the College of Communication Arts and Sciences.

THE SPARTAN SPORTS JOURNALISM CLASSIC is a day-long forum that in fall brings together MSU sports journalism alumni with faculty and students. Activities include speed resume coaching, panel discussions and opportunities for students to network with professionals in their fields.

AS MANY AS 100 SPORTS NEWS OUTLETS around the country seek out MSU's student interns and close to 50 of the college's graduates work in high-profile sports journalism positions today.

Last year's panel discussion featured, from left, Becky Hudson, ESPN; Mario Impemba, Fox Sports Detroit; Kelly Thesier Schultz, LPGA; Mark Hollis, MSU athletic director; and Steve Smith, NBA TV analyst.



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Spartan Folksinger Reboots Shadows

By Paula M. Davenport

A fresh spotlight is shining on Michigan State University's beloved alma mater, *Shadows*. The venerable song was reimagined, rearranged and rerecorded by folk singer Josh Davis, '02, with MSU students singing backup vocals.

Folkies and pop culture followers will recognize Davis as one of the three finalists on NBC's *The Voice* last summer. A former East Lansing resident and front man for Steppin' In It, one of his three bands, he performed around the region for years before moving to Traverse City.

Davis is a die-hard Spartan with deep Spartan roots. He says he feels honored to have had the opportunity to reinterpret his school's alma mater.

"The minute I started working with the chords and arranging it, I knew it was going to be really nice. I wanted to honor it and to change it, but not too much—just enough to make it relevant to students now...(while keeping) that sweet narrative of the song, which is this kind of reflection on your years at college," says Davis, a College of Arts and Letters graduate.

Davis performed his arrangement of *Shadows* in a music video that premiered at an MSU *Empower Extraordinary* campaign event in Detroit last November.

MSU Marching Band Director John Madden knows the university alma mater's every note and nuance—and its gravitas.

"The (song's) root word, mater, means mother," he says. Figuratively, the alma mater, like a loving mother, is "one of the ways the university wraps its arms around" students, faculty, alumni, fans and friends.

"As a university, the (song) is the closest thing we have to reverence in a secular way," Madden says. "Nothing has more connective material to MSU for people than this song."

Football fans, wrapped arm in arm, sing it at games. *Shadows* is also heard at commencement, special events, parades and alumni gatherings.

Bernard “Bernie” Traynor, a Spartan football coach in the Ralph Young era, composed the song and penned its lyrics in 1927.

Though wildly popular, it wasn’t ratified as the official alma mater of the then-Michigan State College until 1949, following a student vote.

However, rarely is history free of some mystery. In this case, it concerns the melody’s origin. After *Shadows* was ratified as the alma mater, an article about it ran in the Oct. 1, 1949, *Spartan Gridiron News*, the football game program.

The story reported that the tune was “... taken from the Italian opera *Lucia di Lammermoor*.”

Madden bristles at the notion. “That’s a myth.” Any comparisons end after the opera’s first or second measure, he says.

How can the veteran band director be so sure? He keeps official documents to back up his claim. Madden possesses 1956 letters between Traynor—by then an attorney in Texas—and John A. Hannah, university president, and W. Lowell Treaster, MSC’s director of information services.

In the correspondence, Traynor wrote: “I did not have any collaborator in writing either the words or music for this song.”

Madden requires new members of the Spartan Marching Band learn to sing *Shadows* in four-part harmony. The band sings the song in the stadium tunnel before taking the football field, he says.

There’s no question about the song’s place in MSU’s culture. “It’s one of those MSU entities that belongs to everybody,” Madden says.

JOSH DAVIS’ ARRANGEMENT: go.msu.edu/shadows



BAND VERSION: go.msu.edu/shadows-smb

SPARTAN PODCAST: go.msu.edu/bZB

MSU students sing backup vocals for singer/songwriter Josh Davis during a session in Glenn Brown’s recording studio.





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At MSU, my curiosity about things was not only sanctioned, but encouraged by the faculty. This gave me the confidence to try many fields of study, to broaden out to an Advertising degree, and even go to grad school. Finally, I was at a place where curiosity was rewarded. The best leaders I know are students as well as teachers. What a foundation for leadership MSU gave me!

**SUSAN PACKARD
Co-Founder of HGTV**



**Honors College
BA \ 1977**

**College of Communication Arts and Sciences
MA \ 1979**

**ALUMNI
LENS**



SPARTANS WILL LEAD

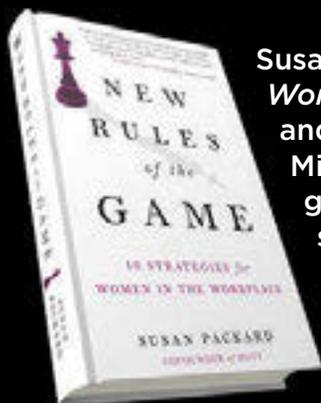
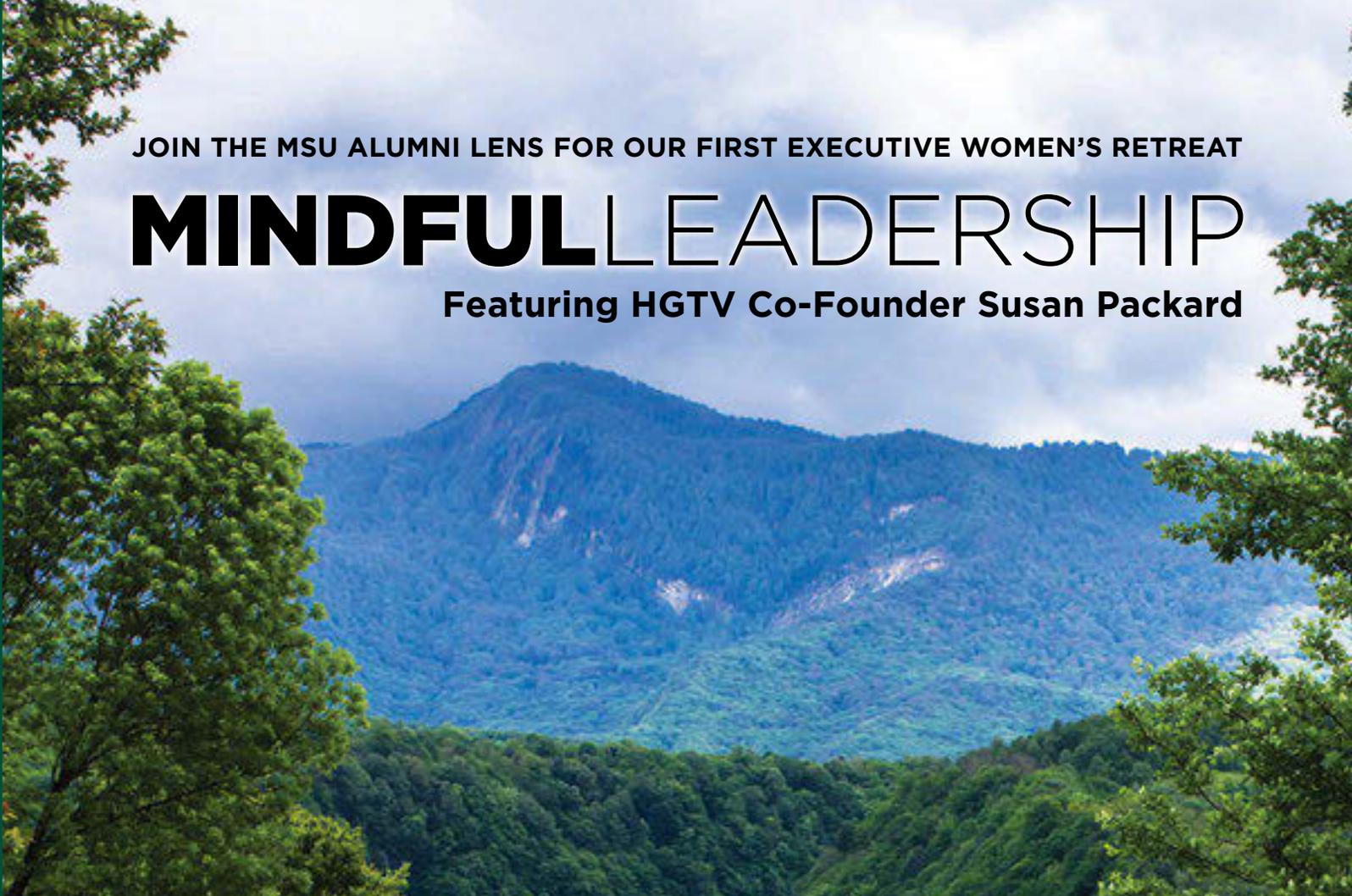
Through the Alumni LENS, the MSU Alumni Association helps Spartans of all ages succeed in expanding their leadership competencies. Leading without authority, perseverance, cultural awareness, emotional intelligence, effective communication and problem solving are all topics of discussion within the portfolio of the Alumni LENS.

alumni.msu.edu/lens

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Featuring HGTV Co-Founder Susan Packard



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REGISTER NOW: alumni.msu.edu/lens

MICHIGAN STATE
UNIVERSITY

Matt Mitchell/MSU Athletic Media Communications

Despite a loss in the Cotton Bowl, the Michigan State Spartans ended their latest football season with some notable achievements. Michigan State finished #6 in the final Associated Press poll, marking the third consecutive Top-10 finish for the team. MSU finished #3 in 2013 and #5 in 2014. This is the first time the Spartans have finished in the Top 10 for three years in a row since 1955.



S REACH HIGHER





*Mark Hollis,
MSU Athletics Director*



*Former MSU two-time
All-American Clinton Jones.*

NFF HONORS SPARTANS CLINTON JONES AND MARK HOLLIS

By Tom Shanahan, '78, Communication Arts and Sciences

NEW YORK — Michigan State’s Clinton Jones, and Athletics Director Mark Hollis reveled in their separate moments, but they never felt alone at the 58th annual National Football Foundation event at the historic Waldorf Astoria Hotel on Dec. 8.

Jones was among 15 players and two coaches enshrined later that night into the College Football Hall of Fame. He was a two-time All-American halfback on the 1965 and 1966 national championship teams.

“Somehow we came together as one family,” said Jones, citing team chemistry. “And today you have Mark Dantonio, Mark Hollis and (president) Lou Anna K. Simon; they have chemistry. So in a sense, it’s like repeating each other as one family. And they’re on the road to accomplishing something very great for the 21st century. We were the athletes in the 20th century.”

Hollis was honored with the John L. Toner Award, which recognizes superior administrative success and dedication to promoting football.

Hollis is in his eighth year as athletics director, but his association with the basketball program dates to serving as a volunteer student assistant under Head Coach Jud Heathcote in the early-to-mid-1980s. That was when he began a relationship with Tom Izzo, Heathcote’s long-time assistant and successor now in his 21st season.

Hollis returned to Michigan State in 1995 as assistant athletics director. Prior to his AD promotion in 2008, he played a key role in hiring Dantonio to rebuild the program.

“We’re having a good time right now,” Hollis said. “Michigan State is a special place with great coaches. We have things rolling right now.”



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Congratulations to the 2015 Alumni Grand Awards class.

Distinguished Alumni Award



ELJAY BOWRON

College of Social Science, 1973

Eljay Bowron (B.S. '73) is the former director of the U.S. Secret Service, during which time he oversaw operations to protect the president, heads of state and visiting foreign dignitaries. Subsequently, he worked as an executive for both the national Social Security Administration and the U.S. Government Accounting Office. Today, he is chair of the executive security firm TorchStone Global.



PAMELLA DeVOS

Eli Broad College of Business, 1984

Pamella DeVos (B.A. '84), a longtime devotee of art and design, is the founding president of her own high-fashion apparel company, Pamella Roland. A mother of two, she previously did public relations work in the U.S. and Japan. She is a vice president on the Board of Trustees overseeing New York's Whitney Museum of American Art. In addition, she is an honorary life trustee of the Grand Rapids Art Museum.



KURTIS DUNCKEL

*College of Natural Science, 1978
College of Veterinary Medicine, 1982*

Kurt Dunckel (B.S. '78, D.V.M. '82) and his wife opened their complete care Dunckel Veterinary Hospital in Davison, Michigan in 1991. In 2012, the Dunckels made a lead gift to the MSU Veterinary Center that has led to the opening of a high-tech critical care facility treating animal emergency cases 24/7 year-round.



WILLIAM MAYES

*College of Communication Arts and Sciences, 1969
College of Education, 1974*

William Mayes (B.A. '69, M.A. '74) worked as a school administrator in districts across Michigan during his career and is the former executive director of the Michigan Association of School Administrators. Additionally, he is a former vice chairperson of the MSU International Alumni Board and former chair of the MSU Huron County Alumni Club.



MARTHA MAYHOOD MERTZ

College of Arts and Letters, 2001

Martha Mayhood Mertz (B.A. '01) became a successful real estate entrepreneur as the founding owner of the Michigan-based Mayhood/Mertz Investment, Inc. She blazed a trail for female leaders worldwide by establishing ATHENA International. As the author of *Becoming ATHENA*, she continues to support, develop and honor female leaders as a board member and ambassador for the respected non-profit organization.

Alumni Service Award



STEVE NOLL

College of Engineering and Honors College, 1974

Steven Noll (B.S. '74) blends his engineering and legal expertise as a partner at Schiff Hardin LLP in Chicago where he litigates patent infringement and other cases. A frequent MSU volunteer, Noll has served on the College of Engineering's alumni board and has judged the student Design Day competition. A former member of the Spartan Marching Band, he also belongs to the MSU College of Music's National Leadership Council.

For more information regarding Alumni Grand Awards, visit alumni.msu.edu/programs/grandawards.



The MSU Alumni Association recognized eleven alumni in October as part of this year's Alumni Grand Awards. These Spartans embody the values and ideals of Michigan State University, have achieved excellence in their chosen professions, and have made meaningful contributions to Michigan State University and their local communities.

Young Alumni Award



EVANGELINA PALMA RAMÍREZ

*College of Social Science, 2005
College of Social Science, 2012*

Evangelina Palma Ramírez (B.S. '05, M.A. '12), originally from Mexico, focuses her research on Latino issues and violence against women. She volunteers with the Hispanic Women in the Network and helps Lansing's Spanish-speaking community navigate

challenges related to education, parenting, health care and new technology.



PETER SPADAFORE

James Madison College, 2007

Peter Spadafore (B.A. '07) began building his career as an advocate for education, working his way to his current position as vice president of the Michigan Independent Colleges and Universities. He has served as president of the James Madison College Alumni Board of Directors and

currently serves as the president of the Lansing School Board. He also regularly works with charitable causes in the Lansing area such as the Ronald McDonald House, the YMCA and Relay for Life.



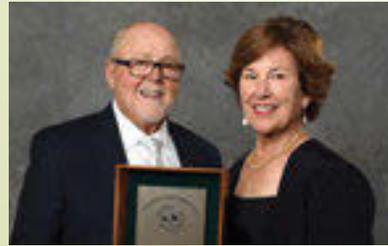
TOM STEWART

College of Social Science, 2005

Tom Stewart (B.A. '05) is the founder and managing partner of the Center for New Enterprise Opportunity where he has provided consultations on organizational design and operational strategy to more than 40 organizations. He volunteers at MSU's Spartan Innovations, The Hatch and

the university's Entrepreneurship Association, mentoring students who share his entrepreneurial spirit.

Philanthropists of the Year



PETER F. AND JOAN SECCHIA

*College of Business, 1963
College of Education, 1964*

Peter Secchia entered Michigan State University after a three-year stint in the U.S. Marine Corps. In 1963, he earned a bachelor's degree from the College of Business, majoring in economics. The following year, he married Joan Peterson. She was a newly minted graduate of the College of Education, where she majored in elementary education.

They raised their four children in Grand Rapids. Joan taught school while Peter began a successful business career, highlighted by numerous corporate chairmanships. From 1989 through 1993, Peter served as the U.S. Ambassador to Italy. Joan has served on various philanthropic and organizational boards both in the U.S. and abroad. Both have extensive board and trustee experience spanning more than half a century.

Their accomplishments on behalf of the Michigan State University community are astounding. A recent \$3 million gift endowed a defensive coordinator position for Spartan football. In addition, they established the team's Secchia Travel Fund for recruiting purposes. Peter and Joan made the lead gift to build the Secchia Stadium—on Old College Field—for the varsity softball program. Peter also co-chaired the fundraising campaign for the Clara Bell Smith Academic Center. The Secchias were visionary community champions of moving the College of Human Medicine to its current Grand Rapids location, donating time and financial support to the campus and its centerpiece the Secchia Center.

Among a plethora of memberships and board positions, Peter currently serves on the Athletic Director's Campaign Leadership Council and Joan is on the College of Education Campaign Committee. In their positions, they provide philanthropic leadership, insight and support MSU programs. Both are honorary chairs of President Lou Anna K. Simon's Cabinet for Empower Extraordinary, the campaign for MSU.



Flying the Colors at Three Miles High

After six days of hiking, Spartans Erika Honerkamp, '99, and Emma Smith, '02, scaled Mt. Kilimanjaro in Tanzania, Africa. At 19,341 feet, Mt. "Kili" is the largest free-standing mountain worldwide.

They started the push for the summit on Saturday, Nov. 22, the day of the Ohio State game. After a more than seven-hour ascent, they reached the summit Sunday, Nov. 23. The descent took nearly six hours.

Latino Spartans

Latino Spartans proudly march in the 2015 Homecoming parade, donned in green and white to show support for the beloved Spartan Football team. The club was started in 2010 to help Latino alumni make connections across generations after they graduate.



Tampa Bay Spartans

The Tampa Bay Spartans indulged their creative side with an evening event spent painting their favorite helmet. Alumni clubs around the country and around the world connect Spartans from all geographic areas and walks of life.



MSU Black Alumni

The MSU Black Alumni sponsored an event with former MSU President Clifton Wharton at the Wharton Center on campus. Wharton and President Lou Anna K. Simon discussed Wharton's autobiography, *Privilege and Prejudice*, and his accomplished life as a black pioneer serving as a university president and CEO of a Fortune 500 company, among others.

Korean Alumni

A score of Korean Alumni gathered to show their Spartan pride during their annual meeting at the Ibis Styles Ambassador Hotel in Seoul. MSU hosts international students from over 125 countries around the world and international alumni clubs, like the Korean Alumni club, help those diverse Spartans to keep in touch after they leave the banks of the Red Cedar.



Professional golfer Caroline Powers, left, and Spartan Women's Golf Coach, Stacy Slobodnik, unfurled the university flag following a hike at the Grand Canyon.



SHINING A SPOTLIGHT ON MSU'S ALMA MATER

Tucked inside a 1949 football program—for the game with visiting Marquette—is a story on MSU's adoption of its alma mater, *Shadows*. Read more about this university touchstone on page 44.

Courtesy / University Archives and Historical Collections



THE SPARTAN CHEERLEADER

MARQUETTE
VERSUS
MICHIGAN
SPARTAN
GRIDIRON
NEWS

M.S.C. SHADOWS
(Adopted as Alma Mater, 1949)

M.S.C. we love thy shadows
When twilight silence falls,
Flushing deep and softly paling
Our ivy covered halls;
Beneath the pines we'll gather
To give our hearts to thee,
Sing our love for Alma Mater
And thy praises, M.S.C.

When from thy scenes we wander
And twilight shadows fade,
Our mem'ry still will linger
Where light and shadows played;
In the evening oft we'll gather
And turn our thoughts to thee.
Sing our love for Alma Mater
And thy praises, M.S.C.

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Michigan State
Fight—Fight—
Michigan State
Fight—Fight—
Michigan State



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1960s

JERRY L. JOHNS, MA '66, PhD '70 (Both in Education), was inducted into the Reading Hall of Fame and was awarded the William S. Gray Citation of Merit by the International Literacy Association.

1970s

DAVID HIRSCH, '70 (Social Science), is the co-author of *Abraham Lincoln and the Structure of Reason*, a book published by SavasBeatie.

HENRY BUTLER, MA '74 (Music), who is a blind pianist, recorded original music for Twyla Tharp's 50th Anniversary dance troupe.



DEBRA AXELROOD, '77 (Agriculture and Natural Resources), joined SmithGroupJJR in Ann Arbor as a landscape architect.

KEVIN COCOZZOLI, '78 (Engineering) and his cousin **TOM COCOZZOLI,** '77 (Social Science), co-published a single-panel cartoon book titled, *Cartoons That Changed the World*.



CAROLYN KRIEGER-COHEN, '78 (Communication Arts and Sciences), has been inducted into the 2015-16 VIP Woman of the Year Circle by the National Association of Professional Women.

1980s

PATRICK MOORE, PhD '80 (Agriculture and Natural Resources), was awarded with the 2015 Wilder Medal, the top award of the American Pomological Society.

JEFF ALEXANDER, '84 (Communication Arts and Sciences), was named a communications officer for the Charles Stewart Mott Foundation's grant-making team in Flint.

CHRIS WIGENT, MA '86 (Education), was named executive director of the Michigan Association of School Administrators.

1990s

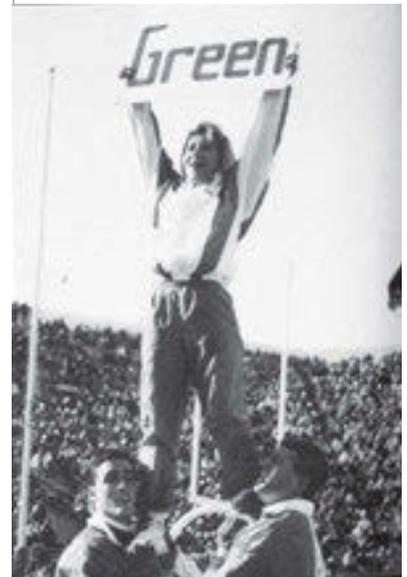
JULIE MARTIN, '90 (Business), was named as one of the 100 Leading Women in the North American Auto Industry by Automotive News.

SCOTT STOWITTS, '92, MS '94 (Both in Engineering), was named project director by Barton Malow Company in Southfield.

JULIE VANDENBOSSCHE, '92, MS '95 (Both in Engineering), received the 2015 Marlin J. Knutson Award for Technical Achievement by the American Concrete Pavement Association.

KEVIN TOBE, '97 (Natural Science), MA '01 (Education), was awarded the 2015-16 Milken Educator Award for Michigan. He is a math teacher at Haslett High School.

LaTRESE ADKINS, MA '98, PhD '03 (Both in Social Science), designed and wrote a grant for the Dallas County Community College District campuses and was awarded funding through the Predominately Black Institutions Discretionary Grant Competition by the U.S. Department of Education.



UKSUN KIM,

MS '99 (Engineering), was promoted to full professor in the department of Civil & Environmental Engineering at California State University at Fullerton.

KERRY SHADBOLT,

'99 (Arts and Letters), MA '07 (Education), was named the 2016 Michigan Art Teacher of the Year and the Secondary Level Art Educator of the Year by the Michigan Art Education Association.

2000s

SALIL PRABHAKAR,

PhD '01 (Engineering), developed the "first in world" iris-scanning smart phone technology that was introduced in Fujitsu's Arrows NX F-04G smartphone.

CHRISTOPHER BROOKS,

'01 (Communication Arts and Sciences), was named host of a nationwide live daily call-in show on Mood Radio's stations called, *Equipped with Chris Brooks*.

ROMAN MACUDZINSKI,

'03 (Business), owns A2i Wheel and Tire in Holt, and was named a Michigan Economic Bright Spot Award Winner by *ECorp! Magazine*.

ADAM STEVENS,

'04 (Business), was recently named to 35 under 35 by Specialty Equipment Market Association.

DAVID SMITH,

'05 (Communication Arts and Sciences), was featured on Fortune.com, and is the founder of Vexti, where he helps business owners



solve their website headaches by teaching them how to use platforms designed to meet their needs.

E. MISSY WRIGHT,

MS '05, PhD '13 (Both in Education) achieved Certified Consultant status of the Association for Applied Psychology.

STEPHANIE TABASHNECK,

'08 (Social Science, James Madison), published a coloring book, *Dream Big! More than a Princess*, that depicts girls of color in high-profile jobs to help empower young girls.

KATIE GUZMAN,

'09 (Communication Arts and Sciences), co-founded Serafin Juice, a cold-pressed juice company, with her sister, Amy Serafin.

2010s

SHANNON MOREY,

'10 (Natural Sciences, Honors) was chosen as a member of the 2015 cohort of Teaching Fellows

by the Knowles Science Teaching Foundation. Morey is in her first year as a teacher at East Boston High School.

GARY D. LEWIS JR.,

MS '13 (Social Science), was sworn in as the Chief of Police at Cleveland State University in September 2015.

DONDRÉ YOUNG,

'14 (James Madison) and

SARAH MURRAY,

MS '15 (Social Science), joined the Charles Stewart Mott Foundation in Flint as program assistants.





MSU ALUMNI ASSOCIATION CALENDAR MARCH-JUNE 2016

alumni.msu.edu

March 9

SPARTAN WOMEN/ NEW YORK

Hear first-hand from the Spartans behind your favorite shows and movies. Speakers include Lisa Farrell, Soren Miltich, Cathy Daniel, Melanie Paul Reardon and Carol Yancho. Registration info will be posted at givingto.msu.edu/events when available.



March 15

SPARTAN WOMEN/ INDIANAPOLIS

This STEM edition program features Sarah McKenzie (Rolls Royce), Heather Goodin (Eli Lilly & Elanco), Jantina Anderson (Carrier Corp.) and is moderated by Fox 59's Tenae Howard. Registration info will be posted at givingto.msu.edu/events when available.



March 15-16

MSU WOMEN IN STEM

Our program begins with Spartan Women/Indy and continues the following day with behind-the-scenes tours and conversations at Eli Lilly and Dow Agro. A networking reception and dinner cap off the event. Registration info will be posted at givingto.msu.edu/events when available.



April 16

SPARTANS WILL. POWER GLOBAL DAY OF SERVICE

Make a difference in your community and help us show the power of the Spartan network.

serviceday.msu.edu



April 13

SPARTAN INNOVATORS/ AUSTIN

The Spartan Innovators event features a panel of Spartan alumni working in a variety of fields who are driving innovation in their industries. Registration info will be posted at alumni.msu.edu/lens when available.



April 22-23

ALUMNI REUNION DAYS

The MSU Alumni Association invites Spartans from the class of 1966 and earlier to return to campus for Alumni Reunion Days.

alumni.msu.edu/ard



May 11-21

MEDITERRANEAN WONDERS & WATERWAYS

From: \$3,599 per person*
Itinerary: Athens, Kusadasi, Ephesus, Santorini, Navplion, Gythion, Corfu, Dubrovnik, Ancona, Umbria, Venice
go.msu.edu/medwonders16





May 17-28

PARIS IMMERSION

From: \$3,795 per person, plus airfare
Itinerary: Paris, Le Marais, Dijon, Bourgogne, Rouen, Versailles
go.msu.edu/parisimmersion16



May 18-29

COASTAL FRANCE

Normandy, Brittany, and Paris
From: \$4,595 per person, plus airfare
Itinerary: Cabourg, Bayeux, Caen, Normandy Beaches, Honfleur, Mont-Saint-Michel, Dinard, Dinan, Rance Valley, St-Malo, Chartres, Paris
go.msu.edu/coastalfrance16

May 19-June 6

ESSENTIAL EUROPE FOR GRADUATING SENIORS

Greece Extension to June 11
From: \$3,898 per person, plus airfare
Itinerary: England, France, Belgium, Holland, Germany, Austria, Italy and Vatican City
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June 7-15

SPAIN: RONDA**

From: \$2,995 per person, plus airfare
Itinerary: Ronda, Seville, Malaga, Granada, Jerez De La Frontera
go.msu.edu/spain16



June 7-30

ISLANDS AROUND THE WORLD BY PRIVATE JET

From: \$79,950 per person, including airfare from Kona, Hawaii
Itinerary: Kona, Port Vila, Palau, Yogyakarta, Dambulla, Galle, Villingili, Zanzibar, Agrigento, Maderia, Bermuda, Boston
go.msu.edu/islandsjet16



June 15-22

THE GALAPAGOS ISLANDS

From: \$3,995 per person, plus airfare
Itinerary: Quito, Baltra, Santa Cruz, Floreana, Espanola, San Cristobal
go.msu.edu/galapagos16

June 21-29

ITALY'S MAGNIFICENT LAKE DISTRICT**

From: \$3,195 per person, plus airfare
Itinerary: Stresa, Lake Orta, Lake Maggiore, Borromean Islands, Milan, Bellagio, Como, Pallanza
go.msu.edu/lakedistrict16



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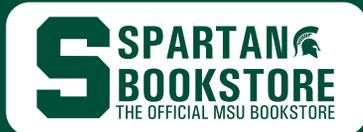
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Sparrow Spartan Spotlight



MICHIGAN STATE
UNIVERSITY

Sparrow teams up with Mayo, MSU for free community forum on concussion management

Every time a student-athlete hits the field, he or she faces the risk of sustaining a concussion.

As part of our mission to improve the health of the people in the mid-Michigan region, Sparrow recently teamed up with Mayo Clinic and Michigan State University experts to discuss concussion management.

The events, held in November, included a free community forum, *Concussions: Managing 'Brain Sprain,'* which was live-streamed for MSU alumni as part of the Alumni LENS program, and a Physician education session. To watch the community forum, visit livestream.com/msualumni/Concussions.

Speakers included Cara C. Prideaux, M.D., Mayo Clinic, Sports Medicine, Brooke Lemmen, D.O., Sparrow and MSU Sports Medicine Physician, and Randolph Pearson, M.D., Team Physician, MSU Football.

Sports-related head injuries are a huge health concern and also the focus of a new Will Smith movie. *Concussion* is based on the true story of a forensic neuropathologist who made the first discovery of CTE, a football-related brain trauma, in a pro player and fought for the truth to be known.



Brooke Lemmen, D.O., Sparrow and MSU Sports Medicine



IN MEMORIAM

1930s

MARIAN E. (BOWDITCH) GETTEL, '36, of Clarkston, Oct. 7, age 99.

LOIS D. (BOLT) KIDD, '39, of Ionia, Oct. 20, age 97.

1940s

MARGARET G. (GAY) MIKA, '40, of Sarasota, FL, Jul. 10, age 97.

MARY J. (SADLER) HANES, '43, of Fort Lauderdale, FL, Jul. 27, age 95.

BYRON E. CARPENTER, '47, of Grand Haven, Aug. 28, age 93.

MARY A. (BOWMAN) UTLEY, '48, of Montclair, NJ, Sep. 16, age 88.

1950s

RALPH F. LEE, '50, of Detroit, Sep. 15, age 89.

EDGAR H. PALPANT, '50, of Buena Vista, CO, Oct. 4, age 88.

HERBERT G. AVEY, '50, of Clawson, Oct. 5, age 88.

NANCY E. (TRUMBULL) SEIBERT, '51, of Bloomfield Hills, Aug. 14.

FRANK S. SABAT, '51, of Ypsilanti, Sep. 30, age 88.

LEON AGON, '52, of Paso Robles, CA, Oct. 6, age 86.

SAM BOMMARITO, '53, of Clinton Township, Oct. 13, age 92.

VERNE C. HAMPTON, '55, of Grosse Pointe, Aug. 16, age 80.

DOROTHY E. LAYMAN, '55, of Oxford, Oct. 20, age 87.

THOMAS H. STOCUM, '55, of Murrells Inlet, SC, Jul. 27, age 81.

FRANK E. CARUSO, '55, of West Long Branch, NJ, Jul. 29, age 83.

THOMAS SAIDOCK, '56, of Farmington Hills, Sep. 7, age 84.

ROBERT E. CASE, '56, of Lansing, Oct. 28, age 87.

ROBERT E. BROWN, '58, of Rives Junction, Apr. 16.

ANDREW T. RAJKOVICH, '59, of Ironwood, Aug. 17, age 83.

ANDREW J. SIELSKI, '59, of Taylor, Sep. 18, age 79.

ROBERT A. WOOD, '59, of Oceanside, CA, Oct. 5, age 91.

1960s

RICHARD J. CARROLL, '60, of Midland, Sep. 13, age 81.

DAVID A. WARD, '60, of Pontiac, Sep. 19, age 80.

RICHARD A. BERRY, '60, of Lansing, Sep. 20, age 76.

WILLIAM B. STIGLICH, '60, of Mount Morris, Oct. 10, age 80.

GEORGE W. HAYNES, '61, of Lansing, Oct. 31, age 81.

DANIEL J. OLAH, '62, of Huntington Woods, Sep. 24, age 77.

MICHAEL J. DAILY, '63, of Walnut Creek, CA, Aug. 16, age 76.

ROBERT A. EICKHOLT, '64, of Troy, Aug. 29, age 71.

RICHARD F. VISKOCHIL, '66, of Traverse City, Jul. 26, age 78.

LOUBERTA WEATHERSBY, '67, of Saginaw, Aug. 11.

RALPH W. TURNER, '67, of Grand Blanc, Oct. 17, age 84.

STONEWALL J. CROSS, '68, of St Johns, Oct. 11, age 79.

LAURA A. PARASCHOS, '69, of Morton, PA, Oct. 22, age 71.

1970s

MARY K. MARSHALL, '70, of Phoenix, AZ, Sep. 16, age 87.

SANDRA J. JAGER, '70, of Charlotte, Oct. 5, age 67.

JAMES R. MONTGOMERY, '70, of Jackson, Jul. 26, age 68.

MARBEN R. GRAHAM, '71, of Traverse City, Oct. 3, age 87.

JEAN E. VERNET, '71, of Washington, DC, Jul. 15, age 65.

ROBERT G. PATTISON, '73, of Troy, Sep. 4, age 85.

EDWARD A. KURE, '74, of West Bloomfield, Aug. 20, age 84.

GERALD T. MALINOWSKI, '74, of Marine City, Oct. 19, age 75.

MARGARET J. (WOODWARD) GUILFORD, '74, of Holt, Oct. 20, age 81.

CHARLES W. BRINK, '74, of Montrose, Oct. 21, age 64.

ROBERTA S. DODEA, '76, of St Clair, Aug. 19, age 60.

PHILIP E. BENDER, '77, of Valley Forge, PA, Aug. 9, age 68.

ALICE W. (WILSON) CALLUM, '78, of Hadley, MA, Sep. 10.

1980s

GLINDA J. (NOORY) FOSTER, '80, of Rochester, Sep. 4, age 56.

MARILYN Y. FIEDLER, '80, of Mason, Oct. 4, age 91.

WILLIAM R. REMICK, '80, of Lansing, Oct. 26, age 59.

DAVID R. CHRISTMANN, '80, of Portland, OR, Jul. 20, age 60.

WILLIAM R. WINEMAN, '82, of Troy, Aug. 18, age 69.

LISA J. (CHABEN) KRIEGER, '82, of West Bloomfield, Oct. 19, age 54.

ANDREW J. KULESA, '83, of Grand Rapids, Aug. 22, age 53.

ELENA G. OTTENS, '83, of Lansing, Sep. 23, age 78.

1990s

JOHN B. KELLY, '94, of Irvine, CA, Oct. 10, age 42.

Faculty and Staff

DONNA M. (REED) TRIBBY, of Sun City Center, FL.

LUBA BAUER, of Lansing, Sep. 25, age 88.

ELAINE M. RICHARD, of East Lansing, Oct. 4, age 78.

ROSIE HALL, of Lansing, Oct. 10, age 82.

CORRECTIONS OBITS

The fall issue included incomplete or incorrect information on two people whose obituaries appeared in the In Memoriam section. We regret the errors. The corrected information is:

ALUMNUS: RONALD A. HATALA, '78, of Royal Oaks, Mar. 11, 58.

FACULTY AND STAFF: LEONARD J. EISELE of Webberville, May 1, 85.



To submit an obituary, visit:

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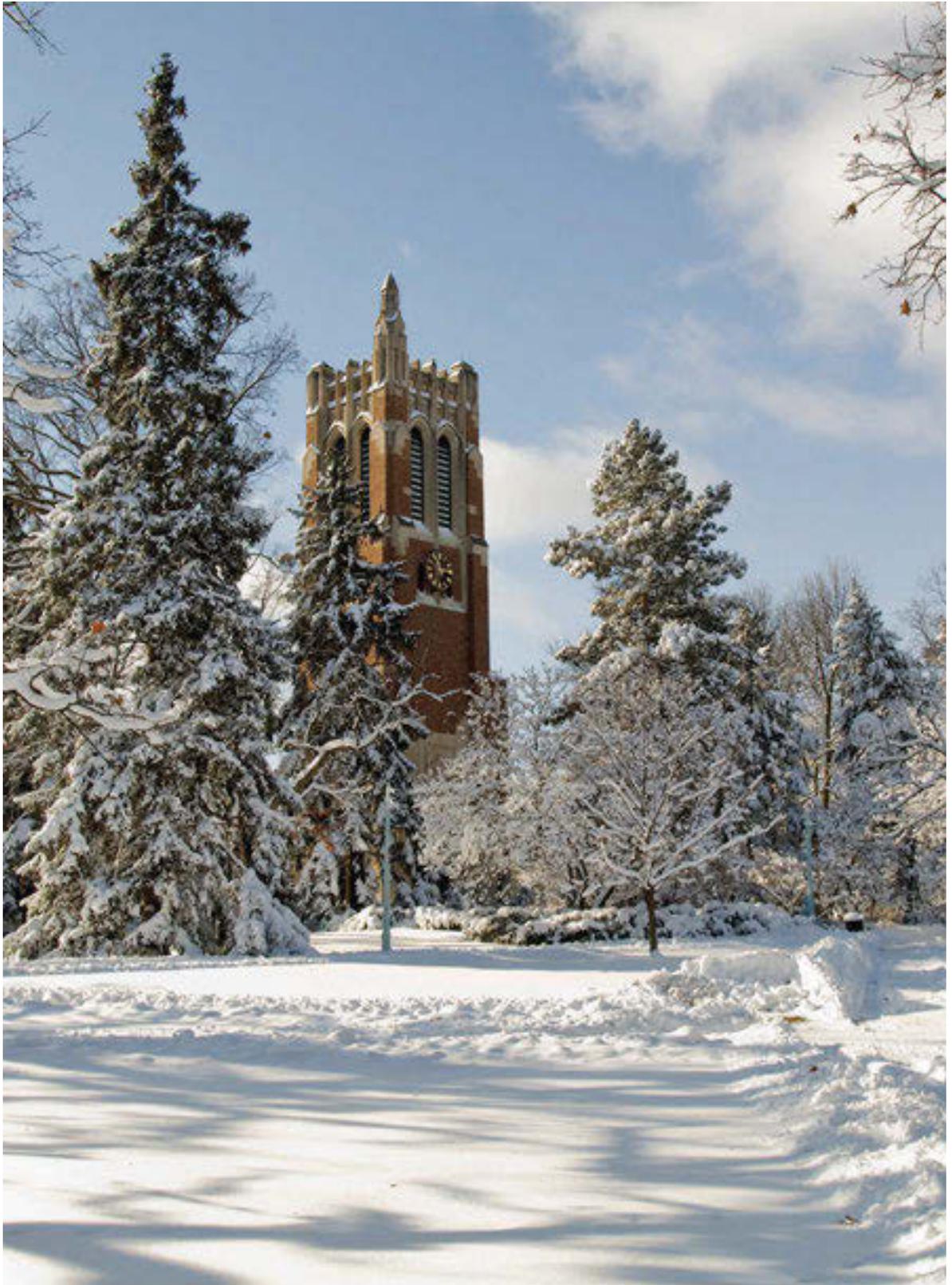
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Derrick Turner, Communications and Brand Strategy



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